

# Stable Menus of Public Goods

EC 2025

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Sara Fish, Yannai Gonczarowski, Sergiu Hart

July 8, 2025

# Motivation

Decision makers often select “public goods” to provide to unit-demand agents:

- Which electives should an online school offer?
- Where should a vending machine company locate identical machines?
- When should I schedule my office hours?

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Common themes in these problems:

- View as **matching problem**: agents match to favorite available good.
- Each good needs **minimum usage** to justify existence.  
     $\hookrightarrow$  goods' preferences have **complementarities**
- **No capacity constraints** (unlike much of the assignment literature).

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This talk:

- How to define stability for a matching in this setting?
- Existence of stable outcomes? Strategic considerations?

## Related Work

**Public projects** (e.g. Papadimitriou + Schapira + Singer '08)

**Committee selection** (e.g. Aziz et al. '14, Jiang + Mungala + Wang '20)

**Facility location** (e.g. Hotelling '29, Procaccia + Tennenholtz '13)

**Matching** (e.g. Hatfield + Kojima '08, Dubins + Freedman '81, Roth '82)

**Cooperative game theory / NTU games** (e.g. Scarf '67)

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This work: no geometry

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This work: no capacity constraints, yes complementarities

**Cooperative game theory / NTU games** (e.g. Scarf '67)

This work: tighter bounds than those yielded by balancedness

# Model

- $n$  **agents**, denoted  $N = \{1, \dots, n\}$ .
- $g$  **public goods**, denoted  $G = \{1, \dots, g\}$ .
- Each agent  $i \in \{1, \dots, n\}$  has **complete preferences**  $\succ_i$  over  $G$ .
- A **menu**  $M \subseteq G$  induces a **matching**: agent  $i$  uses their favorite good in  $M$



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**Preliminary Defn.** A menu  $M \subseteq G$  of public goods is  **$t$ -stable** if:

- **$t$ -feasibility**: each provided public good  $\gamma \in M$  is used by  $\geq t$  agents.
- **$t$ -uncontestability**: there do not exist  $t$  “unhappy” agents, and an unprovided public good  $\gamma \in G \setminus M$ , such that each of these agents prefers  $\gamma$  over all provided public goods in  $M$ .

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- Uncontestability  $\rightarrow$  provide more public goods

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- **Menu selection problem** = (agents, public goods, preferences).

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## Example

$t = 4$

$n = 9$  agents

$g = 3$  goods

Agents

$3 \times 1 \succ 2 \succ 3$

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**No  $t$ -stable menu exists!**

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When  $u/t$  sufficiently large,  $(t, u)$ -stable menus exist.

We are interested in questions of:

## Existence

$\hookrightarrow$  For which  $t, u$  do  $(t, u)$ -stable menus exist for all menu selection problems?

## Strategyproofness

$\hookrightarrow$  When existence guaranteed, for which  $g, t, u$  is there a SP mechanism?

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- When  $u = \infty$  and  $t = 0$ , all menus trivially  $(t, u)$ -stable.

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  - Tight characterization for  $g \leq 6$

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- $g = 3, 4, 5, 6$ : impossibility result (no anonymous stable SP mechanism)



# Existence

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# Simple bounds

Lower bound

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## Lower bound

**Theorem.** Let  $g \geq 3$  and  $u \leq 2t-2$ . Then there exists a menu selection problem with no  $(t, u)$ -stable menu.

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**Proof sketch.** One can check these agents have no  $(t, u)$ -stable menu:

- $t-1 \times 1 \succ 2 \succ 3$
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## Upper bound

**Proposition.** Let  $g \geq 2$  and  $u > g(t-1)$ . Then for all menu selection problems, there exists a  $(t, u)$ -stable menu.

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**Proof sketch.** Let  $M := \{\gamma \in G : \exists t \text{ agents with favorite good } \gamma\}$ .  
One can check  $M$  is  $(t, u)$ -stable.

## Tight characterization for $g \leq 6$

To guarantee existence of stable menus, simple bounds say:

- Necessary:  $u \geq 2t - 1$ .
  - Sufficient:  $u \geq g(t - 1) + 1$ .
- } gap of factor of  $\sim g$

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This simple lower bound is tight for  $g = 3, 4, 5, 6$ :

**Theorem.** Let  $g \in \{3, 4, 5, 6\}$  and  $u \geq 2t-1$ . Then every menu selection problem has a  $(t, u)$ -stable menu.



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**Proof sketch.**

- $g = 3, 4$ : analyze **greedy algorithm**. Analyzing cycle reveals stable menu.
- $g = 5, 6$ : solve **computationally**. Using structural insights, reduce to polyhedra covering problem  $\hookrightarrow$  1 week on Harvard cluster using SMT solver.

## Sidenote: reduction to polyhedra covering problem

- Encode menu selection problem as

$$x \in \mathbb{R}^{g!}.$$

### Example

Menu selection problem:

- $2 \times 1 \succ 2 \succ 3$
- $3 \times 2 \succ 1 \succ 3$

$\hookrightarrow$  gives vector  $x = (2, 0, 0, 3, 0, 0)$ .

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- Construct polyhedron  $P_M^{t,u,g}$  s.t.

$$M \text{ is } (t, u)\text{-stable} \Leftrightarrow x \in P_M^{t,u,g}.$$

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$$M \text{ is } (t, u)\text{-stable} \Leftrightarrow x \in P_M^{t,u,g}.$$

- There exists a stable menu  $M$  for a menu selection problem  $x$  if and only if

$$x \in \bigcup_{M \subseteq G} P_M^{t,u,g}.$$

### Example

Menu selection problem:

- $2 \times 1 \succ 2 \succ 3$
- $3 \times 2 \succ 1 \succ 3$

$\hookrightarrow$  gives vector  $x = (2, 0, 0, 3, 0, 0)$ .

## Sidenote: reduction to polyhedra covering problem

- Encode menu selection problem as

$$x \in \mathbb{R}^{g!}.$$

- Construct polyhedron  $P_M^{t,u,g}$  s.t.

$$M \text{ is } (t, u)\text{-stable} \Leftrightarrow x \in P_M^{t,u,g}.$$

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How to test if  $\{1, 2\}$  is  $(t, u)$ -stable?

**$t$ -feasibility:**

- $\underbrace{\langle (1, 1, 0, 0, 1, 0), x \rangle}_{\text{types using 1}} \geq t$
- $\underbrace{\langle (0, 0, 1, 1, 0, 1), x \rangle}_{\text{types using 2}} \geq t$

**$u$ -defendability:**

- $\underbrace{\langle (0, 0, 0, 0, 1, 1), x \rangle}_{\text{types demanding 3}} < u.$

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$$\underbrace{\begin{pmatrix} 1 & 1 & 0 & 0 & 1 & 0 \\ 0 & 0 & 1 & 1 & 0 & 1 \\ 0 & 0 & 0 & 0 & -1 & -1 \end{pmatrix}}_A x \geq \underbrace{\begin{pmatrix} t \\ t \\ -u+1 \end{pmatrix}}_b$$

$P_{\{1,2\}}^{t,u,g} := \{v : Av \geq b\}$  encodes for which menu selection problems  $\{1, 2\}$  is stable.



## Beyond $g \geq 7$

**Theorem.** Let  $g \geq 7$  and  $u \leq 23 \lfloor \frac{t-1}{11} \rfloor$ . Then there exists a menu selection problem with no  $(t, u)$ -stable menu. (cf.  $u \geq 2t-1 \Leftrightarrow$  existence when  $g \leq 6$ )

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Set  $x := \lfloor \frac{t-1}{11} \rfloor$ . Then the following  $70x$  agents have no  $(t, u)$ -stable menu:

#	Preference	#	Preference	#	Preference	#	Preference
$5x$	$1 \succ 2 \succ 3$	$3x$	$1 \succ 2 \succ 4 \succ 5$	$x$	$1 \succ 4 \succ 2 \succ 5$	$x$	$1 \succ 6 \succ 4 \succ 2$
$5x$	$2 \succ 3 \succ 4$	$3x$	$2 \succ 3 \succ 5 \succ 6$	$x$	$2 \succ 5 \succ 3 \succ 6$	$x$	$2 \succ 7 \succ 5 \succ 3$
$5x$	$3 \succ 4 \succ 5$	$3x$	$3 \succ 4 \succ 6 \succ 7$	$x$	$3 \succ 6 \succ 4 \succ 7$	$x$	$3 \succ 1 \succ 6 \succ 4$
$5x$	$4 \succ 5 \succ 6$	$3x$	$4 \succ 5 \succ 7 \succ 1$	$x$	$4 \succ 7 \succ 5 \succ 1$	$x$	$4 \succ 2 \succ 7 \succ 5$
$5x$	$5 \succ 6 \succ 7$	$3x$	$5 \succ 6 \succ 1 \succ 2$	$x$	$5 \succ 1 \succ 6 \succ 2$	$x$	$5 \succ 3 \succ 1 \succ 6$
$5x$	$6 \succ 7 \succ 1$	$3x$	$6 \succ 7 \succ 2 \succ 3$	$x$	$6 \succ 2 \succ 7 \succ 3$	$x$	$6 \succ 4 \succ 2 \succ 7$
$5x$	$7 \succ 1 \succ 2$	$3x$	$7 \succ 1 \succ 3 \succ 4$	$x$	$7 \succ 3 \succ 1 \succ 4$	$x$	$7 \succ 5 \succ 3 \succ 1$

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$5x$	$3 \succ 4 \succ 5$	$3x$	$3 \succ 4 \succ 6 \succ 7$	$x$	$3 \succ 6 \succ 4 \succ 7$	$x$	$3 \succ 1 \succ 6 \succ 4$
$5x$	$4 \succ 5 \succ 6$	$3x$	$4 \succ 5 \succ 7 \succ 1$	$x$	$4 \succ 7 \succ 5 \succ 1$	$x$	$4 \succ 2 \succ 7 \succ 5$
$5x$	$5 \succ 6 \succ 7$	$3x$	$5 \succ 6 \succ 1 \succ 2$	$x$	$5 \succ 1 \succ 6 \succ 2$	$x$	$5 \succ 3 \succ 1 \succ 6$
$5x$	$6 \succ 7 \succ 1$	$3x$	$6 \succ 7 \succ 2 \succ 3$	$x$	$6 \succ 2 \succ 7 \succ 3$	$x$	$6 \succ 4 \succ 2 \succ 7$
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5x	2 $\succ$ 3 $\succ$ 4	3x	2 $\succ$ 3 $\succ$ 5 $\succ$ 6	x	2 $\succ$ 5 $\succ$ 3 $\succ$ 6	x	2 $\succ$ 7 $\succ$ 5 $\succ$ 3
5x	3 $\succ$ 4 $\succ$ 5	3x	3 $\succ$ 4 $\succ$ 6 $\succ$ 7	x	3 $\succ$ 6 $\succ$ 4 $\succ$ 7	x	3 $\succ$ 1 $\succ$ 6 $\succ$ 4
5x	4 $\succ$ 5 $\succ$ 6	3x	4 $\succ$ 5 $\succ$ 7 $\succ$ 1	x	4 $\succ$ 7 $\succ$ 5 $\succ$ 1	x	4 $\succ$ 2 $\succ$ 7 $\succ$ 5
5x	5 $\succ$ 6 $\succ$ 7	3x	5 $\succ$ 6 $\succ$ 1 $\succ$ 2	x	5 $\succ$ 1 $\succ$ 6 $\succ$ 2	x	5 $\succ$ 3 $\succ$ 1 $\succ$ 6
5x	6 $\succ$ 7 $\succ$ 1	3x	6 $\succ$ 7 $\succ$ 2 $\succ$ 3	x	6 $\succ$ 2 $\succ$ 7 $\succ$ 3	x	6 $\succ$ 4 $\succ$ 2 $\succ$ 7
5x	7 $\succ$ 1 $\succ$ 2	3x	7 $\succ$ 1 $\succ$ 3 $\succ$ 4	x	7 $\succ$ 3 $\succ$ 1 $\succ$ 4	x	7 $\succ$ 5 $\succ$ 3 $\succ$ 1

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- When  $g \geq 7$ , existence question open for  $\underbrace{23 \lfloor \frac{t-1}{11} \rfloor < u \leq (g-2)(t-1)}_{\sim g \text{ gap}}$ .

# Improved Upper Bound

**Theorem.** Let  $g \geq 7$  and  $u \geq (g-2)(t-1) + 1$ . Then every menu selection problem has a  $(t, u)$ -stable menu.

Proof relies on lemma:

**Lemma.** Fix  $g \geq 2$  and  $u \geq 2t - 1$ . Then at least one is true:

- (1)  $\exists M \subseteq G$  with  $|M| = 1$  such that  $M$  is  $u$ -uncontestable.
- (2)  $\exists M \subseteq G$  with  $|M| = 2$  such that  $M$  is  $t$ -feasible.

**Proof sketch of lemma.** Let  $x_{ij}$  denote the number of agents who prefer  $i$  over  $j$ . Assume both (1) and (2) are false.

- $\neg(1)$  says  $\forall i \in G$  that  $\bigvee_{j \neq i} (x_{ji} \geq u)$ .
- $\neg(2)$  says  $\forall \{i, j\} \subset G$  that  $(x_{ij} < t) \vee (x_{ji} < t)$ .

Solve this “2SAT instance” by hand, using repeatedly the fact

$$\forall i, j, k \in G, x_{ij} \geq u \wedge x_{kj} < t \implies x_{ik} \geq t.$$

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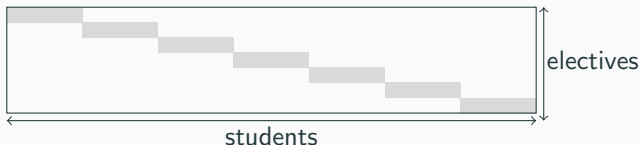
**Proof sketch of theorem.**

- If (1), then either some such  $M$  is also  $t$ -feasible, or  $\emptyset$  is stable.
- Otherwise, if (2), then the maximum possible lobby size is  $(g-2)(t-1) < u$ . (Using other machinery, suffices to assume that each good is top-ranked by  $\leq t-1$  agents.)

# What about large numbers of goods?

When  $g \geq 7$ , existence question **open** for  $\underbrace{23 \lfloor \frac{t-1}{11} \rfloor < u \leq (g-2)(t-1)}_{\sim g \text{ gap}}.$

- Consider online university with 600 possible electives.
- Absent further assumptions, we only guarantee a (11, 5981)-stable menu.
- But: suppose there are 100 departments, each with 6 possible electives. And assume each student only likes electives in their department.
- Then, due to “block structure” of students’ preferences, we guarantee a (11,21)-stable menu.



# Strategyproofness

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Fix  $g, t, u$  such that every menu selection problem has a stable menu.

Does there exist an anonymous strategyproof mechanism

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**Theorem.** For  $g = 3, 4, 5, 6$ , there is no anonymous stable SP mechanism.

**Proof sketch.** Given voting problem, carefully transform into menu selection problem and invoke Gibbard–Satterthwaite (transform so that unanimity implied by stability). Challenge: menu selection problem should only have singletons as stable menus.

# Strategyproofness: technicalities

Formally, we consider mechanisms that work on subsets of *stability parameters*.

A set of stability parameters  $\mathcal{S} \subseteq \mathbb{N}^2$  *guarantees existence* if  $\forall (t, u) \in \mathcal{S}$ , every menu selection problem has a  $(t, u)$ -stable solution.

E.g. when  $g \in \{3, 4, 5, 6\}$ , then  $\mathcal{S} = \{(t, u) : u \geq 2t-1\}$  guarantees existence.

We're actually looking for anonymous stable strategyproof mechanisms with respect to the set of stability parameters  $\mathcal{S}$ :

$\mathcal{M} : (\text{menu selection problem}) \times (t, u) \mapsto (t, u)\text{-stable menu?}$

**Theorem (again).** For  $g = 3, 4, 5, 6$ , and  $\mathcal{S} = \{(t, u) : u \geq 2t-1\}$ , there is no anonymous stable SP mechanism.

Future work:

- For  $g \in \{3, 4, 5, 6\}$ , can we get positive results by restricting to smaller  $\mathcal{S}$ ?
- What happens for  $g \geq 7$ ?
- What about incomplete preference lists?

# Takeaways

- We introduce a new model for a matching market, with **complementarities** and **no capacity constraints**.
- For  $g \leq 6$ , we provide a tight characterization for when stable menus exist.
- For  $g \geq 7$ , we provide lower and upper bounds for when stable menus exist.
- For  $3 \leq g \leq 6$ , there are fundamental barriers for strategyproofness.

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Thank you! Questions?