I'm Sara Al Mughairy, a UX designer skilled at translating user needs into powerful products.

Contact

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UX Methods

Design_ Wireframes / HiFi Mockups / Visual Design / Interactive Prototypes / Journey Maps / Site Maps / Systems Maps / Stakeholder Maps / Use Case Analysis / Storyboards / User Stories / User Flows / Personas / Data Viz / Ideation / Accessibility

Research_ Usability Testing / User interviews / Surveys / Focus Groups / Field and Diary Studies / Heuristic Analysis / Card Sorting / Wizard of Oz

Prototyping_ Adobe CC / Sketch / Principle / Invision / JavaScript / HTML / CSS3 / React / Redux / Git / Node / NPM / Bootstrap / jQuery

Awards

UX_ Best Design award & Accessibility award at FSA hackathons / Lead UX for 2 of the top 26 teams in a WA state-wide business competiton

Art_ Produced video content that won or placed in 10 contests by major brands including Hilton & Nespresso

Experience

Jun 2017 - Present
Cofounder, Product @ Video Turbine
UX and development of Video Turbine, a B2B video production & mgm't platform.

Aug 2015 - Aug 2016
HCI + Design Events Coordinator @ University of Washington
Organized weekly events for 100+ attendees such as the Design-Use-Build seminar.

Sep 2014 - Nov 2015
UX Designer @ UC Berkeley-Haas School of Business, NeuroEconomics Lab
Transformed in-lab research studies into engaging iPhone games for remote participation.

Sep 2013 - Jul 2015
Research Manager @ UC Berkeley Language and Cognitive Development Lab
Recruited and managed over 30 RAs, set up lab prototocols and oversaw up to 8 studies at a time, Launched Internship program that attracted students from all over the country, Conducted international research, Designed & developed lab website.

Jun 2013 - Aug 2013
Research Assistant @ Harvard Lab for Developmental Studies
Iteratively modified experimental design to study participants as young as 18-months-old.

2010 - 2013, Undergraduate Research and Teaching Experience
Teaching Assistant @ Northeastern University, Cognitive Science
Health Educator @ Peer Health Exchange, STI Prevention, Boston Public High Schools
Research Assistant @ EMD Serono, Protein and Cell Sciences Lab, Applied Pharma Research
Research Assistant @ Northeastern University NeuroPharmacology Lab, Autism Research

Education

Sep 2015 - Aug 2016
Master of Human-Computer Interaction + Design @ University of Washington (3.98 GPA)
Vice Chair of UW GPSS Diversity Committee.

Sep 2010 - Jan 2013
BS. Behavioral Neuroscience @ Northeastern University (3.98 GPA)
Academic scholarship recipient, Sears B. Conduit Academic Achievement Award.

Jan 2017 - May 2017
Software Engineering @ Fullstack Academy (top ranked coding bootcamp)
Won 50 States of Code scholarship based on 18 letters of recommendation from colleagues.