

Codehouse & Amazon Launch a New Website to Help Underrepresented Tech Graduates Land Tech Jobs

Codehouse & Amazon's innovative online service provides resources to help underrepresented college graduates break into tech.

Greensboro, NC - March 2023

Codehouse, a team of innovative tech enthusiasts, has collaborated with Amazon and is excited to announce the launch of our new website: TechGradGateway. The website is designed to help underrepresented tech graduates land jobs at top tech companies. The website provides valuable resources for improving resumes, LinkedIn profiles, and technical interview skills, helping students to stand out in a competitive job market.

According to a 2021 survey conducted by Handshake, 68% of college students reported feeling “somewhat” or “very” concerned about finding a job after graduation, with the highest levels of concerned reports among students majoring in fields such as business, engineering, and computer science. CodeHouse's new website aims to solve this problem by providing these students with the tools they need to succeed, including expert guidance on resumes, LinkedIn profile optimization, job search strategies, technical interview prep and more.

CodeHouse's new website provides a variety of resources and tools to help underrepresented tech graduates with all their career preparation needs. Our resources include tips on wording different sections of their resumes, adding certifications, improving their LinkedIn profiles, writing posts, connecting with others in the tech industry, keeping students aware of job opportunities and deadlines, as well as technical interview preparation.

Students will discover our service through various marketing efforts, including promotions on Amazon's website and targeted advertising on social media platforms. Upon accessing the website, students will have access to an accessible user-friendly interface that guides them through the various resources available. They will be able to customize their resume using their resume builder, learn how to improve their LinkedIn profile, and access job search resources. Students can also take advantage of technical interview preparation resources, and schedule mock interviews with industry professionals to gain an edge in the hiring process.

“I was struggling to get hired in the tech industry despite having a Bachelor's degree in computer science. TechGradGateway.com provided me with the resources and guidance I needed to improve my resume and LinkedIn profile, and prepare for technical interviews. Thanks to the website, I was able to secure a job at Amazon, a company I had been dreaming of working for. I highly recommend TechGradGateway to any other tech graduates having trouble getting hired in the tech industry” - Jaden, a recent TechGradGateway.com user.

Codehouse's and Amazon's new website is now live and available for use. Visit TechGradGateway.com to get started on your journey to getting hired in the tech industry.

FAQ

Customer FAQs:

Q: Can I use TechGradGateway on all my mobile devices? If yes, describe how the experience will be for customers

A: Yes, you can use TechGradGateway on any mobile device with internet access. The website has been designed with mobile responsiveness and accessibility in mind, ensuring a seamless user experience on all devices

Q: What data are you collecting from me and what will it be used for?

A: TechGradGateway collects basic information about you, including your name, email address, educational background, and any other information you provide to enhance your experience on our platform. The information is used solely for the purpose of creating a personalized resume and job search experience and for you. Your data is secure and we will never sell it to third parties.

Q: How much does TechGradGateway cost? and what are the fees associated with the offering?

A: TechGradGateway is included with your Amazon Prime subscription, which is \$14.99 per month. If you are a user who doesn't want or need an Amazon Prime subscription and still wants to use our platform, the cost will be \$8.99 per month. This fee will allow you to have complete access to all services on TechGradGateway.com

Q: How can I get help if I have a problem?

A: If you have any problems or questions while using TechGradGateway.com, you can contact our customer support team at support@techgradgateway.com. We strive for all users to have the best experience and will respond to all inquiries within 24 hours.

Stakeholder FAQs:

Q: How does TechGradGateway fit into the overall Amazon experience (How does it integrate)?

A: TechGradGateway is an Amazon Prime platform and is integrated with Amazon and its various platforms.

Q: How will you track TechGradGateway's performance? What will signal success or failure? (or What are your measures of success?)


A: We will track TechGradGateway.com's performance through a variety of metrics, including user engagement, job application rates, and feedback from users. Our measures of success include increasing the number of successful job placements for underrepresented tech graduates and increasing user satisfaction with our service.

Q: Are any of the technology choices you're making creating barriers for customers with disabilities?

A: We are committed to ensuring that TechGradGateway.com is accessible to all users, including those with disabilities. We are designing our website with accessibility in mind and will continue to make improvements to ensure that all users can access and use our service.

Visuals

<https://sapennoh.github.io/TechGradGateway.github.io/>



Aaron Smith
Computer Science First-Year Student

- Intro
- Portfolio
- Resume Resources
- LinkedIn Resources
- Your Plan
- Contact


Tech Grad Gateway

Welcome back Aaron! You have a few unread notifications.
Make sure to check them out.


Notifications

Lets Go!


Keep track of all internship oppourtunities based on your preferences with the Tech Grad Gateway website.




Google S.T.E.P.
Deadline: 10/29/2023




Paypal University
Opens: 3 Days




State Farm Internship
Deadline: 10/31/2023



Meta University
Opens: 2 Days





SalesForce Internship
Opens: 10 Days