

Hello, I am

Sapna Upadhy

User Experience Designer



A User experience designer with application management background, focused on creating meaningful experiences through design.

✉ sapna76426@gmail.com

☎ +49-17645655284

in [sapna-upadhy](https://www.linkedin.com/in/sapna-upadhy)

✕ [sapna-upadhy](https://github.com/sapna-upadhy)

🏠 Munich, Germany

🌐 [sapna-upadhy.github.io](https://github.com/sapna-upadhy)

Design Skills

UX Research

UX Design

Wireframing

Prototyping

Usability Testing

User Flows

Information Architecture

Interface Design

User Testing

Tools

Figma

Adobe XD

Zaplin

Sketch

inVision

Marvel

Balsamiq

MS PowerPoint

Product Skills

Problem Solving

Innovation

Strategic Thinking

Empathy

Prioritization

Design Thinking

Analytical

Communication

Curiosity

Collaboration

PROFESSIONAL EXPERIENCE

Junior UX Designer / Experteer GmbH

Career Service

Job Portal

Feb 2022 - Present, Munich

- Leading the **revamp of the website** with a focus on **UX design** to **optimise the user experience** through ongoing **user research** and **usability tests**.
- Optimising the **Navigation system**, streamlining the **Organisation system**, and enhancing overall **Information architecture**.
- Incorporating innovative features in alignment with specified requirements..

UX Design Intern / Hloov

Artificial-Intelligence

Digital Twin

Nov 2021 - Feb 2022, Dubai / Remote

- Streamlined **early-stage product research** for enhanced efficiency.
- Guided and actively participated in the entire **UX process**, crafting **journey maps**, **mock-ups**, and **prototypes**, while developing a design system tailored for the digital twin project, optimising collaboration and productivity.

UX Design Intern / Kuul.finance & ClimateKuul

Crypto

Carbon Neutral

Oct 2021 - Dec 2021, Berlin / Remote

Climatekuul (Saas Product)

- Efficiently conducted **market research** to analyze the competitive landscape and led **user interviews**, developed **personas**, and crafted **journey maps** in alignment with project requirements.
- Produced comprehensive **wireframes**, showcasing API implementation across diverse platforms and pioneered the creation of a **rapid clickable prototype**, providing stakeholders with a firsthand experience.

UX Designer / Product Manager / Khareedhi

Start-Up

Comparison Website

Apr 2021 - Sep 2021, Bangalore / Remote

1. Efficiently designed the **mobile version** of the website, conducting rigorous **usability tests** and **heuristic evaluations** to ensure seamless functionality and improve user experience.
2. Skillfully served as a **product manager**, overseeing the entire app development process, utilizing **A/B testing** to identify and resolve bugs while implementing valuable UI enhancements.

Languages

- English - Fluent
- German - Intermediate
- Kannada - Native

Hobbies

- Singing
- Music
- Dance
- Photography
- Cooking

Business Analyst/Application Manager / Cargill Food Corporation Logistics

Jun 2017 - Apr 2019, Bangalore, India

- Successfully served as the primary **SPOC** for manufacturing and feed formulation applications.
- On-boarded and managed over 800 applications, ensuring **seamless integration** and functionality.
- Conducted extensive **user research** and insightful user interviews to understand user needs and pain points.
- Crafted comprehensive **user flows** and use cases to guide the development process effectively.
- Supervised **application health management**, including **logical access reviews**, **process & shared IDs management**, **segregation of duty**, and thorough **documentation**.
- Coordinated **disaster recovery** plans to ensure business continuity and took **proactive measures** to ensure application maintenance was always up-to-date.

EDUCATION

UX Designing / Career Foundry

Jan 2021 - Jun 2021, Munich

Instrumentation Technology Engineering / BVB College of Engineering & Techno

Aug 2013 - May 2017, Hubballi, India