

The Gibson Memorial Library has really appreciated the coverage from the Creston News Advertiser in the last couple of years. We recently completed a building project that involved pivoting from an original expansion project to an outdoor programming space, and the news coverage provided by the News Advertiser was so valuable in generating awareness of and support for our project.

Likewise, we've seen growth in both our circulation and our door count in the past two years, and I attribute some of that to the dutiful coverage of Erin Henze, who attends all of our library board meetings. One of her articles also caught the attention of WHO 13, who featured us in a weekend story in September. Our goal is always to serve our community, and added awareness of our programs and projects truly helps us do that more effectively.

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