

Final Round (Offline at Venue)

★ Final Presentation

- ✓ EACH TEAM HAS TO PITCH THEIR IDEAS WITH THE HELP OF THEIR WORKING PROTOTYPE MADE USING AI TOOLS LIKE CANAVA, FIGMA, GRAVITYWRITE.
- ✓ BASED ON TEAM QUARDINATION, IDEA & SOFT SKILLS, THE JUDGES WILL DECIDE THE WINNER !

Round 1 :-

All teams must submit a 3-minute recorded video explaining their idea using a PPT.

★ Domians:-

- 👉 Healthcare,
- 👉 Education,
- 👉 Sustainability,
- 👉 FinTech,
- 👉 Smart Cities,
- 👉 Social Impact,
- 👉 AI / Web-based Solutions

Round 1 : Video and PPT Presentation

→ TITLE & TEAM INTRODUCTION

→ Present your team name, project title, and member names. Include an optional tagline that captures your idea's essence and creates immediate interest.

→ EXISTING SOLUTIONS & GAPS

→ Acknowledge current solutions and their limitations. Highlight why there's a need for your innovative approach and what makes it necessary now.

→ PROBLEM STATEMENT

→ Clearly articulate the challenge you're addressing. Explain where and why this problem exists, who it affects, and use real-life examples for clarity.

→ PROPOSED SOLUTION

→ Explain your idea in detail with a simple, logical flow. Describe how your solution works and specifically addresses the identified problem.

→ **INNOVATION & UNIQUENESS**

Highlight what sets your idea apart. Emphasise creativity, smart use of technology, or novel approaches that differentiate your solution from existing alternatives.

→ **CONCLUSION & VISION**

Conclusion & Vision
Summarise your idea concisely and share your project's future vision. End with a strong, memorable closing statement that resonates with judges.

→ **TARGET AUDIENCE & IMPACT**

Target Audience & Impact
Identify your beneficiaries and explain how your idea helps them. Discuss social, economic, or practical impact, including long-term benefits where applicable.

Registration & submission link for the portal :-

LINK - <https://msot-nexcell-ideathon.vercel.app/>

Last Registration & submission link for the portal :-

Date:-

Time:-