

I'm Sara, a product designer with a foundation in research and a talent for turning data and abstract user needs into actionable design and engineering objectives.

CONTACT

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PORTFOLIO

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RESEARCH + DESIGN

Skills_ Ideation / Wireframing /
Storyboarding / Stakeholder Mapping /
Journey Mapping / Personas /
Data Visualization / Paper Prototyping /
Competitive Analysis / Card Sorting /
User interviews / Focus Groups /
Field Studies / Diary Studies

Tools_ Illustrator / InDesign /
ExperienceDesign / Premiere /
Sketch / Invision / Principle

ENGINEERING

Stack_JavaScript / HTML / CSS / React / Redux / Node / Express / Sequelize / Git / SQL / Bootstrap

BEYOND

Filmmaking / British TV / Hip Hop /
Exploring Seattle / Coffee / Spicy Food
Coffee / Hanging with Friends

SELECTED PROJECTS

VideoTurbine_Ideation, market research, UX design, and front- and back-end development of e-commerce video service platform (solo) (in progress)

BearSaver_UX strategy and redesign of an e-commerce site for the No.1 manufacturer of bear-safe receptacles in the United States (solo)

DataLab_Design & development of a desktop app that empowers organizations to create and share real-time D3 visualizations sourced from the data in their local databases (team)

EXPERIENCE

Sep 2015 - Aug 2016

HCI Events Coordinator (Grad Asst) @ **University of Washington** HCI + Design Dep't Organized HCI programs, such as the Design-Use-Build weekly seminar for > 100 attendees.

Mar 2015 - Jul 2015

UX Designer (Research Data Scientist) @ **UC Berkeley-Haas** Neuroeconomics Lab Transformed laborious economic research paradigms into engaging iPhone games.

Sep 2013 - Jul 2015

Research Manager (Lab Asst II) (a) **UC Berkeley** Language and Cognitive Development Lab Recruited, trained, & mentored over 30 RAs, Managed up to 8 studies at a time, Launched immersive Summer Internship program that attracted precocious students from all over the world, Conducted international research with collaborators from Stanford, Yale, and UCSD, Designed lab website, Co-wrote IRB's, grants, and publications.

Jun 2013 - Aug 2013

Research Assistant (Immersive Internship) @ **Harvard** Lab for Developmental Studies Iteratively modified experimental design to study participants as young as 18-months-old

2010 - 2013, Undergraduate Research and Teaching Experience

Teaching Assistant @ Northeastern University Intro to Cognitive Science Course

Research Assistant @ EMD Serono Protein and Cell Sciences Lab

Research Assistant @ **Northeastern University** Neuropharmacology Lab Health Educator @ **Peer Health Exchange** Boston Public High Schools

EDUCATION

Jan 2017 - May 2017

Software Engineering @ **Fullstack Academy** (top ranked coding bootcamp) 50 States of Code scholarship recipient, won awards in two internal hackathons

Sep 2015 - Aug 2016

Master of Human-Computer Interaction + Design @ **University of Washington** (3.98 GPA) Vice Chair of UW GPSS Diversity Committee

Sep 2010 - Jan 2013

BS. Behavioral Neuroscience @ **Northeastern University** (3.98 GPA)
Academic scholarship recipient, Sears B. Conduit Academic Achievement Award