

OUR TEAM



Ciprian-Vasile
Crisan



Dominika
Magdalena
Wozniak



Lasse
Wæverstrøm
Juul



Nikola
Vyskocilova



Sara Bertova



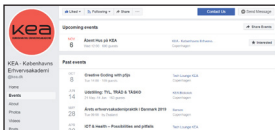
Zuzana
Trembulakova



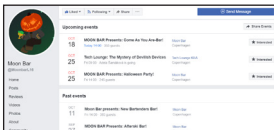
Lana Piršl

THE PROBLEM

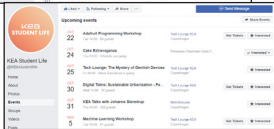
- events are scattered around different pages, hard to find and keep up with



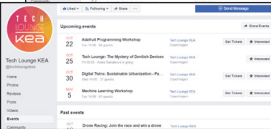
Facebook page for KEA - København Erhvervsakademi. The page features a red circular profile picture with the KEA logo. The left sidebar includes a navigation menu with links to Home, Events, About, Photos, Videos, and Posts. The main content area is divided into 'Upcoming events' and 'Past events' sections. The 'Upcoming events' section lists two events: 'About: Høst på KEA' (Oct 8, 10:00-12:00) and 'KEA - København Erhvervsakademi' (Oct 14, 14:00-16:00). The 'Past events' section lists three events: 'Creative Coding with p5.js' (Oct 8, 19:00-20:00), 'Udvalgte TVL, TRAS & TAGE' (Oct 14, 14:00-16:00), and 'Arbejde i erhvervsakademipraktik i Danmark 2019' (Oct 28, 10:00-12:00).



Facebook page for Moon Bar. The page features a circular profile picture with a jack-o'-lantern. The left sidebar includes a navigation menu with links to Home, Posts, Reviews, Videos, Photos, About, and Community. The main content area is divided into 'Upcoming events' and 'Past events' sections. The 'Upcoming events' section lists three events: 'MOON BAR Presents: Come As You Are Bar!' (Oct 18, 19:00-21:00), 'Tech Lounge: The Mystery of Devilish Devices' (Oct 25, 19:00-21:00), and 'MOON BAR Presents: Halloween Party!' (Oct 25, 19:00-21:00). The 'Past events' section lists two events: 'Moon Bar presents: New Borners Bar!' (Oct 11, 19:00-21:00) and 'MOON BAR Presents: Afterglow Bar!' (Oct 11, 19:00-21:00).



Facebook page for KEA Student Life. The page features an orange circular profile picture with the KEA Student Life logo. The left sidebar includes a navigation menu with links to Home, About, Photos, Events, Groups, Videos, and Posts. The main content area is divided into 'Upcoming events' and 'Past events' sections. The 'Upcoming events' section lists five events: 'Adult Programming Workshop' (Oct 22, 19:00-21:00), 'Cake Baking' (Oct 24, 19:00-21:00), 'Tech Lounge: The Mystery of Devilish Devices' (Oct 25, 19:00-21:00), 'Digital Tools: Sustainable Organization - Pa...' (Oct 30, 19:00-21:00), and 'KEA Talks with Johannes Stenrup' (Oct 31, 19:00-21:00). The 'Past events' section lists one event: 'Machine Learning Workshop' (Nov 5, 19:00-21:00).



Facebook page for Tech Lounge KEA. The page features a circular profile picture with the Tech Lounge KEA logo. The left sidebar includes a navigation menu with links to Home, Photos, Reviews, Posts, Videos, Events, and Community. The main content area is divided into 'Upcoming events' and 'Past events' sections. The 'Upcoming events' section lists five events: 'Adult Programming Workshop' (Oct 22, 19:00-21:00), 'Tech Lounge: The Mystery of Devilish Devices' (Oct 25, 19:00-21:00), 'Digital Tools: Sustainable Organization - Pa...' (Oct 30, 19:00-21:00), 'Machine Learning Workshop' (Nov 5, 19:00-21:00), and 'Machine Learning Workshop' (Nov 5, 19:00-21:00). The 'Past events' section lists one event: 'Drone Racing: Join the race and win a drone' (Oct 11, 19:00-21:00).

THE SOLUTION

- KEAp up! combines them all in one place and simplifies the search for events



What are you looking for?

Filter



Filter

EVENTS NEAR ME



What's up next?

October 2019						
M	T	W	T	F	S	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Party Sports
 Fair Hangout



TARGET USERS

- The app is designed for students and staff of KEA

Keep Up!

Student Organizer

KEA MAIL

CREATE NEW PASSWORD

min. 8 characters

RETYPE PASSWORD

min. 8 characters ✓

SIGN UP

LONG TERM GOAL

- reducing the gap between students and KEA, making students more involved, and student life more active

THE APP'S VALUE TO USERS AND KEY PLAYERS

- makes social life and networking at KEA simpler and more engaging

KEY INSIGHTS FROM USER TESTS AND INTERVIEWS

- some users had trouble understanding the purpose of the app
- RUS says this kind of app is exactly what they're missing

THE NEXT STEP

- work on making the app more user friendly, more engaging, tweak the design, make it easier to hear and suggest new ideas