Hello, I am

Sapna Upadhya

User Experience Designer

A user experience designer with application management background, focused on creating meaningful experiences through design.



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Design Skills

UX Research	UX Design	
Wireframing F	Prototyping	
Usability Testing		
Information Architecture		
Interface Design	User Testing	

Tools

Figma	Adobe XD	Zaplin
Sketch	inVision	Marvel
Balsamio	MS Pow	verPoint

Product Skills

Problem Sol	ving	Innovation
Strategic Thinking Empathy		
Prioritization Design Thinking		
Analytical	Comn	nunication
Curiosity	Collab	oration

PROFESSIONAL EXPERIENCE

Feb 2022 - Present, Munich

- Leading the revamp of the website with a focus on UX design to optimise the user experience through ongoing user research and usability tests.
- Optimising the **Navigation system**, streamlining the **Organisation system**, and enhancing overall **Information architecture**.
- Incorporating innovative features in alignment with specified requirements..

UX Design Intern | Hloov Artificial-Intelligence Digital Twin

Nov 2021 - Feb 2022, Dubai (Remote)

- Streamlined early-stage product research for enhanced efficiency.
- Guided and actively participated in the entire UX process, crafting journey maps, mock-ups, and prototypes, while developing a design system tailored for the digital twin project, optimising collaboration and productivity.

UX Design Intern | Kuul.finance & ClimateKuul Crypto Carbon Neutral

Oct 2021 - Dec 2021, Berlin (Remote)

Climatekuul (Saas Product)

- Efficiently conducted market research to analyze the competitive landscape and led user interviews, developed personas, and crafted journey maps in alignment with project requirements.
- Produced comprehensive wireframes, showcasing API implementation across diverse
 platforms and pioneered the creation of a rapid clickable prototype, providing
 stakeholders with a firsthand experience.

UX Designer / Product Manager | Khareedhi Start-Up Comparison Website

Apr 2021 - Sep 2021, Bangalore (Remote)

- Efficiently designed the mobile version of the website, conducting rigorous usability tests and heuristic evaluations to ensure seamless functionality and improve user experience.
- 2. Skillfully served as a **product manager**, overseeing the entire app development process, utilizing **A/B testing** to identify and resolve bugs while implementing valuable UI enhancements.

Languages

English - Fluent German - Intermediate Kannada - Native

Hobbies



Business Analyst / Application Manager | Cargill | Food Corporation

Logistics

Jun 2017 - Apr 2019, Bangalore, India

- Successfully served as the primary **SPOC** for manufacturing and feed formulation applications.
- On-boarded and managed over 800 applications, ensuring seamless integration and functionality.
- Conducted extensive user research and insightful user interviews to understand user needs and pain points.
- Crafted comprehensive **user flows** and use cases to guide the development process effectively.
- Supervised application health management, including logical access reviews, process & shared IDs management, segregation of duty, and thorough documentation.
- Coordinated disaster recovery plans to ensure business continuity and took proactive measures to ensure application maintenance was always up-to-date.

EDUCATION

UX Designing | Career Foundry

Jan 2021 - Jun 2021, Munich

Instrumentation Technology Engineering | BVB College of Engineering and Technology

Aug 2013 - May 2017, Hubballi, India