**Dragons Den Project Proposal**

Group Members: Sarthak Nadkarni and Arman Somal

Product/ Idea: Our product is a cleaning tool kit that would be on sale to help clean, cars, shoes, leather, etc.

Trade: $10,000 for 15%

Why is your idea necessary? What is the frustration/problem/void?

Our idea is necessary because since we are living in a Covid-19 pandemic and we do not always have the best personal cleaning in our country or elsewhere

What would you need to make it happen? What barriers might you encounter?

In order to get this product to be successfully sold, we need to find a good reason to find mostly why this product is going to work, what are the benefits of it and how will this be sold. We also have to make a reasonable amount for the product.

Who would benefit from your idea? (Target audience) How would you get the word out to them?

People that would be benefited from our idea will be mostly shoe cleaners, car dealerships, and people that clean leather. This way when they use the cleaning tool kit, it will be easier for them to clean any of the materials involving leather and other parts of the car, shoe, or anything.

Create a name and logo for your product below

Our name of the product is ------------- and the name of the logo that corresponds with the product is called --------------.

Video Questions

1. Name of group and product: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What was the need?

What stood out? If nothing, why not?

Would you invest/ will it be successful? Why or Why not?

2. Name of group and product:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What was the need?

What stood out? If nothing, why not?

Would you invest/ will it be successful? Why or Why not?

3. Name of group and product: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Video Questions

4. Name of group and product: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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5. Name of group and product:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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6. Name of group and product: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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