# Katarina Marić

SOFTWARE DEVELOPER with 3+ years of experience as UX/UI designer



#### CONTACT

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#### **SUMMARY**

Transitioned from successful career in digital product design to software development, driven by a passion for creating robust, user-centric solutions. Equipped with unique blend of design sensibilities and technical expertise, poised to contribute innovative solutions to complex software challenges.

#### TOP SKILLS

- Problem-Solving, Critical Thinking, Team Player, **Assertive Communication**
- HTML, CSS, SASS, Bootstrap, JavaScript, ReactJS, REST API
- Python, Flask, Jinja, SQL, MySQL
- GitHub, GitLab
- · Web Design, Design Thinking, UX Research, User Testing, Visual Design
- Project Management Tools

### **EDUCATION**

Faculty of Law at University of Novi Sad

2017 - 2020 (dropped out)

Gymnasium "Svetozar Marković" 2012 - 2016

## LANGUAGES

English (C1), German (B1), Serbian (native)

#### LATEST WORK EXPERIENCE

#### Junior Software Developer

at Groschopp AG Drives and More

October 2023 - Present

- Implementing frontend features using HTML, CSS, Bootstrap, JavaScript, and React.js
- · Assisting with UX and UI design
- · Developing and maintaining backend code of responsive web applications and websites (Python, Flask, Jinja)
- Creating and optimizing database schemas (SQL)
- Writing tests and participating in code reviews

#### Web Developer & Designer

at Adora.Promo

October 2023 - Present

- Contributing expertise in Figma, Webflow, JavaScript, and Tailwind CSS
- Leading the design of a groundbreaking social media advertising platform for web3 creators
- Conducting UX research, defining target markets, and creating a robust branding and design system
- Producing wireframes, low-fidelity and high-fidelity prototypes to ensure seamless user experiences

#### UX/UI Designer

at Ink Innovation

March 2022 - September 2023

- Successfully collaborated with cross-functional teams of 20+ people, including product owners, developers, QA team, project managers and other designers
- Demonstrated leadership by mentoring and guiding junior UX/UI designers
- Transformed business requirements into user-centric designs, driving intuitive and appealing solutions

#### Design Mentor

at ADPList

October 2022 - August 2023

- Top 10 female mentors in industrial design
- Perfect presence to sessions (100%)
- Over 650 minutes of mentorship
- Positive written reviews from all mentees