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www.sapna-upadhya.com



# Sapna Upadhya

## UX/UI Designer

*A UX designer with a business analysis background, focused on creating meaningful experiences through design.*

### Skills

User Research  
Information Architecture  
Wireframing and Prototyping  
User Interface Design  
User Testing

### Tools

Adobe XD  
Figma  
InVision  
Sketch  
Marvel  
Balsamiq  
MS Excel  
MS PowerPoint  
Jira

### Programming

HTML  
CSS

### Languages

English - Fluent  
German - Intermediate  
Kannada - Native

### Hobbies

Painting, Photography

## PROFESSIONAL EXPERIENCE

### Cargill Business Services

**Associate Business Analyst (June 2017 - April 2019)**

- Worked as an application manager for the project.
- Single point of contact for manufacturing and feed formulation applications.
- On-boarded 800+ applications.
- Conducted user research and user interviews.
- Created user personas and user journey maps.
- Supervised logical access review.
- Co-ordinated disaster recovery and proactive maintenance.

### Khareedhi.com

**Freelance UX Designer (April 2021 - June 2021)**

- Designed an iOS version of the website.
- Conducted usability tests to check for the functionality.
- Conducted heuristic evaluation.
- Solved UX problems to improve the traffic.

### JuzPay (Online Payment App)

**Student Project - Career Foundry (Jan 2021 - April 2021)**

- Conducted market research and user research.
- Created user personas, journey maps and task flows.
- Created rapid prototypes followed by a high fidelity clickable prototype.
- Created a design language document for the project.
- Presented and published on various platforms.

## Education

**UX Designing (Jan 2021 - June 2021)**

Career Foundry, Berlin

**Instrumentation Technology (Aug 2013 - May 2017)**

B.V. Bhoomaraddi College of Engineering and Technology, Hubballi, India