

## Round 2: Bringing Your Idea to Life (Final Round)

### → PROTOTYPE DEMONSTRATION

👉 Shortlisted teams must pitch their idea live alongside a prototype or design mock-up created using professional tools like Canva, Figma, or GravityWrite.

The prototype should visually demonstrate how your idea works and how users interact with it. Whilst a fully functional model isn't mandatory, the concept and workflow must be crystal clear.



## FOCUS AREAS

- 👉 Practical application
- 👉 Design thinking
- 👉 Live pitching skills
- 👉 Visual demonstration
- 👉 User interaction flow

# Structuring Your Round 2 Presentation

## OPENING & RECAP

State your team name, project title, idea summary, and objective.

## PROTOTYPE INTRODUCTION

Explain which tool you used and what type of prototype you've created. Clarify the purpose and scope of your demonstration.

## LIVE DEMONSTRATION

Walk through your prototype step-by-step with screenshots or visuals. Show how users interact with your solution in real scenarios.



## FEATURES & USE CASES

Highlight key features and explain how each adds value. Present a real-life user journey from start to finish.



## IMPLEMENTATION & FUTURE

Discuss feasibility, required resources, and scalability. Share your vision for enhancements and long-term expansion.

# Keys to Competition Success

## → CRYSTAL-CLEAR COMMUNICATION

Speak confidently and maintain eye contact. Use visuals, diagrams, and minimal text to convey complex ideas simply and effectively.

## → PROFESSIONAL DESIGN

Ensure visual appeal whilst maintaining focus on your core message and innovation.

## → TEAM COORDINATION

Demonstrate seamless collaboration. Each member should contribute meaningfully, showing unified vision and complementary skills.

# Your Path to Victory

## → FINAL CHECKLIST

- Problem clearly identified with real-world context
- Solution is innovative and feasible
- Prototype demonstrates practical application
- Presentation is polished and professional
- Team shows confidence and preparedness
- Impact and scalability clearly articulated

