

... is considered one of the eight key elements of a Business Model.

(2.5 Points) *

- ☐ Information asymmetry
- ☐ Management team
- ☐ All of the options.
- ☐ Fixed prices

... can be defined by digital enabled transactions within a firm.

(2.5 Points) *

- ☐ E-Commerce
- ☐ B2C
- ☐ None of the options.
- ☐ E-Business

... is considered one of the eight key elements of a Business Model.

(2.5 Points) *

- ☐ All of the options.
- ☐ Management team
- ☐ Competitive environment
- ☐ How will you earn money?

... can be defined by digital enabled transactions between a firm and individuals.

(2.5 Points) *

- ☐ E-Business
- ☐ E-Commerce
- ☐ None of the options.
- ☐ B2C

Can similar business models appear in
?more than one sector

* (2.5 نقطة)

No ☐

Yes ☒

**E-commerce is formally defined by
digitally enabled ... transactions
between and among organizations and
.individuals**

* (2.5 نقطة)

.None of the options ☐

online ☐

business ☐

commercial ☒

... is considered one of the eight unique features of e-commerce Technology.

(2.5 Points) *

- ☐ Information richness
- ☐ Revenue model
- ☐ All of the options.
- ☐ Value proposition

Can companies use multiple business models?

(2.5 Points) *

- ☐ Yes
- ☐ No

... has noticed more growth in E-Commerce business models.

(2.5 Points) *

- ☐ B2B
- ☐ None of the options.
- ☐ B2C
- ☐ C2C

To provide an online environment where people with similar interests can transact, share content, and communicate is ... which is an example of ... business model.

(2.5 Points) *

- ☐ content provider, B2C
- ☐ Community provider, B2B
- ☒ Community provider, B2C
- ☐ content provider, B2B