**Arshid Shakir**

A **Line Producer** is in the field of film making and film management since long years, having Diploma in Journalism & Mass Communication and also done professional production & Direction training from (EMMRC) University of Kashmir.

He has an experience in film making, industrial practise in film management shooting management and **alongside an international film making. experience a wide range of films and video projects**  actively participated in the programmes of opinion building in the turbulent times of Kashmir. worked extensively for different programmes, besides devised designed, produced and directed different programmes like serials, musical, films, current affair and documentary genre with a professional zeal, to meet the requirements of excellence and aesthetic richness.

Short films on the ethos of Kashmir and News Based Programme “**Kashmiri Idria**” as two years assignment. The assignments by doordarshan, All India radio and that of the ministry of Home affairs were accomplished with the same enthusiasm,and during the same period. He also worked as news reporter for the Newspapers **“Tabnak”** fortnightly and Daily **“Guro khoz”** urdu (Punjab)

A series of documentary films **“Op-Megrath”** the changin narrative, humanitarian concern the production fortnightly magazine **“chinar** **diary”** for 15 corps,Ministry of Defence (2012 to 2015) **“Arogyem”** a series on yoga & Health and serial **“Neelima”** A love story are milestone of his career..

**Irshad**

**An arts gradate and mass communication pass out from Molana azad university hyderbad , Irshad Bashir started his career in television industry in the year 1998 as an approved artist by Prasar Bharti of India. Within a short span of time, he owned a production house namely SHAMPA MOVIES and independently produced & directed many tv serials, Albums, Current affairs, Talk shows, segments Etc for Doordarshan & Kashir channel under different commissioned category by ministry of home affairs India. In 2005 Zee enterprise ltd established an entertainment channel band namely “ZEE KASHMIR” and Irshad was offered a contractual assignment as Programme Director where he spent 3 years to explore his talent and experience. During these years He was looking into various major weakly programs like; Campus Buzz, Jhoom ke Gav, Mohaladari , Mudda , Mehmaan , etc . Beside this he also worked with Take one Tv & technology pvt.ltd**

**The fire to do something and to promote the film tourism in Kashmir, he started approaching bollywood to explore Kashmir as film destination and succeed in bringing bollywood back to the valley and “CHASE” was his first line production assignment with Hollywood director Mr Jag Mudra in the year 2009 and that was a startup and journey is still going on to chase his dreams.**

**Irshad as entrepreneur also Owens a Travel agency (HAMARA TRIP. in) and hotel business to explore the tourism sector in Jammu & Kashmir, Ladakh.**

**Mr Mushtaq Ahmed**

Apart from being a qualified Masters degree in commerce and multimedia experience, Mushtaq is passionate about film productions with 15 years of field experience. He decided to join shoot Kashmir platform with a view to expend his horizons in terms of his skill set and knowledge base. Mushtaq is a key strategic team member with utmost responsibility of office management to coordinate departments for running of smooth schedule.

**MS Shaila Bhat**

An MBA post graduate from university of Pune, with an experience of working at banking sector, IT sector, management of hospitality as an Hr manager with experience of 8 years. Since 2018 Shaila has been with Shoot Kashmir as an office operational head where she looks into business development. Since she joined Shoot Kashmir platform her contributions towards the growth of company has been appreciative. Shaila is also looking into the Studio which is to frame the contracts, other legal agreements and all tax liabilities.