Project:
Date:

#	Cause (condition/situation)	Event	Impact	Risk owner	Category	Probability risk rating	Impact risk rating	Risk score	Trigger	Response
1	Inadequate understanding of customer needs	Misalignment between app features and customer expectations	High	Marketing Director	Requirements	4	5	20	Lack of custom	Conduct market research and conduct focus
2	Technical challenges in app development	Delays in app development and deployment	High to moderate	IT Lead	Technical	4	4	16	Integration issu	thorough testing Prioritize project
3	Insufficient funding for project	Budget constraints impacting project exantion	Moderate	Finance Director	Financial	3	3	9	Budget cuts or	activities and implement additional
4	Data security breaches	Compromised app security leading to data breaches	High	IT Lead	Security	4	5	20	Cybersecurity threats	robust security Conduct user
5	Lack of user adoption	Low user engagement with the app	Moderate	Product Owner	Adoption	3	3	9	Poor user interface design	testing and Establish clear
6	Ineffective communication among stakeholders	Miscommunication leading to project	Moderate	Project Manager	Communication	3	3	9	Lack of regular	communication channels and
7										

Total Risk Score								Risk Exposure		

Probability risk rating		Impact risk rating
5: High		5: High
4: High to moderate		4: High to moderate
3: Moderate		3: Moderate
2: Moderate to low		2: Moderate to low
1: Low		1: Low