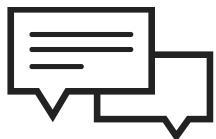


SOCIAL MEDIA
**PROJECT
PROPOSAL**



PEACE
TECH

PROPOSED
BY MUHAMMAD
JAHANGIR



COVER LETTER

HONEY SNOOKER

A Dear Muhammad
Thank you for considering
Peace Technology
for your social media marketing needs. I'm glad we had
the opportunity to connect so
that my team and I could get a clear understanding of your
social marketing expectations.

SOCIAL MEDIA

By using social media strategies and implementing procedures based on the results of extensive analysis, study of social media trends, and application of specifics unique to Khilji Fashion, we are confident in delivering effective results within your social media channels.



We believe our proposal provides a complete social media marketing strategy which will culminate in highly successful results for your business.

If you have any questions, please don't hesitate to get in touch. My contact information is below.

Thank you,

Peace Technology Muhammad Jahangir

Executive Summary

Creating Engaging Social Content

Beginning with quick yet thorough planning/preparation, our team will plan out a dynamic on-going social content calendar to guide you to your goals.

We will grow an increasing social audience and follower base through: hash tag campaigns, strong use of keywords, sharing/retweeting relevant news, "liking" posts, staying updated within the industry, and contributing our own unique content to broaden reach.

Posting Company Related Updates

Our plan is to engage our social media audience by sharing company news, press releases, events, employee spotlights, and more.

We will also pay close attention to industry trends, and share it. This will help to gain exposure with your target market.

Integrate Social Media Activity into Other Marketing Plans

With clear communication and monthly brainstorm meetings, we'll be able to consolidate the marketing initiatives to fit your goals and promotional material. Campaigns via social media are more important than just sharing about giveaways, sales, contests, and/or promotions. We will agree on a schedule for a series of posts to keep up the exciting momentum for all prospective customers.

Executive Summary

Promotions and Social Campaigns

We will utilize social channels to connect with your follower base, and engage them with promotions to get them excited about both current events, and the brand itself.

These campaigns can last as short as a day, or can run up to six months.

We'll be able to analyze the results from each campaign, and then we will provide a report of its success.

Sustained Monitoring

It is important to regularly maintain marketing activity for maximum growth.

We will continually monitor each channel, and will respond to any questions, comments, and posts within a two-hour time period. Two hours will allow us to confirm that accurate information is relayed back to the person asking.

Analytics

We will provide you with:
Daily and Weekly Analytics — Such as: follower growth, reach, demographics, comments, "likes", shares, retweets,etc.

Reporting- Summarizing various results and activities over each quarter.

WHAT WE OFFER

HONEY SNOOKER

- Social Media Audit
- Facebook Page Setup & Management



- Twitter Page Setup & Management

← Tweet

TameerBazaar
@tameer_bazaar

Our award-winning algorithm matches you with the right vendor offering the best quality products/services at the best possible rate.

tameerbazaar.com
02134969408
info@tameerbazaar.com

#TameerBazaar #Construction #MarketPlace #Builders #Concrete #Cement #Blocks #Flooring

A vertical advertisement for TameerBazaar. It features a photo of a construction worker in a yellow vest using a surveying instrument at a building site with cranes. The TameerBazaar logo is in the bottom right corner. Text at the bottom reads: 'Our award-winning algorithm matches you with the right vendor offering best quality products / services at the best possible rate.'

WHAT WE OFFER

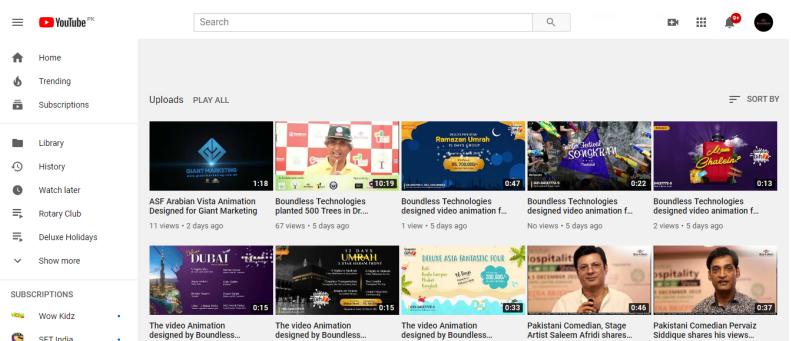
HONEY SNOOKER



- Instagram Social Media & Management



- YouTube Channel Creation & Management



WHAT WE OFFER

HONEY SNOOKER

- LinkedIn Social Media & Management

Badar Expo Solutions
871 followers
3d

Pakistan Hospitality Show brings various solutions for Travel and Tourism in Pakistan! [...see more](#)

Pakistan Hospitality Show

DECEMBER 3,4,5, 2019
KARACHI EXPO CENTRE
[www.pakistanhospitalityshow.com](#)

Do you like to go on adventures and exploring new places? Then the Pakistan Hospitality Show is exactly where you need to be! With over 1000 travel solutions, deals and discounts, tailored to maximise your travel experience.

Organisers
Co-organisers
Media Partners <img alt



- #### • Quiz Creation & Management

سیلیٰ مقابله

اپنے بکرے کے ساتھ سیلیٰ بیا یہیں
اور ہمیں بھیجنیں اور جیتیں

سپر رائٹر گفتا

JAGAH ONLINE
ONLINE REAL ESTATE MARKETPLACE

100% Verified Realtors

Jagah Online
Page Last Updated August 6

ایک فارڈی یونیورسٹی میں ملکیتیں منیں حصہ۔
<https://forms.gle/8rY47mg334U3k6f65>

Pakistan's Growing Real Estate Marketplace... See More

See Translation

105 20 Comments 52 Shares

Like Comment Share

Most Relevant

Muhammad Naveed Form submitted.
Hope to win
Like Reply 15w

Author Jagah Online Thank you, received
Like Reply 15w

Wajihah Arshad Done
Like Reply 15w

Author Jagah Online Thank you, received
Like Reply 15w

Noman Arayub Done
Like Reply 15w

Author Jagah Online Thank you, received
Like Reply 15w

Fazal Fazal E Rabi Done
Like Reply 15w

Author Jagah Online Thank you, received
Like Reply 15w

Write a comment...

WWW.JAGAHONLINE.COM

PACKAGES

SOCIAL MEDIA

SMM Package 1	
Assignment	Target
No. of Posts	15 / Month
Teaser / Idea of Campaign	No
Cover Design	No
Revision	2
Platform	Facebook
Video	No
Interview / Documentary	No
Photo Shoot (1 Time)	No
Logo Animation (3D)	No
Images (1 Time)	5 RF
Music (Paid* 1 Time)	No
Animated GIF	1
Facebook Ads	No
Google Ads	No
Calendar (Polls, Content, Hashtags etc.)	Yes
Posting	Yes
Daily Sharing	100K Members
Chat & Costumer Support	No
Live Sessions	No
Advertisement Management	No
Group Cover	No
Report	15 Days
Source Files	No
Amount	Rs. 30,000/-

SMM Package 2	
Assignment	Target
No. of Posts	30 / Month
Teaser / Idea of Campaign	No
Cover Design	Yes
Revision	4
Platform	Fb, Insta, LinkedIn
Video	2
Interview / Documentary	No
Photo Shoot (1 Time)	No
Logo Animation (3D)	1
Images (1 Time)	10 Paid* 20 RF
Music (Paid* 1 Time)	1
Animated GIF	3
Facebook Ads	No
Google Ads	No
Calendar (Polls, Content, Hashtags etc.)	Yes
Posting	Yes
Daily Sharing	300K Members
Chat & Costumer Support	No
Live Sessions	No
Advertisement Management	Facebook
Group Cover	No
Report	Monthly
Source Files	No
Amount	Rs. 65,000/-

SMM Package 3	
Assignment	Target
No. of Posts	30 / Month
Teaser / Idea of Campaign	1
Cover Design	3
Revision	6
Platform	FB, Insta, Twitter, YouTube, LinkedIn
Video	6 Videos + 1 Voice Over Ad
Interview / Documentary	1 / Month
Photo Shoot (1 Time)	40-50 Pics
Logo Animation (3D)	3
Images (1 Time)	20 Paid* 70 RF
Music (Paid* 1 Time)	3
Animated GIF	5
Facebook Ads	10
Google Ads	10
Calendar (Polls, Content, Hashtags etc.)	Yes
Posting	Yes
Daily Sharing	1 Million Members
Chat & Costumer Support	Yes
Live Sessions	2 / Month**
Advertisement Management	FB, Insta, Google
Group Cover	1 Million Users (Weekly)
Report	15 Days
Source Files	Yes
Amount	Rs. 115,000/-