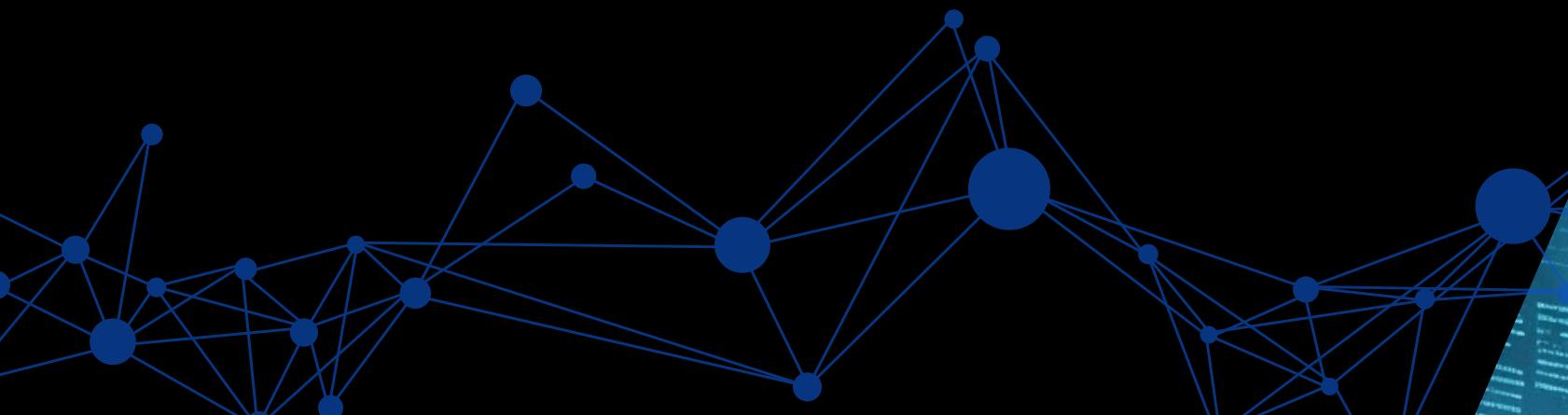


MIRAI 0-1 IDEATHON

19 Dec 2025

Time : 9 am - 6 pm





0 - 1 IDEATHON

ABOUT THE EVENT:-

Innovate • Ideate • Impact

Ideathon 2025 is an innovation-driven competition organized by Mirai and NexCell Entrepreneurship Club. Participants collaborate in teams to identify real-world problems, develop creative ideas, and present practical solutions within a limited time.

The event focuses on design thinking, teamwork, creativity, and entrepreneurial skills, encouraging students to turn ideas into impactful solutions.



Round 1 (Virtual Round)

★ **Teams must select only 1 Problem Statement among Multiple Domains and proposed a solution :-**



HEALTHCARE, EDUCATION, SUSTAINABILITY, FINTECH, SMART CITIES, SOCIAL IMPACT, AI / WEB-BASED SOLUTIONS



TEAMS MUST SELECT ONE PROBLEM STATEMENT

★ Submission (Virtual Mode)

 **PPT SUBMISSION (EXPLAINING THE IDEA, PROBLEM, SOLUTION AND WORKFLOW)**

 **3 MINUTES VIDEO (SHORT EXPLANATION / DEMO OF THE IDEA OR PROTOTYPE)**

 **REGISTRATION & SUBMISSION LINK FOR THE PORTAL :-**

 [**https://msot-nexcell-ideathon.vercel.app/**](https://msot-nexcell-ideathon.vercel.app/)

★ Based on the submissions



♂ TOP 15 TEAMS WILL BE
SELECTED TO FINAL ROUND

LAST DATE FOR SUBMISSION ON THE PORTAL -

Final Round (Offline at Venue)

★ Final Presentation

- ✓ EACH TEAM HAS TO PITCH THEIR IDEAS WITH THE HELP OF THEIR WORKING PROTOTYPE MADE USING AI TOOLS LIKE CANAVA, FIGMA, GRAVITYWRITE.
- ✓ BASED ON TEAM QUARDINATION, IDEA & SOFT SKILLS, THE JUDGES WILL DECIDE THE WINNER !

★ Pitch Format

✓ DURATION:- 15 -20 MINS PER TEAM

► IDEA EXPLANATION

► WEBSITE / PROTOTYPE WALKTHROUGH

★ Prototype / Website Design

✓ CREATE USING :-

→ FIGMA

→ CANVAS / WEB WALKTHROUGH

- THIS IS MANDATORY TO SHOWCASE YOUR ENTIRE APPLICATION/WEB DESIGN ON APPS LIKE FIGMA (NON - NEGOTIABLE)
- FUNCTIONALITY DEMONSTRATION
- Q&ANS WITH JUDGES

★ Prototype Requirements

✓ TEAMS MUST PRESENT :-

→ A COMAPRE IDEAS WITH A PROPER WEBSITE DESIGN

→ THE WEBSITE/PROTOTYPE SHOULD INCLUDE:-

- 👉 CLEAR PROBLEM STATEMENT
- 👉 SOLUTION FLOW
- 👉 USER JOURNEY
- 👉 CLEAN UI/UX
- 👉 CREATIVITY IN DESIGN AND PROBLEM'S SOLUTION

★ Prototype Requirements

✓ TEAMS SHOWCASING A WORKING NETWORK (LIVE/DEMO) WILL RECEIVE ADDITIONAL EVALUATION POINTS

Evaluation Criteria:-

- 👉 INNOVATION & CREATIVITY
- 👉 UI/UX AND DESIGN QUALITY
- 👉 PRACTICAL IMPLEMENTATION ON FIGMA OR ANY OTHER DESIGNING TOOL
- 👉 CLARITY OF PRESENTATION
- 👉 TECHNICAL FEASIBILITY
- 👉 WORKING WEBSITE

FOR MORE INFORMATION

 8299309050, 6361377969

 @reallygreatsite

 www.reallygreatsite.com



Thank You !!

“All participants from every college for taking part in this event. Through this experience, we strengthened teamwork, creativity, and entrepreneurial skills, inspiring students to transform ideas into meaningful and impactful solutions.”

Presented By:- **NexCell**
ENTREPRENEURSHIP CLUB

