## Says

What have we heard them say? What can we imagine them saying?



## **Thinks**

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



They says that 44% people struggle for people and 54% not do this way.

A citizen vote for the candidate they connect

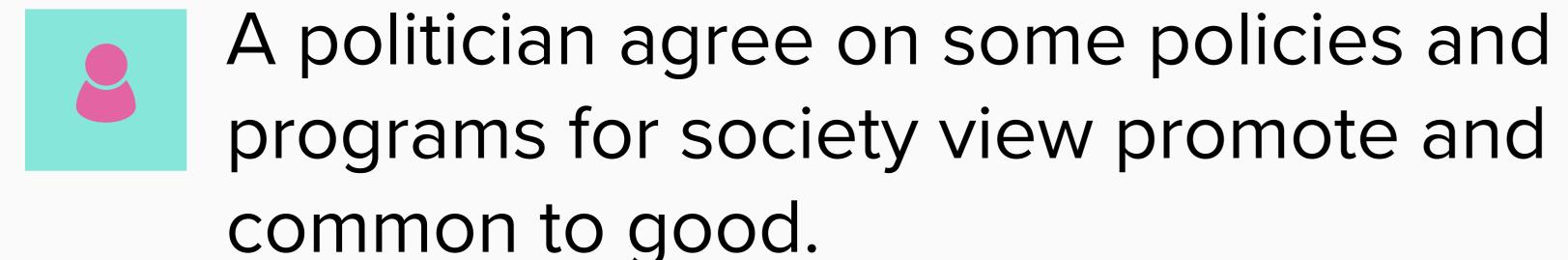
and work between people and government.



We provides equal rights among on the basic caste, religions and sex.



We need a peaceful life and non violence from other government.





The candidate who will make laws for them and encourage citizens in make major decisions politically.



## Does

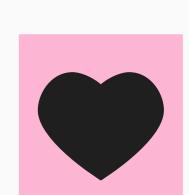
What behavior have we observed? What can we imagine them doing?



Political Juggernaunt a Quantitative Analysis of Candidate in the 2019 Lok Sabha Election

## **Feels**

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



A politician have courage, strength, effective communication,knowledge,judgement and inter skills.



The reason for fear is failure, unknowns, criticism and status.



The aim of awarness is manage to be sensitive and recognize the citizens.



The politician affect on responses to terrorism and economy.



Behaviouralism is an approach in polical provide predecting to soceity.



Fear based leadership to be harm, It discourage to people devolopment and make lose their respect.

