Sara Khatri
UX/UI DESIGNER

http://sarakhatri.github.io/

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OBJECTIVE

I am an economics-major-turned-designer with a strong focus on user-centered design and the iterative approach. I am looking for an opportunity within the world of software design to apply my skills and experience as a designer to build products that improve users' lives.

EDUCATION

EDX MICROMASTERS - USER EXPERIENCE RESEARCH & DESIGN
University of Michigan | 2016–2017

This was a series of online courses that covered topics on how to better understand user needs and how human behavior impacts the experience. The topics included usability testing, design principles, and approaches to research on user experience.

UX/UI DESIGN APPRENTICESHIP
Bloc, Inc. | 2015

I was an apprentice to the lead designer of Shopify during which I developed a solid understanding of user-centered design principles. I completed five projects with responsibilities ranging from branding to conceptualization to frontend development.

B.A. ECONOMICS
University of Michigan | 2011–2014

EXPERIENCE

UX RESEARCHER
Owens Corning | Feb 2018–Present

Within an agile software development framework, I created and executed UX research plans, including information architecture validation, usability testing, user requirements gathering, and other research strategies aimed at evaluating and improving UX. I communicated learnings from user research to design, development, and business teams in ways that effectively advocate for user needs.

PRODUCT DESIGN INTERN
Parabol | Sept 2017–Jan 2018

As an intern at a fast-paced startup, I contributed to the creation of the company's product (SaaS) through design collaboration, UX artifact creation, prototype testing, user research experiment design, user testing, survey design, churn analysis, A/B testing, and product strategy planning.

FREELANCE DESIGNER
Sara Khatri Designs | Apr 2016–Present

I worked with various clients including nonprofits, educational institutes, and startups on a variety of design projects ranging from graphic design to website design/developemt (HTML/CSS) to software UX/UI design. I have experience creating UX artifacts such as sitemaps, wireframes, and low/high fidelity mockups.