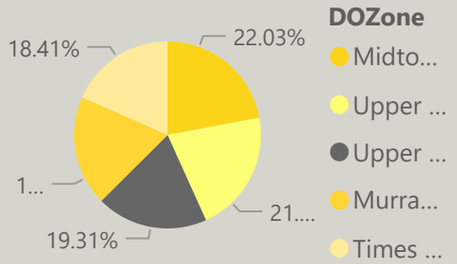
NYC YELLOW TAXI

23.47M
Number of Trips taken

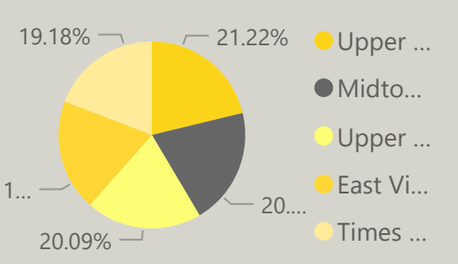
12.04
Average fare amount

2.82
Average distance

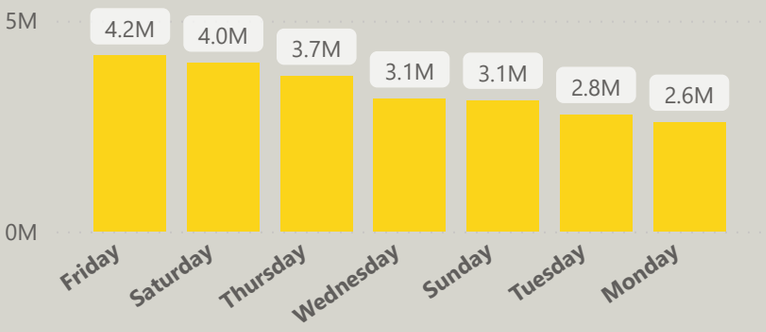
Top 5 Dropoff Zones



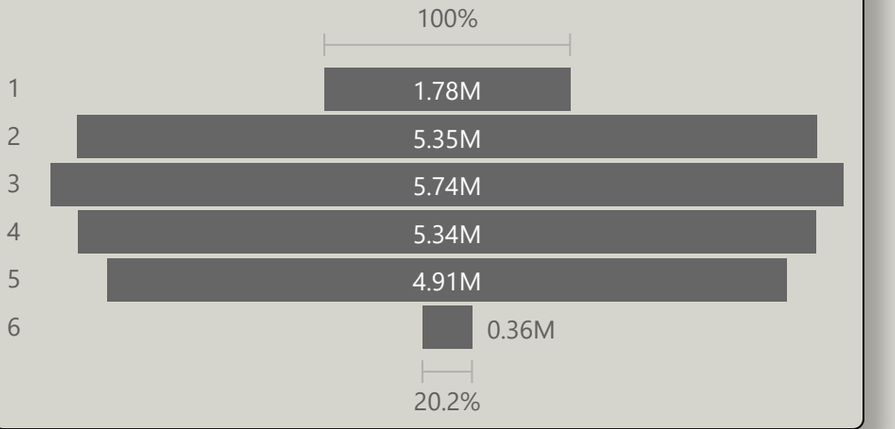
Top 5 Pickup Zones



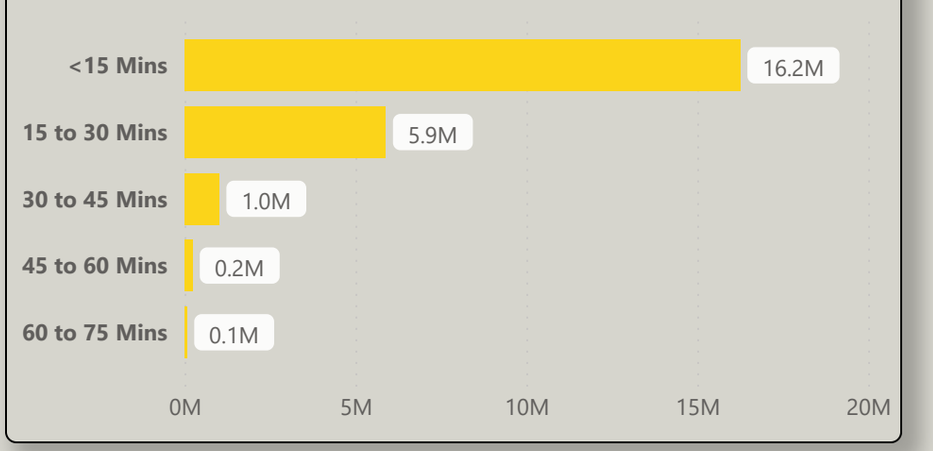
Number of trips each day



Number of trips each week in a month



Duration of trips taken



NYC YELLOW TAXI

Week of Year

- [ ] 1
- [ ] 2
- [ ] 3
- [ ] 4
- [ ] 5
- [ ] 6

Pickup Zones

All

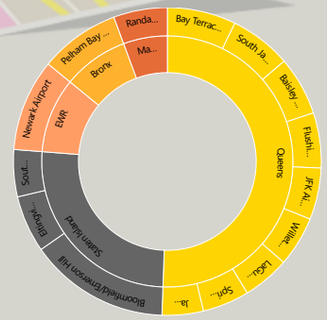
Drop-off Zones

All

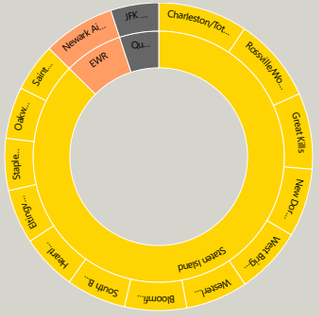
Day

All

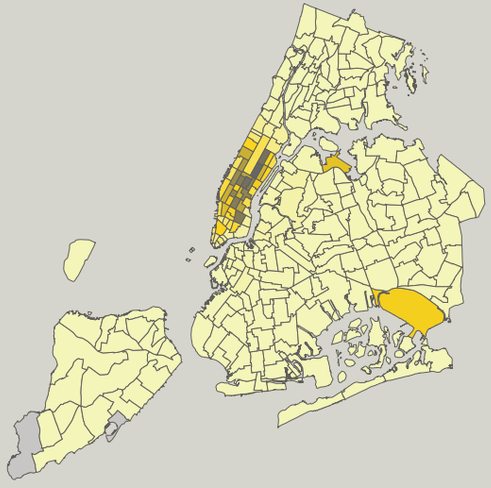
Pickup zones with high average of tips



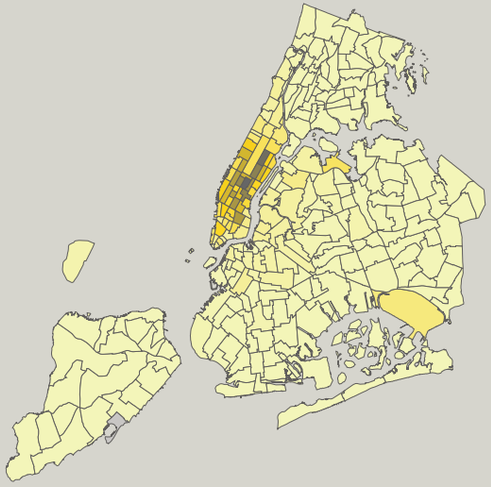
Drop-off zones with high average of tips



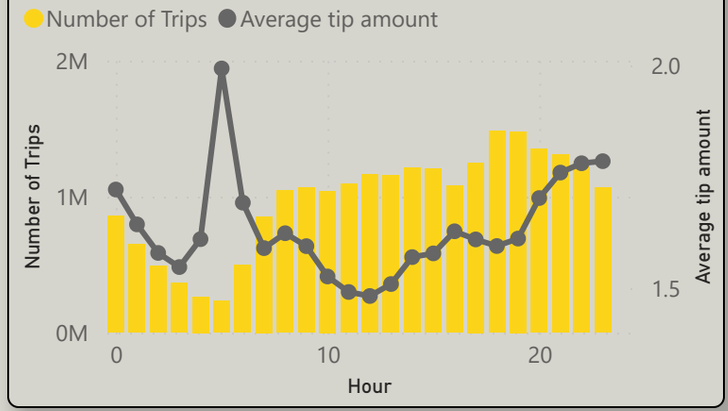
Most popular pickup zones



Most popular drop-off zones



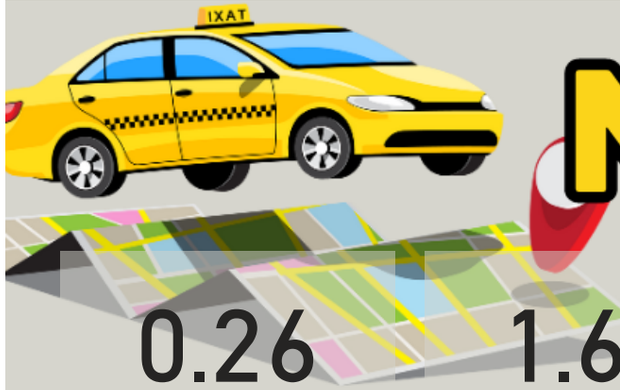
Number of trips and average tip amount by Hour



12.04
Average fare amount

23.47M
Number of Trips

1.62
Average tip amount



NYC YELLOW TAXI

0.26
Average tolls amount

1.62
Average tip amount

2.82
Average distance

12.04
Average fare amount

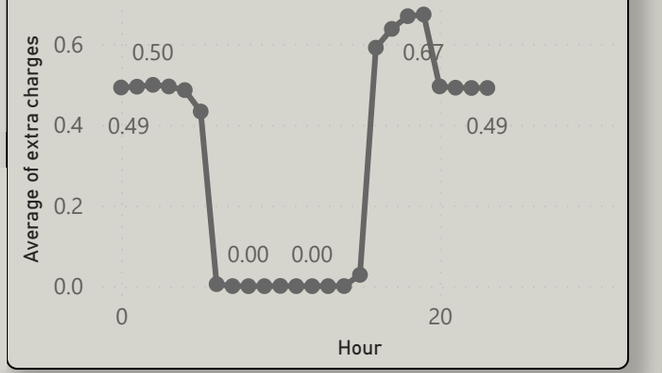
Pickup Zones
All

Drop-off Zones
All

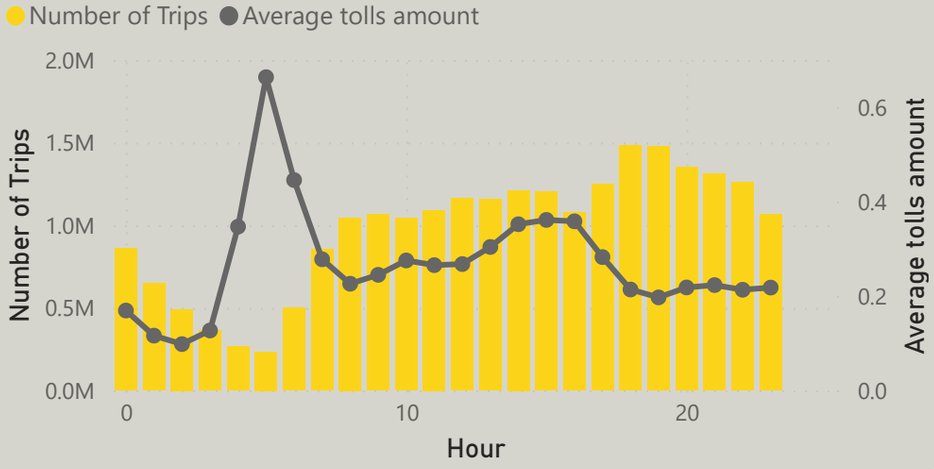
Day
All

Week of Year
- [ ] 1
- [ ] 2
- [ ] 3
- [ ] 4
- [ ] 5
- [ ] 6

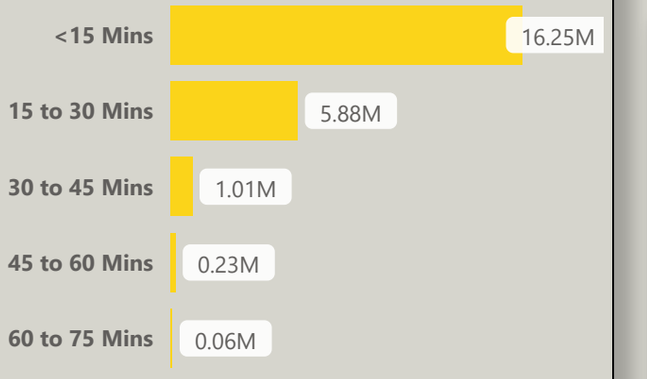
Average of extra charges by Hour



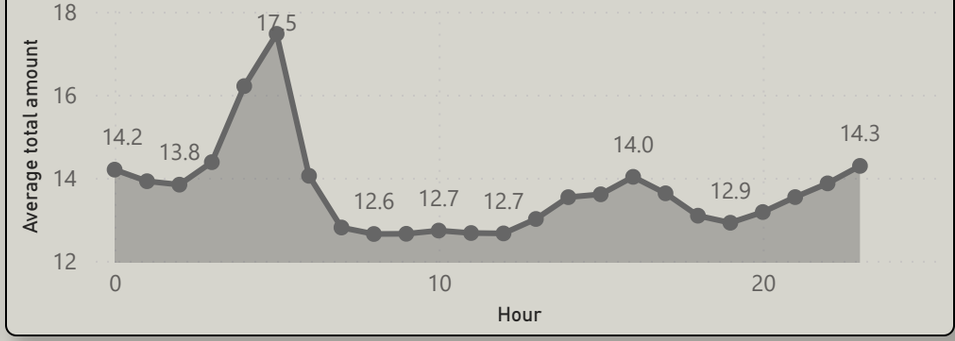
Number of Trips and Average tolls amount by Hour



Duration of Trips taken



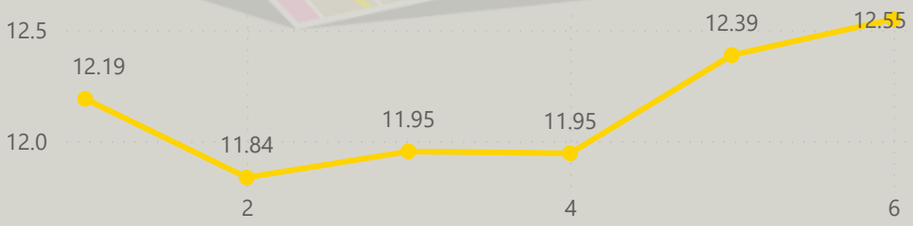
Average total amount without tips by Hour



Overview | Drivers | Passengers | Comparison | Airports | Drop

NYC YELLOW TAXI

Average fare amount by week of the year



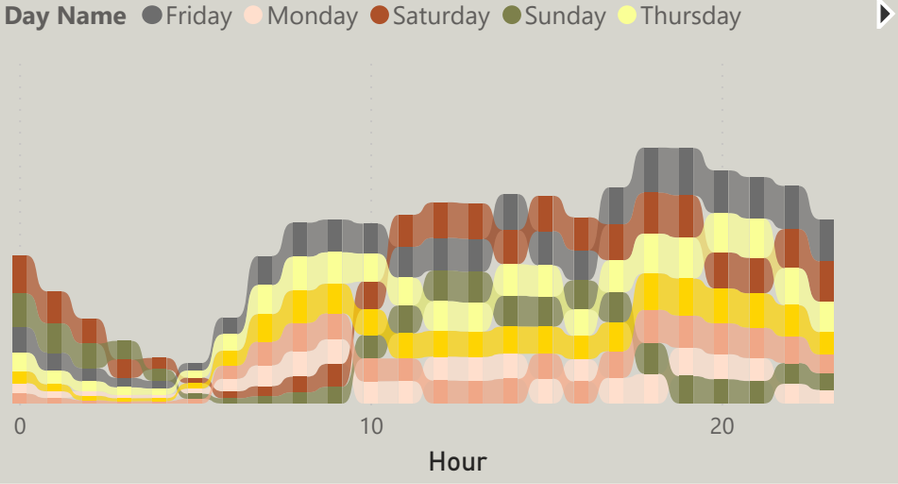
Top Pickup Zones

Pickup Zone	Number of Trips
Upper East Side South	876257
Midtown Center	836009
Upper East Side North	829579
East Village	795712
Times Sq/Theatre District	791838
Union Sq	785774
Midtown East	771121
Murray Hill	754750
Total	**7921915**

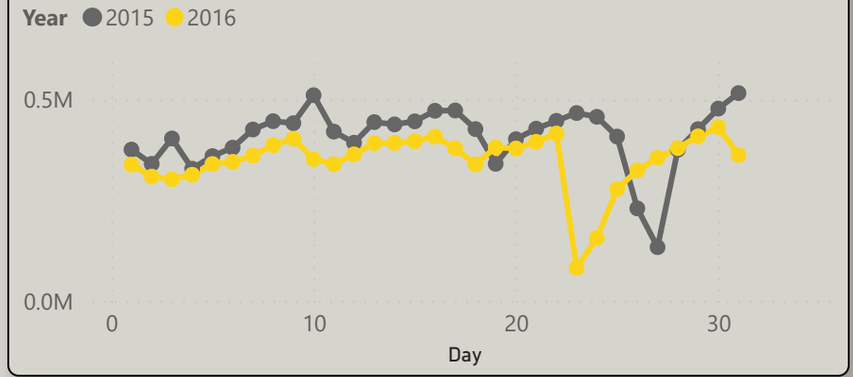
2015

2016

Trips taken each hour, changes over days of the week shown



Trend of trips taken in a month for each year



23.47M
Number of Trips

2.82
Average distance

12.04
Average fare amount

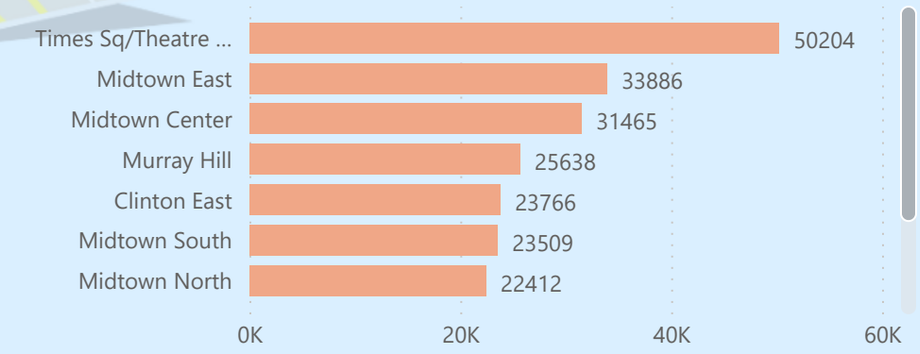
Overview | Drivers | Passengers | Comparison | Airports | Drop

NYC YELLOW TAXI

Day Name

- [ ] Friday
- [ ] Monday
- [ ] Saturday
- [ ] Sunday
- [ ] Thursday
- [ ] Tuesday
- [ ] Wednesday

Most popular drop-off zones from the Airports



12.52
Average distance

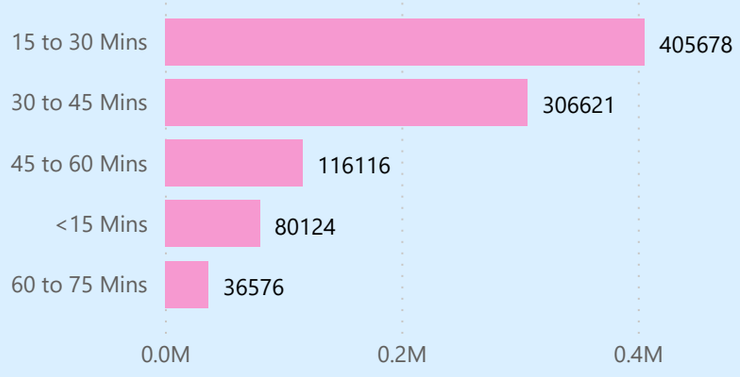
37.52
Average fare amount

962.54K
Number of Trips

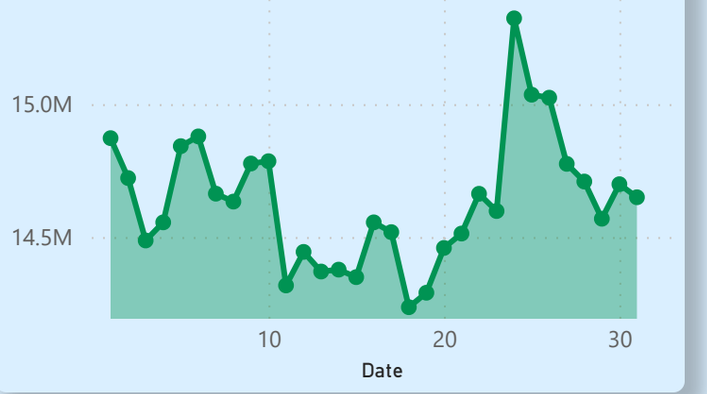
Pickup Airport

- [ ] JFK Airport
- [ ] LaGuardia Airport
- [ ] Newark Airport

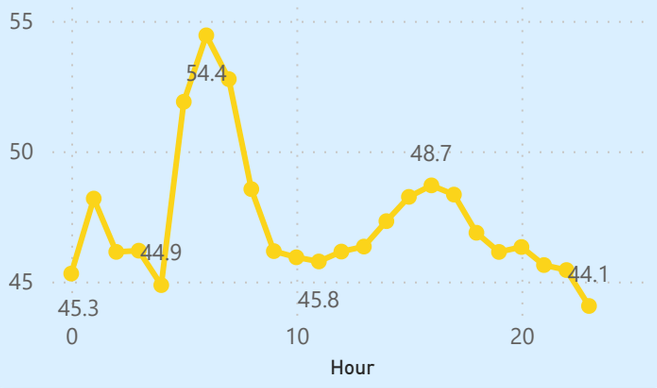
Duration of the trips taken



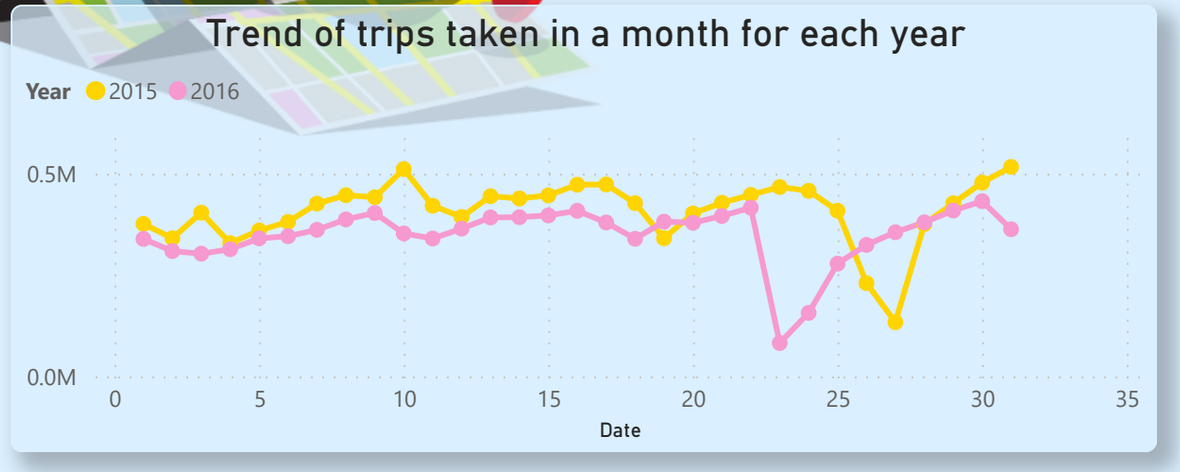
Average trips taken on each date

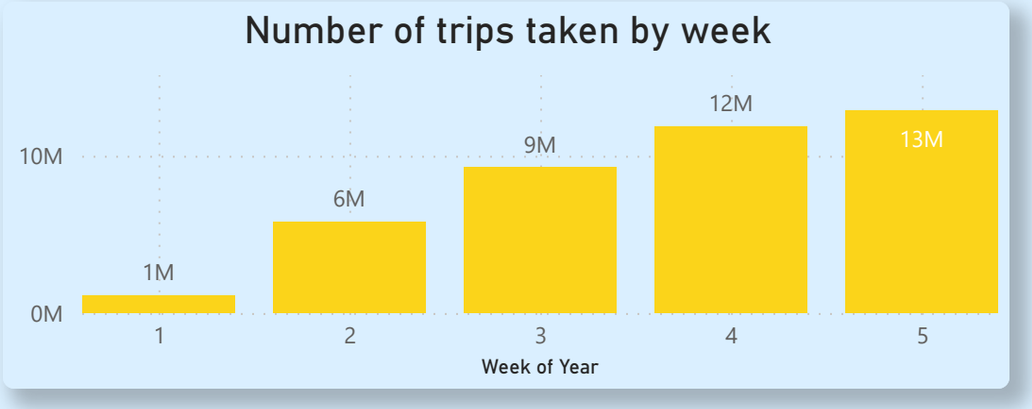


Average of total amount by Hour

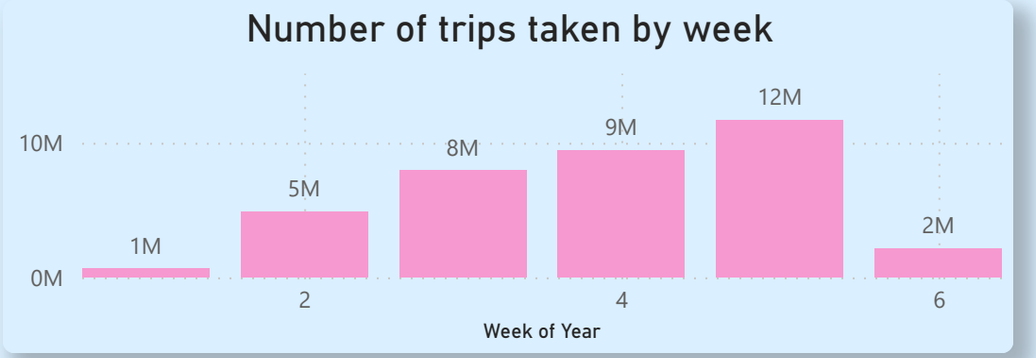


NYC YELLOW TAXI





Less total trips in 2016?
Drop in 4th week of January in 2016
Nothing in the data that points towards a reason.
Reason: Strong snowstorm, travelling bans



NOTE: Since the available data was only for 2015/2016 January our analysis is limited. But with data for whole year across multiple years we can track changes from one week/month/year to another and as a dispatcher be aware of how many taxis you'll need and in which locations and do projections for their profits.