

Social Problem:

Any condition that has negative consequences for large number of people and that need to be addressed is called a social problem. Crime, drug addiction, poverty, begging, corruption by theft etc are example of social problem.

Some of social problem are:

Deviance:

Most of people follow and conform to the society. It is also fact that people do not conform to all the norms. The attitude of people always act against the norms is called deviance. They take place along with conformity. The social deviance varies greatly in societies.

According to O.G. Brim, "Deviance can be defined as failure to conform to the expectation of other person".

Thus, deviance is the departure from commonly accepted standard.

Cause of deviation:i Broken family and Improper socialization:

family is the first institution teaching norms of social life. If children doesnot take interest in study, it means his attention has been diverted

toward anti social activities. They get into the habit of Deviance and become delinquent. They need correction by persuasion & by force.

ii Lack of Religious education and Morality:

Manner of social life based on good and bad, right and wrong develop during social relation in these institution. Delinquency is hated by the one who act upon the norms of these religious teaching. Failure of religious and moral values is the main cause of deviant behavior and delinquency.

iii Rejection by Neighborhood.

Neighborhood consist of a number of houses adjoining together to meet the need of collective living. It is great socializing institution by frankly living with security & service together. Socialization of social norms remains incomplete with the result of abnormal activities. Such actions are deviant with a violation of social norms.

iv Lack of basic facilities:

This objective is achieved through having basic facilities. There are many who use wrong

way to access to modern facilities. This desire to have facilities at any cost cause of social deviance.

v. Mass media: Mass media is the main force of making public opinion and socializing people. Negative use of it is harmful for youth and especially for teenager. Teenager learns new technique of crime from movies & other program.

Social Disorder:

Social disorder associated with "normless" and "alienation" process which is differing from the normal situation. It is anti social activity which occurred through conflict and power abuse within the society. The anti-social activity invoked by communities. It's anti-social and unpleasant behavior due to the problem of social adjustment; power abuse and alcoholic consumption that challenge the norms situation of the society.

In social disorder there is violence of existing law and orders. The intense military and political conflict within society invites the social disorder which has been running through formal and informal

mechanism. Social disorder could not be understood from negative point of view. The social conflict might breakdown social norms, value and existing system. The coercive power will helpful to control the disorder. The individual confrontation in modern society also bring social disorder.

Social Control:
A society can be maintained in order only when there is social harmony and social trust. People do not live to the prescribed standard of conduct. It is quite difficult to maintain social organization effectively. The process through which action are controlled is known as social control.

According Ogburn and Nimkoff, "Social control refer to the patterns of pressure exerted by a society to maintain order and their established rule."

Characteristic of social control:

i Social control is an influence:

Social control is maintained directly or indirectly by influencing individuals with the help of certain agencies.

The influence is exercised by society:

The influence of a group is more capable of exercising than the influence of an individual

iii Influence is exerted to promote the welfare of group as a whole:

Social control is not without meaning. It is exercised for a specific purpose. The objective is always the welfare of group not just for an individual.

iv. It is a universal process: Social control exist everywhere. If there is a society, there is social control and it is considered the universal process.

v. It has a very long history:

Every society, even the primitive one, needs a certain control face to maintain human behavior.

Type of social control:

a Direct social control: It is type of social control which directly regulates and controls the behavior of the individual is called Direct social control.

ii Indirect social control : In this type of social control, distant factor keep control over the behavior of the individual.

Meaning of Social Sanctions:

Social sanction are meaning of enforcing rules, regulation and law to achieve social control.

type of sanctions:

Positive sanction are reward for conforming to norms.
Negative sanction are punishment for violating norms.

Implication of Deviance & social control with Management business administration.

1. Implication of Deviance with management and business administration:

Deviant workplace behavior violates significant organizational norms as well as threatens the well being of organization. The skillful manager try to find the underlying cause of the deviance rather than firing the employee without giving opportunities to improve.

ii. Implication of social control with management and business administration:

All societies practise social control via the regulation and enforcement of norms. The social control can be either direct or indirect. The formal and informal sanctions are used as means to control the employee so that they perform their duties well.