DoD: Excellence in Multimedia/Digital Storytelling Entry

The early days of weather detection were nothing like we have today. A time when no sirens, radio alerts, or phone notifications gave the word of what Mother Nature had in store. The 1958 El Dorado, Kansas tornado would change all that, but it would come at a cost.

In this gripping tale, meteorologist Frank Waugh transports you to the early days of Tornado Alley, uncovering a story almost lost in time. This bite-sized history lesson showcases survivor interviews, original archival documents and footage of a historical storm that paved the path for future weather detection.

The film aired live in Kansas on KAKE, June 10th, 2023- the 65th anniversary of the deadly El Dorado storm. After the air date, Dawn of Doppler was available on our free news app KAKE+ on ROKU, AppleTV, and FireTV.

The film was also made available online at <u>DawnofDoppler.com</u> for anyone in the world to access the story. Here, viewers have access to never-before-seen footage of the storm and the aftermath, original 1958 weather research, an interactive timeline, and an in-depth interview with host Frank Waugh of how Dawn of Doppler got its start.

Platforms: Social Media:

DawnofDoppler.com Facebook

KAKE+ <u>Instagram</u>

KAKE News @ 6:30 pm Broadcast LinkedIn

Twitter