Dragons Den Presentations Group Members:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Preparation and Organization /10

Your presentation has clearly been practiced and all members know their role. The presentation flows smoothly.

Professionalism and presentation skills /10

Your group members maintain a serious presentation tone and avoid laughing. Appropriate language is used. Visual aids (PP, Presi, Video) are used and effectively inform about your idea.

‘The Why’ of your product /10

During the presentations, it is clear as to ‘why’ you are so driven to create this product. Not just to make money.

Idea development and supporting information /10

Your group has taken your idea and thought hard about what would be necessary to make it a reality. Specific technology that will be used is mentioned. Amount of money asked for is appropriate for your needs.

Marketing / Target audience /10

Your presentation or product is clearly aimed at a specific audience. Your logo and marketing strategy are appropriate for your target audience.

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