

SARA AL MUGHAIKY

UX DESIGNER, RESEARCHER, AND STRATEGIST

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EXPERIENCE

Microsoft Design Researcher II

December 2018 — Present

As a part of the Office Experience Planning & Research group, I work across teams, stakeholders, and products to inform both big-picture product strategy and detailed design decisions. So far, I have influenced significant roadmap decisions for Office notifications, communications, and project/task management experiences.

VoteWithMe UX Designer

January 2018 — December 2018

As a part of a lean non-profit start-up formed by tech veterans from Amazon, Google, and the US Digital Service, I led the UX for a mobile app designed to increase voter turnout in tight US elections, by giving every day people access to information and tools previously coveted by large campaigns. In just one year, the app went viral, being used by hundreds of thousands of people to text their friends to vote, was featured by Apple in the App Store, and was promoted by celebrities, activists, and large media publications.

UC Berkeley Haas UX Designer

September 2014 — November 2015

With the goal of making participation in psychology research more inclusive, we designed an app that transformed traditionally in-person experiments into engaging iPhone games for remote participation.

UC Berkeley Research Manager

September 2013 — August 2015

As the first manager for this brand new lab, I was able to play a key role in its development, working out the logistics of creating a productive research environment. Established & managed all original lab protocols, & relationship-building. Recruited and managed over 30 RAs, Oversaw up to 8 studies at a time, Launched internship program that attracted students from all over the country, Conducted international field research.

Harvard Research Assistant Internship

Summer 2013

Iteratively modified experimental design to study logical thinking in children as young as 18 months old.

EDUCATION

Masters in HCI + Design

2015 — 2016 University of Washington 3.98 GPA

Vice Chair of UW Diversity Committee, Commencement Speaker, Organized UX events for 100+ attendees such as the weekly Design-Use-Build seminar.

B.S. Behavioral Neuroscience

2010 — 2013 Northeastern University 3.98 GPA

Academic Scholarship, Sears B. Conduit Award, Two years working in research labs, TA for Cognitive Science course, Volunteer Health Educator.

SKILLS & BACKGROUND

Design Toolkit

- Wireframes
- User flows
- Journey Mapping
- User Interviews
- Stakeholder Interviews
- Expert Interviews
- Usability Testing
- Writing Screeners
- Diary Studies
- Heuristic Analyses
- Brainstorming
- Field Studies
- Focus Groups
- Clickable Prototypes
- Paper Prototypes
- Surveys
- Literature Reviews

Tools

- Figma & Sketch
- Adobe AI
- InVision

Outside of Work

- Songwriting
- Dancing
- Dry Comedy
- Activism
- Holistic Health