

Says



What have we heard them say? What can we imagine them saying?

> India is a agricultural country and possesses a fertile plains and perennial rivers

India's crop production ranges between(176.39-

India is currently World Second Largest Producer of several crop products

315.72)



INDIA'S AGRICULTURAL CROP PRODUCTION ANALYSIS (1997-2021)

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

> Global demand for food continue to rise

In our day to day life India's crop production will be decreased

The young generation will don't think about India's crop production



What behavior have we observed? What can we imagine them doing?

In India the foodgrains production is estimated at record 316.06 million tonnes A farming system that promotes maintenance of a permanent soil cover

India is the world's second largest producer of rice and largest exporter of rice in the world

Feels



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

> Climate change can affect agriculture in variety of ways

Most indian farmers being poor,Use outdated implements and technology

The industrial agriculture came to in India is leading to a decrese in the variety of crops and livestock produced