



EDUCATIONAL QUALIFICATION				
DEGREE	INSTITUTE	BOARD/UNIV.	RESULTS	YEAR
BA (Economics)	St. Xaviers College, Mumbai	Mumbai	9.27	2025
BBA DBE	IIM Banglore	IIM	-	2025
H.S.C.	St. Xaviers College, Mumbai	Maharashtra	87%	2024
S.S.C.	St. Charles High School, Mumbai	Maharashtra	95.60%	2022
ACADEMIC ACHIEVEMENTS				
Co-Curricular	<ul style="list-style-type: none">Secured 90+ in 3 subjects and 85+ in 5 out of six subjects in HSC boards.Ranked 3rd in school overall with a 95.60% aggregate			2024 2022
Competitive Exams	<ul style="list-style-type: none">Secured 1st rank in school for Mathematics in the Scholastic Council Academic Excellence Exam			2019
Certifications	<ul style="list-style-type: none">Completed Digital Marketing; learned SEO, social media, email marketing and analyticsSuccessfully completed course in Java, gaining a strong-foundation in object-oriented programming.			2024 2023
KEY PROJECTS UNDERTAKEN				
Digital Marketing Intern Archstore Apr '25 - Jun '25	<ul style="list-style-type: none">Managed social media campaigns and engagement strategies.Led social media content ideation to promote their app on all social media platforms.Helped develop ideas and strategies as to promote their app and also create smooth digital interaction between the customers and buyer.			
First Year Project Economics Dec '23 – Feb '24	<ul style="list-style-type: none">Developed and executed a business simulation model, analyzing market trends and consumer behavior to optimize revenue generation.Led the social media engagement and marketing strategy, achieving a reach of 500K+ monthly views.Conducted financial forecasting to determine the break-even point and drive sustainable profitability.Compiled a detailed project report outlining business strategies, financial analysis, and key takeaways from market research.			
Short Film Head of Production Sep'24 – Oct'24	<ul style="list-style-type: none">Led the end-to-end production of a short film, overseeing conceptualization, budgeting, and execution.Coordinated a multi-functional team, ensuring timely deliverables and adherence to creative direction.Managed logistics, from location scouting to post-production editing, streamlining workflows for efficiency.Developed and implemented marketing strategies, enhancing the film's outreach and audience engagement upon release.			
Golden Jubilee Student Coordinator Aug '21 – Dec '21	<ul style="list-style-type: none">Spearheaded event planning and logistics for a large-scale institutional milestone, ensuring smooth coordination across multiple teams.Managed stakeholder communication, liaising between faculty, students, and external vendors to execute a seamless event.Oversaw promotional activities and engagement strategies, enhancing participation and visibility within the student community.Drafted comprehensive post-event reports analysing key successes and areas for future improvement.			
POSITIONS HELD & PARTICIPATION				
Committee	<ul style="list-style-type: none">Indian Music Group – Press & Publicity Executive Led social media content ideation to promote IMG's annual and year-round events. Established and maintained contacts with journalists, ensuring media coverage.			2025-2026
	<ul style="list-style-type: none">Fitoor – Public Relations Coordinator Managed social media campaigns and engagement strategies for Jashn-E-Fitoor, its flagship event, and pre-events. Spearheaded ticket sales, promotions, and audience engagement initiatives. Coordinated with and managed a team of volunteers to ensure smooth event execution.			2024-2025
	<ul style="list-style-type: none">Malhar – Press Team Contacted journalists and media outlets, managing press relations and outreach. Handled press releases, ensuring accurate and engaging representation of the festival. Scripted and edited podcast episodes, providing unique insights into the event.			2024

Competitions	<ul style="list-style-type: none"> • Mood Indigo Street Play – Performed in one of India’s largest college cultural festivals. • Bagged 3rd prize in Theatre Competition in Junior College. • Elementary & Intermediate Drawing Exams – Secured A Grade in Elementary and B Grade in Intermediate level. 	2024 2023 2019 2018
Sports	<ul style="list-style-type: none"> • Advanced through 3 ranks in karate earning a merit certification in Goju Ryu Karate-Do • Awarded Certificate of Merit by Dev Shukon Karate-Do International for performance 	2015-18 2015
Social Service	<ul style="list-style-type: none"> • Umang Foundation Trust Volunteer – Engaged in community programs & outreach initiatives. 	2024