

Sapna Upadhyा

UX/UI Designer

A UX/UI designer with a business analysis background, focused on creating meaningful experiences through design.



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Munich, Germany

PROFESSIONAL EXPERIENCE

Junior UX/UI Designer / Experteer GmbH Career Service

Feb 2022 - Present, Munich

- Designing web portals following the UX design process using Figma.
- Implementing and maintaining an industry standard design system with style guides.
- Conducting regular research and usability tests to ensure smooth user experience.
- Implementing UX UI tasks to enhance the overall B2B and B2C experience.

UX Design Intern / Hloov Artificial-Intelligence Digital Twin

Nov 2021 - Feb 2022, Dubai / Remote

- Conducted early stage research on the product.
- Actively involved and guided the entire UX process and created journey maps, mock-ups and a prototype.
- Worked on design system for the digital twin project.

UX/UI Design Intern / Kuul.finance & ClimateKuul Crypto Carbon Neutral

Oct 2021 - Dec 2021, Berlin / Remote

Kuul.finance (Sustainable Cryptocurrency)

- Was responsible to conduct competitive analysis, SWOT analysis, market analysis to understand the market.
- Communicated with the investors and crypto enthusiasts to understand their needs and pain points.
- Created personas, user journey maps, empathy maps in order to analyze the problem statement.
- Partially responsible in creating wireframes, mood board and the design process of the website.

Climatekuul (SaaS Product)

- Conducted market research to analyze the competition.
- Was responsible to conduct user interviews, user personas, journey maps based on the requirement.
- Created low to high fidelity wireframe to demonstrate the implementation of API on several platforms such as e-commerce, air travel websites and logistic websites.
- Developed a rapid clickable prototype to provide a first-hand experience with the API.

Design Skills

UX Research

UX Design

Wireframing

Prototyping

Usability Testing

User Flows

Information Architecture

Interface Design

User Testing

Tools

Figma

Adobe XD

Zaplin

Sketch

inVision

Marvel

Balsamiq

MS PowerPoint

Product Skills

Problem Solving

Innovation

Strategic Thinking

Empathy

Prioritization

Design Thinking

Analytical

Communication

Curiosity

Collaboration

Languages

English - Fluent

German - Intermediate

Kannada - Native

Hobbies

Singing Music Dance

Photography Cooking

UX Designer / Project Manager / Khareedhi

Start-Up

Comparison Website

Jun 2021 - Sep 2021, Bangalore / Remote

- Designed an iOS version of the website.
- Conducted usability tests to check for the functionality.
- Conducted heuristic evaluation to solve UX problems and improve traffic.
- Conducted A/B testing to identify bugs and UI improvements.
- Worked as a project manager for the app development process.

Associate Business Analyst / Cargill

Global Food Corporation

Logistics

Jun 2017 - Apr 2019, Bangalore, India

- Worked as an application manager for the project.
- Single point of contact for manufacturing and feed formulation applications.
- On-boarded 800+ applications.
- Conducted user research and user interviews.
- Created user personas and user journey maps
- Supervised logical access review
- CO-ordinated disaster recovery and proactive maintenance

EDUCATION

UX Designing / Career Foundry

Jan 2021 - Jun 2021, Munich

Instrumentation Technology / BVB College of Engineering & Technology

Aug 2013 - May 2017, Hubballi, India