

User Manual for ChatViatrix - Promotional Content



User Handbook

ChatViatrix

Promotional Content Overview

Promotional Content is a feature of Supervised Content Creation. It will create content based on user prompts and known content repositories and allow the user to interact to refine the content. The AI can produce templated output. The AI is intended to provide users with a quick start to producing usable draft content on a subject or topic of their choice. This allows the user to spend more time on formulating their ideas and less on typing and drafting content.

URL: <https://chatviatrix-pilot.azurewebsites.net/>

Domain: Marketing

Knowledge Repository

Tool will generate response based on the repository provided below are the list of drugs on which the tool is trained on.

- Norvasc drug for Angina Attack
- Norvasc drug for Hypertension
- Liptor drug for Cholesterol
- Elidel cream for TCS skin atrophy
- Elidel cream for Atopic dermatitis in infants

How to ask Question

Ask questions on the drug names mentioned in the above knowledge repository as the model is trained using these drugs.

Use clear and specific language:

- Ask questions in a clear and specific manner to obtain accurate results.
- Good Question: "Generate promotional email for Norvasc drug with Hypertension medical condition"
- Bad Question: "Generate Promotional Email "

Provide necessary context:

- Include any relevant context of the promotional content by providing Drugs listed below and the medical condition
- Good Question: "Create a promotional email for liptor tablet which helps reducing cholesterol in the body."
- Bad Question: "Generate email for a drug which can reduce cholesterol"

Restricted Queries:

- This AI tool won't answer the questions' about Politics, Sports, Religion Gambling

- Prompts for generic content creation (any topic other than promotional content generation with context of proper Drug and medical condition)

Scenario based questions for Promotional Content

Below are some scenario examples to ask a series of questions in a single session which gives templated output.

Session 1 – User wants to create a promotional email for a drug and medical condition.

- Q1 - Promotional email for Elidel cream for TCS induced skin atrophy in children
- Q2 - Make the title more engaging
- Q3 - Update the title to "Elidel Cream: Effective Treatment for Atopic Dermatitis"

Session 2 – User wants to change the medical condition

- Q1 - Generate promotional email for Norvasc drug with Angina Attack
- Q2 - Make it for condition hypertension

Session 3 – User wants to change the drug name

- Q1 - Generate promotional email for Norvasc drug for Hypertension
- Q2 - Change the Drug to Liptor Durg
- Q3 - Expand the paragraph 1
- Q4 - Make the title uppercase

Output templates examples



Elidel Cream: Steroid-Free Solution

Effective Treatment for Atopic Dermatitis

Elidel cream is a steroid-free solution containing a 1% strength of the topical immunomodulator pimecrolimus. It was specifically developed as a treatment for atopic dermatitis (AD) and is approved for use in children as young as 2 years of age. Elidel potently suppresses cytokine production by dermal T cells without significantly impairing systemic immune responses. It does not cause steroid-associated local effects, such as dermal atrophy, striae, or telangiectasia. In randomized controlled clinical studies, twice-daily application of Elidel was shown to significantly improve the signs and symptoms of AD in infants, children, and adults.



Usage Instructions

Apply a thin layer of Elidel cream to the affected skin twice daily. The patient should stop using Elidel Cream when signs and symptoms (e.g., itch, rash and redness) resolve. If signs and symptoms persist beyond 6 weeks, patients should be re-examined by their health care provider. Continuous long-term use of Elidel Cream should be avoided, and application should be limited to areas of involvement with atopic dermatitis.

Precautions

Elidel cream is for use only after other prescription medicines or emollients have not worked for you or if your doctor recommends that other prescription medicines should not be used. You must talk to a doctor if you do not feel better or if you feel worse after 42 days. Carefully follow all instructions given to you by your doctor before you use Elidel cream.

Elidel cream: Your trusted solution for atopic dermatitis.



Norvasc: Effective Hypertension Management

Control Hypertension with Norvasc

Hypertension is a silent epidemic affecting both sexes and rising with age. It is a major contributor to coronary heart disease and stroke, the two leading causes of death among adults worldwide. Hypertension, which affects approximately one in four adults in the USA, has an important role as an aetiological factor in the most prevalent treatable conditions such as cardiovascular disease. Untreated hypertension is a major cause of stroke, coronary heart disease (myocardial infarction), congestive heart failure and renal failure, as well as other conditions.



Norvasc Benefits

Amlodipine besylate (Norvasc) is a long-acting dihydropyridine calcium channel-blocking agent that is lipophilic, has antioxidant effects, and prevents experimental atherosclerosis. We postulated that amlodipine would alter the progression of coronary and carotid artery atherosclerosis and therefore reduce the risk of events without the major adverse clinical effects found in previous studies of dihydropyridine calcium channel-blocking agents.

Patient Adherence

This guideline makes recommendations about how healthcare professionals can help patients to make informed decisions by facilitating the involvement of patients in the decision to prescribe, and how they can support patients to adhere to the prescribed medicine. We have not made separate recommendations for carers and families. The principal relationship is between patient and healthcare professional, and the patient has a right to decide who should be involved in their care. With the patient's consent, carers should have access to appropriate levels of information and support.

Manage Hypertension Effectively with Norvasc

In case of any queries during the business hours please contact

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