## **SAPNA MISHRA**

St. Xaviers College, Mumbai



EDUCATIONAL QUAL	IFICATION		
DEGREE	INSTITUTE BOARD/UNIV. RESULTS	YEAR	
BA (Eco-Pol)	St. Xaviers College, Mumbai 9.27	2025	
H.S.C.	St. Xaviers College, Mumbai Maharashtra 87%	2024	
S.S.C.	St. Charles High School, Mumbai Maharashtra 95.60%	2022	
SUMMARY			
I am a motivated and results-driven student pursuing a BA in Economics & Political Science at St. Xavier's College, Mumbai, with			
a strong academic foundation (CGPA: 9.27). I have honed my leadership and analytical skills through projects like developing a			
business simulation model, leading a short film production, and coordinating large-scale events. With Digital Marketing and Java			
certifications, I bring technical expertise and creative problem-solving to every task. My experience in public relations, media			
outreach, and event management has helped me engage audiences and drive participation. I have actively participated in theatre and arts competitions, securing notable achievements. Committed to social impact, I volunteer with the Umang			
Foundation Trust, contributing to community programs. Passionate about creativity, fitness, and communication, I strive to			
merge <b>artistic vision</b> with <b>strategic execution</b> , continuously seeking opportunities to grow and make an impact.			
ACADEMIC ACHIEVEMENTS			
ACADEMIC ACITEVE	Secured 90% and above marks in Economics, Political Science & I.T. in the H.S.C. Exam	2024	
Co-Curricular	• Successfully ranked 3 <sup>rd</sup> overall in St. Charles High School with an aggregate of <b>95.60</b> %	2022	
	• Secured <b>above 95%</b> marks in Science & Technology, English and Social Sciences in S.S.C	2022	
Competitive Exams		2019	
-	Completed Digital Marketing; learned SEO, social media, email marketing, and analytics	2024	
Certifications	Completed a Java course, gaining foundation in object-oriented programming concepts	2023	
<b>KEY PROJECTS UNDE</b>	RTAKEN	•	
First Year Project	Developed a business simulation model to analyze the market trends and optimize reverse.	nue growth	
Economics	Led the social media engagement and marketing strategy, achieving a reach of 500K+ m	onthly views	
Dec '24 – Feb '25	Conducted <b>financial forecasting</b> to determine the <b>break-even point</b> & drive sustainable	orofitability	
	Compiled a detailed project report outlining business strategies, financial analysis, & mail		
Short Film Head of Production Sep'24 – Oct'24	<ul> <li>Led the end-to-end production of a short film, overseeing conceptualization, budgeting,</li> </ul>		
	Led a multi-functional team, ensuring timely deliverables and alignment with the creative vision		
	Managed logistics from scouting to post-production, optimizing workflows for maximum		
	Created and executed marketing strategies to boost the film's outreach and audience en		
<b>Golden Jubilee</b> Student Coordinator Aug '21 – Dec '21	Led event <b>planning &amp; logistics</b> for a milestone event, ensuring smooth coordination acro		
	Managed stakeholder communication, bridging faculty, students, & vendors for seamles     Oversaw promotions and engagement strategies, beauting participation & visibility in the		
	<ul> <li>Oversaw promotions and engagement strategies, boosting participation &amp; visibility in th</li> <li>Created detailed post-event reports, analyzing successes &amp; identifying areas for future in</li> </ul>	· · · · · · · · · · · · · · · · · · ·	
POSITIONS HELD & PARTICIPATION			
T GOTTIONS TILLED GET	Fitoor – Public Relations Coordinator	2025	
Committee	o Managed <b>social media campaigns</b> and <b>engagement</b> for Jashn-E-Fitoor and pre-events		
	o Led <b>ticket sales</b> , promotions and audience engagement to maximize participation		
	o <b>Coordinated</b> and <b>managed</b> a volunteer team to ensure the smooth event execution		
	Indian Music Group – Press & Publicity Team		
	o Led <b>social media content ideation</b> to promote IMG's annual and the year-round events	2024-2025	
	o Established and maintained contacts with journalists, ensuring optimal media coverage		
		2024	
	Malhar – Press Team	2024	
	o Contacted journalists and media outlets, managing press relations and outreach.		
	o Handled <b>press releases</b> , ensuring accurate and engaging representation of the festival.		
	o Scripted and edited podcast episodes, providing unique insights into the event.	2024	
	Mood Indigo Street Play     Cot to profess in any of India/a largest called a pultural factive label of UT Barehay	2024	
	o Got to perform in one of India's largest college cultural festivals held at <b>IIT Bombay</b>	2023	
Competitions	Bagged 3 <sup>rd</sup> prize in the Theatre Competition at junior college level in St. Xavier's College     Suppose fully close at the Internet Airborn Agent Francisco Fra	2023	
	Successfully cleared the Intermediate Grade Drawing Exams by the Directorate of Art	2018	
	Successfully secured an A Grade in Elementary Exams held by the Directorate of Art		
Sports	Advanced through <b>3 ranks</b> in karate earning a merit certification in Goju Ryu Karate-Do	2015-18	
•	Awarded Certificate of Merit by Dev Shukon Karate-Do International for performance	2015	
Social Service	Umang Foundation Trust Volunteer	2024	
	o Engaged in community programs & outreach initiatives to boost impact & participation		
Hobbies	• Interested in drawing, photography & calisthenics - blending creativity, visuals & fitness	2025	