Literature Review of the Ecommerce System

The time through which we are passing on, it's an era of technology. Everything gets done through the internet today. Internet becomes the most powerful tool to run any kind of business. Every business that is selling their products or services can use the internet to grow their business rapidly and much faster than before. Advertising or spreading your business through an online system is very easy. If anyone has any product to sell can sell through the online system.

To make any business online, a system or website is needed which can make the identity of any kind of business on the internet. This can help the business to grow and sell its products through an online system. There are also some other sources that get popular from like social media which help to grow business and also there are some sources that may help to sell any product through social media.

Domain Research

There are many online systems that are working as an eCommerce website, where anyone can sell their product and any user can purchase the product of sellers. When a user will purchase any product through the online system the amount can be paid through an online system like PayPal or through cards and the product may be sent to the purchaser through courier services. In this way, the online system works, and it can be faster than purchasing anything physically by visiting a shop. Here are the top working sites which are working as eCommerce sites.

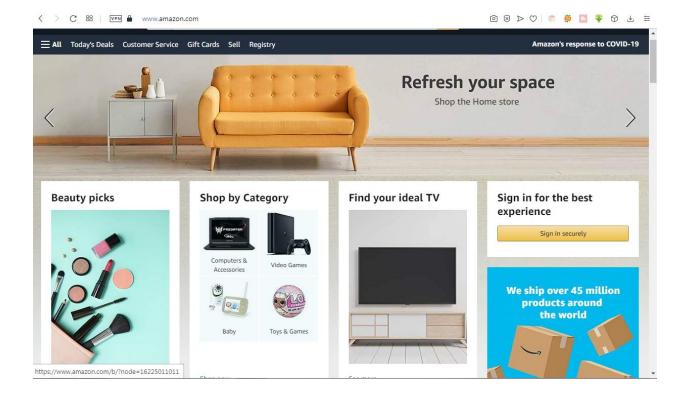
- 1. Amazon.Com
- 2. Alibaba.Com

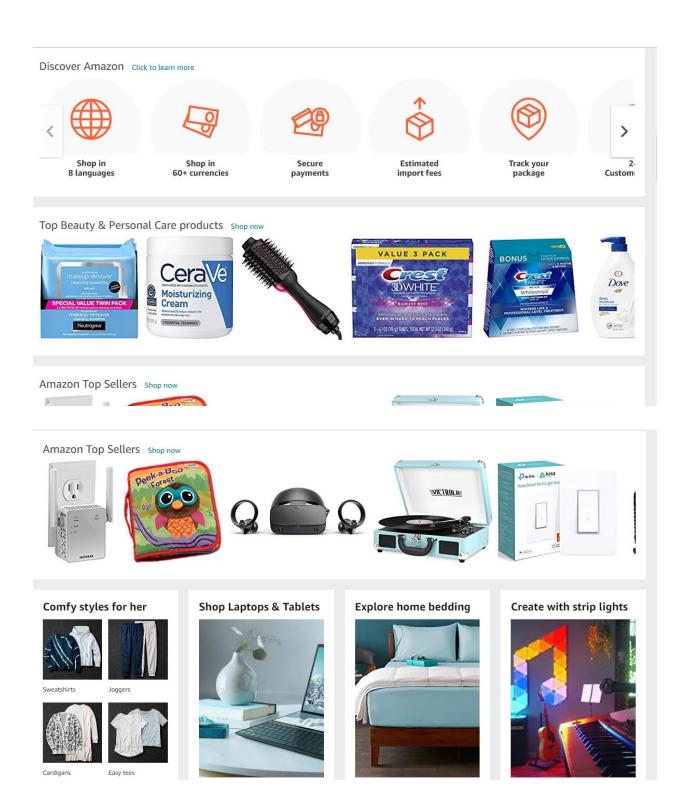
Amazon.com

Amazon.com is a worldwide website that is the top-rated company for selling products. Amazon is a big company that works in almost every country internationally. It helps any user to set up

their online store well as any user can work through the Amazon website. Users can offer their products through amazon.com. Registration is necessary to purchase or sell any product from amazon.com and payment can be done through an online system..

Here are some snapshots from the amazon.com





Alibaba.com

Alibab.com is an online e-commerce website where any user can register himself to sell any product in units or one piece. Users can sell products in bundles like wholesale and as well as a small product can also be sold through this system. Amazon and Alibaba both groups work the same for selling and purchasing products of any kind. Users must need to register with the website to purchase any kind of product from this website and a company can register himself with this website to get extensive customers from all over the world and the company can deliver their product to the customers. Here are some screenshots of Alibaba.com.



