Mirai SCHOOL OF TECHNOLOGY x NexCell

ROUND - 2

Mirai SCHOOL OF TECHNOLOGY X NexCell ENTREPRENEURSHIP CLUB

FINAL ROUND (OFFLINE AT VENUE)

19 Dec 2025 | Rathinam Institute of Technology, Bengaluru

⭐ FINAL PRESENTATION

👉 Each team gets 15-20 minutes to pitch live
👉 Present your working prototype (Figma is mandatory for interactive walkthrough)
👉 Tools allowed: Figma, Canva, Gamma, GravityWrite, or any AI/design tool
👉 Include idea explanation + prototype demo + Q&A with judges

👉 Winners decided on:
• Innovation & Creativity
• Prototype Quality & UI/UX
• Team Coordination & Soft Skills
• Technical Feasibility & Clarity

Location Link → https://maps.app.goo.gl/bmG41LCKTDCvHgF49

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→ OPENING & RECAP

State your team name, project title, idea summary, and objective. Hook the judges with a strong recap of the problem and your unique solution.

→ PROTOTYPE INTRODUCTION

Explain the tool(s) used (Figma recommended for interactive prototypes; Canva or AI tools like GravityWrite optional). Clarify the prototype type, purpose, and scope.

→ LIVE DEMONSTRATION

Walk through your prototype step-by-step using screenshots or live walkthrough. Demonstrate real-user scenarios and interactions. (Bonus points for live functionality!)

→ FEATURES & USE CASES

Highlight key features and their value. Show a complete user journey from problem to solution.

→ IMPLEMENTATION & FUTURE VISION

Discuss technical feasibility, resources needed, and scalability. Share your long-term roadmap and potential impact.

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KEYS TO COMPETITION SUCCESS 🏆

✓ CRYSTAL-CLEAR COMMUNICATION

Speak confidently, maintain eye contact, and explain complex ideas simply. Use visuals, diagrams, and minimal text on slides. Practice smooth transitions during Q&A.

✓ PROFESSIONAL & ENGAGING DESIGN

Ensure your prototype has clean UI/UX and visual appeal (Figma recommended). Keep the focus on innovation – avoid clutter and highlight user journey clearly.

✓ SEAMLESS TEAM COORDINATION

Demonstrate collaboration: Each member contributes meaningfully. Show unified vision, complementary skills, and confident handovers during the pitch.

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WIN BIG AT MIRAI 0-1 IDEATHON! 🔥🏆✨

Total Prize Pool: ₹15,000 + Perks for Everyone

1st Place: ₹7,000 + Trophy + Certificate + Exclusive Merch

2nd Place: ₹5,000 + Trophy + Certificate + Swag

3rd Place: ₹3,000 + Trophy + Certificate + Goodies

- **Top 15 Teams :** Advance to Finals + All Perks
- **Every Participant :** Hoodies + Custom Mug + Certificate + Networking + Delicacies

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EVENT SCHEDULE (DEC 19, 2025)

Timeline :

09:30 AM: Registration
10:30 AM: Opening Ceremony & Panel Introduction
11:00 AM: Shark Tank-Style Pitching Begins
01:00 PM: Lunch Break
04:00 PM: Prize Distribution Ceremony

Note :

Arrive 30 minutes early with ticket and College ID.

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VENUE & ELIGIBILITY

Venue :

Rathinam Institute of Technology, Survey No. 137,
Doddakamanahalli, Begur Hobli, Bengaluru South - 560076

Eligibility:

- Open to students from all colleges.
- Team Size: Minimum 3, Maximum 5 members (including leader).
- No gender requirements – anyone can participate.
- Leader must upload College ID/Bonafide during registration.
- Bring printed/digital ticket and valid ID on event day.

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FOR MORE INFORMATION

Contacts

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NEXCELL IDEATHON OFFICIAL 2025

Website :

nexcell.club

Email (for issues) :

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THANK YOU!!

“All participants from every college for taking part in this event. Through this experience, we strengthened teamwork, creativity, and entrepreneurial skills, inspiring students to transform ideas into meaningful and impactful solutions. ”

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Entrepreneurship Club