

Hello, I am

Sapna Upadhyा

UX/UI Designer | Product manager



A UX/UI designer with application management background, focused on creating meaningful experiences through design.

sapna76426@gmail.com

+49-17645655284

sapna-upadhyा

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Munich, Germany

Design Skills

UX Research UX Design
Wireframing Prototyping
Usability Testing User Flows
Information Architecture
Interface Design User Testing

Tools

Figma Adobe XD Zaplin
Sketch inVision Marvel
Balsamiq MS PowerPoint

Product Skills

Problem Solving Innovation
Strategic Thinking Empathy
Prioritization Design Thinking
Analytical Communication
Curiosity Collaboration

PROFESSIONAL EXPERIENCE

Junior UX/UI Designer / Experteer GmbH

Career Service

Job Portal

Feb 2022 - Present, Munich

- Leading the **revamp of the website** with a focus on **UX design**, introducing innovative features, and **optimising user experience** through ongoing **research** and **usability tests**.
- Establishing and managing an **industry-standard design system** with comprehensive style guides to elevate **B2B** and **B2C** interactions, while continuously improving overall efficiency.

UX Design Intern / Hloov

Artificial-Intelligence

Digital Twin

Nov 2021 - Feb 2022, Dubai / Remote

- Streamlined **early-stage product research** for enhanced efficiency.
- Guided and actively participated in the entire **UX process**, crafting **journey maps**, **mock-ups**, and **prototypes**, while developing a design system tailored for the digital twin project, optimizing collaboration and productivity.

UX/UI Design Intern / Kuul.finance & ClimateKuul

Crypto

Carbon Neutral

Oct 2021 - Dec 2021, Berlin / Remote

Climatekuul (SaaS Product)

- Efficiently conducted **market research** to analyze the competitive landscape and led **user interviews**, developed **personas**, and crafted **journey maps** in alignment with project requirements.
- Produced comprehensive **wireframes**, showcasing API implementation across diverse platforms and pioneered the creation of a **rapid clickable prototype**, providing stakeholders with a firsthand experience.

UX Designer / Product Manager / Khareedhi

Start-Up

Comparison Website

Apr 2021 - Sep 2021, Bangalore / Remote

1. Efficiently designed the **mobile version** of the website, conducting rigorous **usability tests** and **heuristic evaluations** to ensure seamless functionality and improve user experience.
2. Skillfully served as a **product manager**, overseeing the entire app development process, utilizing **A/B testing** to identify and resolve bugs while implementing valuable UI enhancements.

Languages

English - Fluent

German - Intermediate

Kannada - Native

Hobbies

Singing

Music

Dance

Photography

Cooking

Business Analyst/Application Manager / Cargill Food Corporation Logistics

Jun 2017 - Apr 2019, Bangalore, India

- Successfully served as the primary **SPOC** for manufacturing and feed formulation applications.
- On-boarded and managed over 800 applications, ensuring **seamless integration** and functionality.
- Conducted extensive **user research** and insightful user interviews to understand user needs and pain points.
- Crafted comprehensive **user flows** and use cases to guide the development process effectively.
- Supervised **application health management**, including **logical access reviews**, **process & shared IDs management**, **segregation of duty**, and thorough **documentation**.
- Coordinated **disaster recovery** plans to ensure business continuity and took **proactive measures** to ensure application maintenance was always up-to-date.

EDUCATION

UX Designing / Career Foundry

Jan 2021 - Jun 2021, Munich

Instrumentation Technology / BVB College of Engineering & Technology

Aug 2013 - May 2017, Hubballi, India