

Utsav

UBC INDIAN STUDENTS' ASSOCIATION



SPONSORSHIP PROPOSAL



Incepted in 1980, UTSAV - UBC Indian Students' Association is proud to be the largest student-run club at the Alma Mater Society of UBC and strives to nurture a welcoming atmosphere for every student here.

We resonate with embracing the true spirit of South Asian culture and aim to help students identify with their roots by instilling a sense of “home away from home.”

We organize events of different scales to help students establish strong connections. Each semester, we organize a flagship event representing South Asian culture, Diwali and Holi, with a footfall ranging from 800 to 4000 people.

Our community is not restricted only to the students at the University of British Columbia but extends to the diverse regions of Surrey, Victoria and Kelowna in British Columbia.

We are open to all students, regardless of race or religion – all you need is an interest in all things Indian!

The marketing prospects are

alternate offers.

sponsor.utsav@gmail.com




negotiable, and we are open to any

UTSAV'S DIWALI EVENT

'Diwali', our major fall event known as the 'festival of lights' signifies new beginnings and love, and for many, a festive day to meet others, play and laugh, forget and forgive. We have more than 800 students joining us from UBC and other post-secondary institutes.

While this is one of the initial events of the year, it is a great event to meet others and enjoy. There will be music by DJ Shalv, dance, dhol, food, photobooth and a lot of fun at the event. The event also features special performances by the team as well as other performers.



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What UTSAB UBC can offer:

1. Your organization will be acknowledged as the Sponsor for UTSAB – UBC Indian Students’ Association DIWALI festival 2023.
2. Your organization will be provided with Social Media Coverage during promotions for the UTSAB – UBC DIWALI festival 2023. This can be done across Facebook, Twitter, LinkedIn and Instagram.
3. Your logo will be on the main banner/ backdrop/ official posters throughout the UTSAB – UBC DIWALI festival 2023.
4. Your organization will receive publicity through print, broadcast and radio media (Subject to media tie-ups).
5. Your organization will be provided with a stall space for UTSAB – UBC DIWALI festival 2023.
6. Your organization mentions will be given throughout the UTSAB – UBC DIWALI festival 2023 by the DJ.
7. Pamphlets and leaflets of your organization will be distributed at the venue to members of the club.
8. A promotional video featuring your organization will be marketed on social media platforms.
9. Certificate of Sponsorship will be provided to your organization at the end of the event by UTSAB – UBC Indian Students’ Association.

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What is expected:

1. Monetary compensation of CAD\$ 2000 to UTSAB UBC for UTSAB
– UBC Indian Students' Association DIWALI festival 2023;

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DISCLAIMER

- The UTSAB – UBC Indian Students’ Association is a student-run body that organizes South Asian Events – a Community Organization.
- The UTSAB – UBC Indian Students’ Association is not only the host but also a participant and is not responsible or a part of any deal/agreement.
- The purpose of UTSAB events is to promote diversity and give a sense of “home away from home” to the Indian students at UBC and people all over British Columbia.
- All collaterals are to be designed and printed by the Sponsors themselves.
- All the collaterals are to be given to UTSAB – UBC Indian Students’ Association a week before the event and to be collected within one week after the event.
- All sponsorship payments shall be made once the agreement is signed in favour of UTSAB – UBC Indian Students’ Association.
- An MoU shall be signed by the sponsors and UTSAB – UBC Indian Students’ Association before the receipt of the Sponsorship amount.
- Under any circumstance (unless the event is cancelled) the Sponsor is ought to pay after signing the MoU.
- The duration of the MoU shall be from the date of signing the MoU to the last day of UTSAB’s event i.e. 17th November, 2023. This MoU shall be terminated thereafter.
- Subject to Vancouver Jurisdiction only.

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