

OBJECTIVE

- To contribute to the success of business by utilizing data analysis techniques, specifically focusing on time series analysis, to provide valuable insights and accurate sales forecasting.

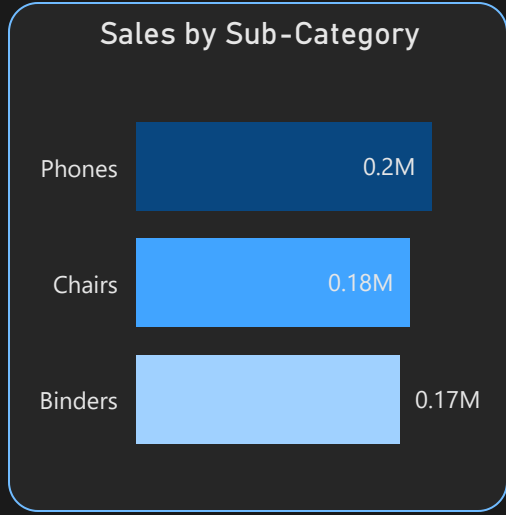
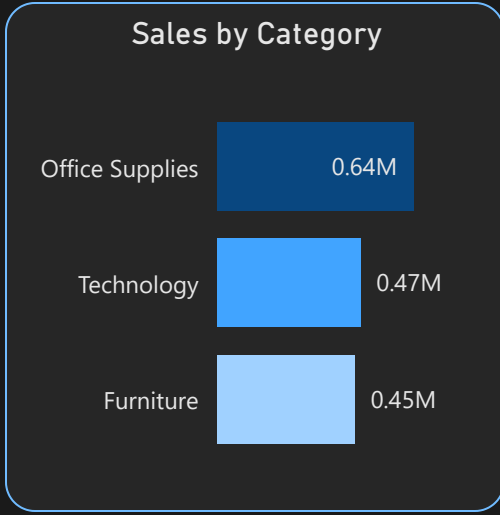
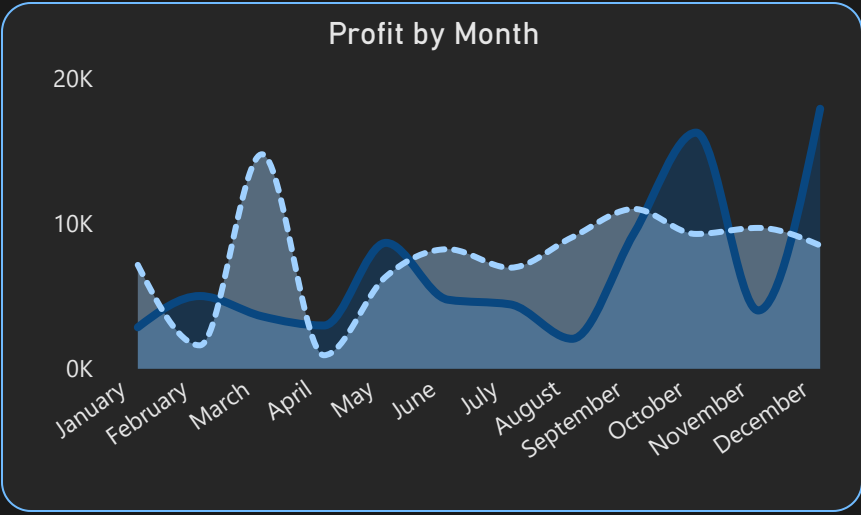
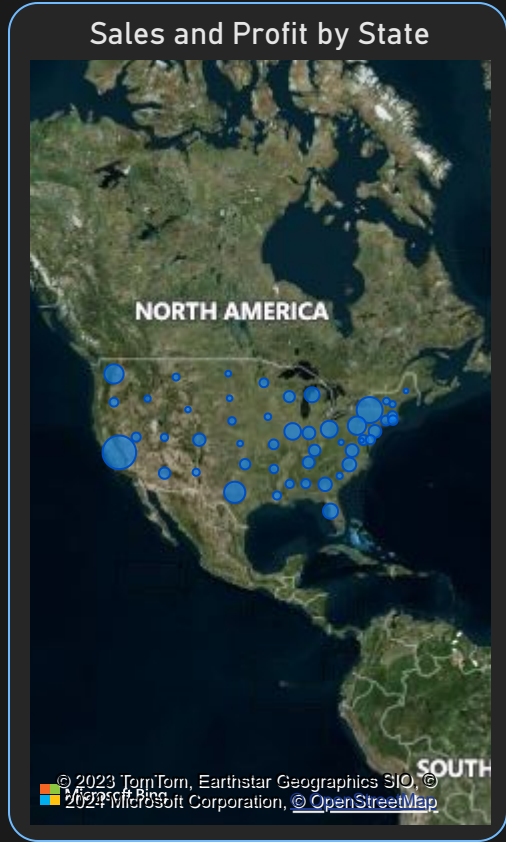
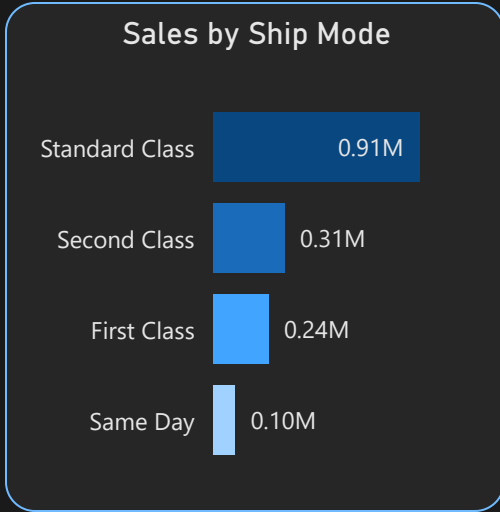
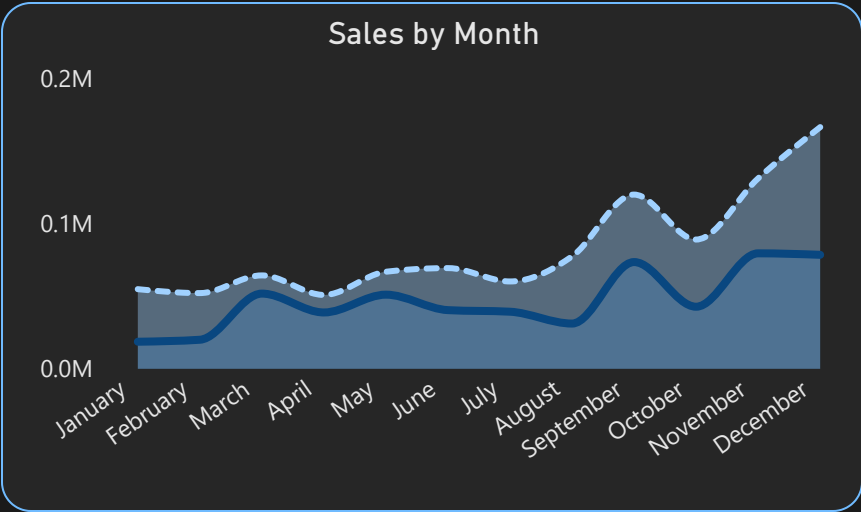
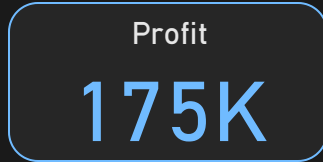
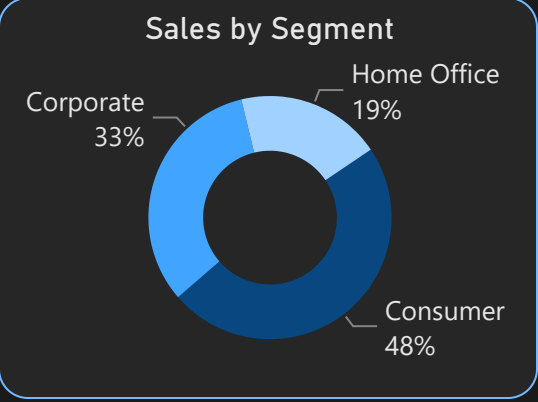
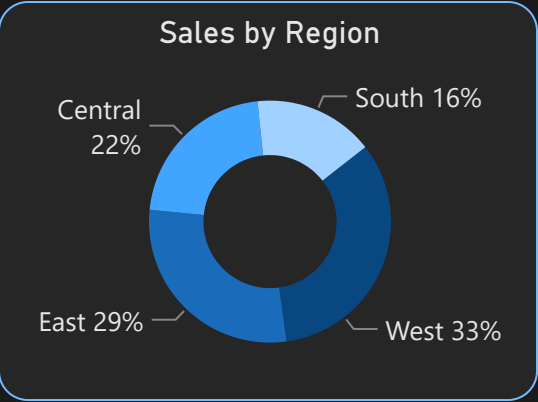
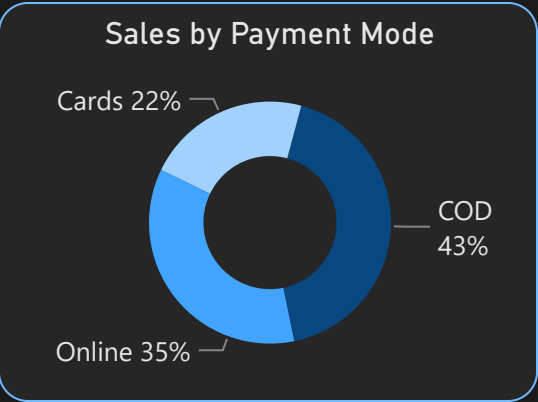
SUPERSTORE SALES DASHBOARD

Central

East

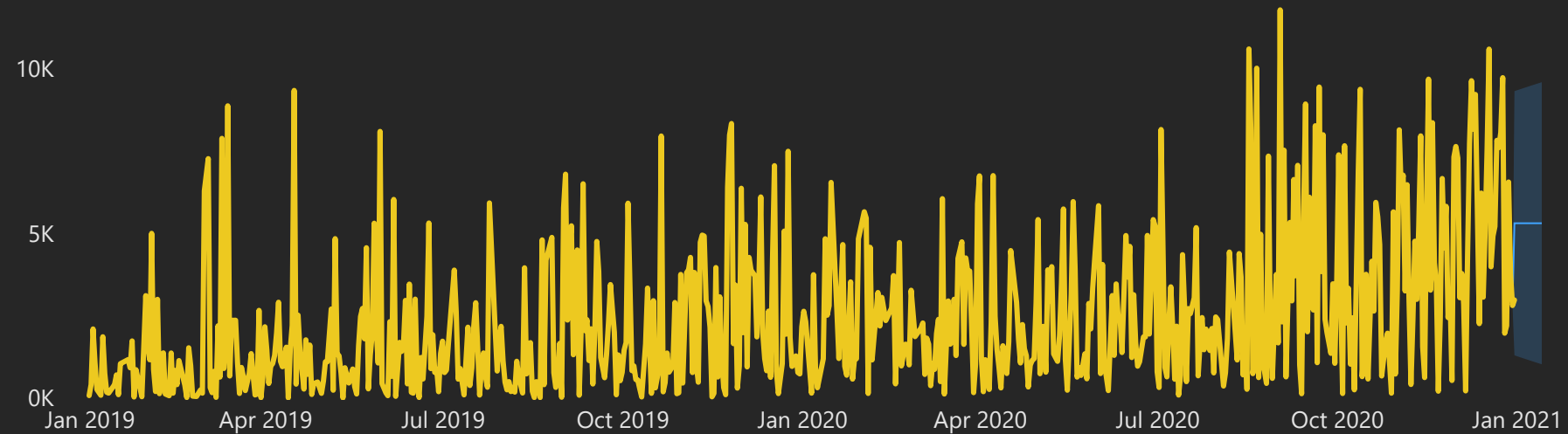
South

West

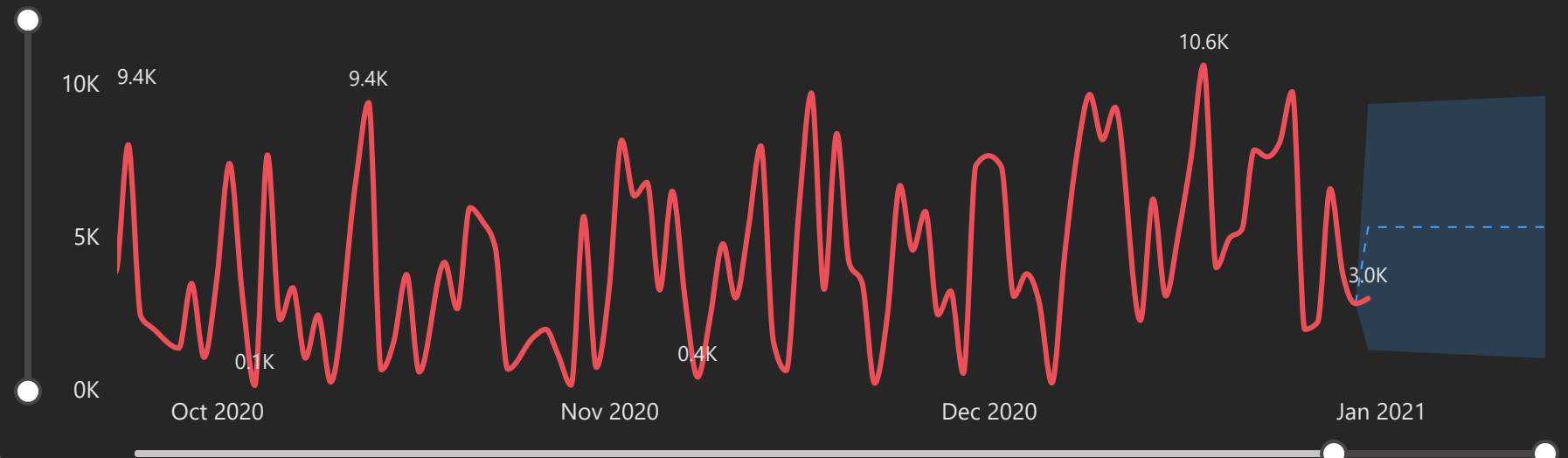


SUPERSTORE SALES FORECAST - 15 DAYS FORECAST

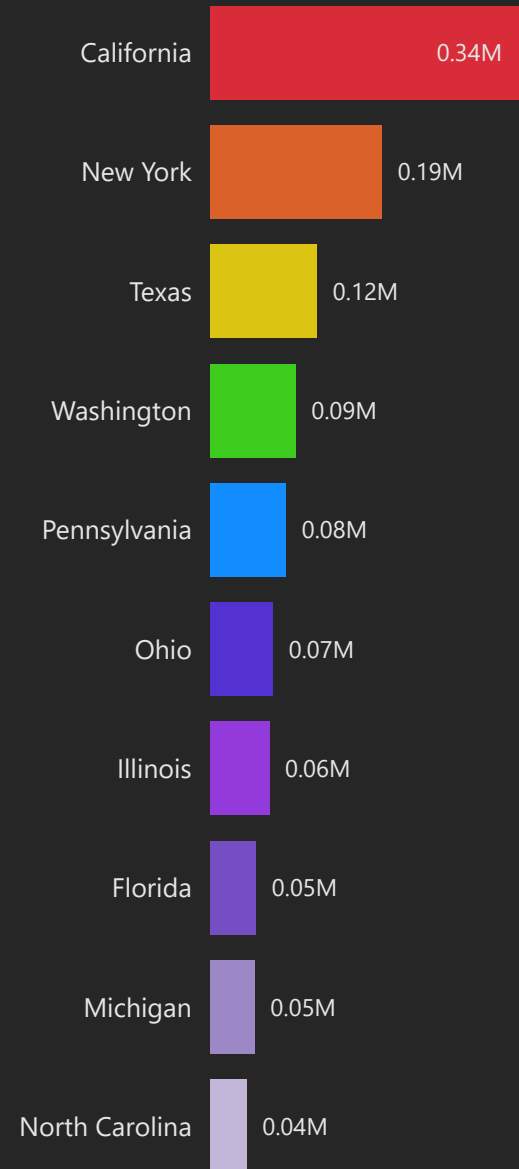
Sales Forecast - 15 Days



Sum of Sales by Order Date



Sales by State



INSIGHTS

- Western region has the highest contribution in sales with 33%. It is followed by Eastern region with 29%.
- California is the top selling state in west and overall in the US followed by New York and Texas.
- Consumer segment is the top selling segment with the contribution of 48% in sales.
- Office supplies products have the highest amount of contribution in category department.
- When it comes to sub category, Phones has the highest contribution in sales followed by chairs and binders.

PROJECT LEARNINGS

- Incorporated data analysis techniques, specializing in time series analysis, to deliver valuable insights, accurate sales forecasting and interactive dashboard creation, driving business success.