I'm **Sara Al Mughairy**, a UX Researcher & Designer skilled at translating nuanced user and business needs into powerful products.

Skills

Research_ User interviews / Usability Testing / Surveys / Focus Groups / Field and Diary Studies / Heuristic Analysis / Card Sorting / Wizard of Oz / Lit Reviews / Ethnography / Contextual Inquiry / Training & Managing RA's / Basic Stats / Presenting / Scientific Writing

Design_ Wireframes / HiFi Mockups / Visual Design / UI Animation / Journey Maps / Site Maps / Systems Maps / Stakeholder Maps / User Flows / Use Case Analysis / Storyboards / User Stories / Personas / Data Viz / Ideation

Prototyping_ Adobe CC / Sketch / Principle / Invision / JavaScript / HTML / CSS3 / React / Redux / Github

Experience

UX Lead, Cofounder @ Video Turbine (2017 - Present)
UX Research & Design of Video Turbine, a B2B video templating & management platform.

HCI + Design Events Coordinator @ University of Washington (2015 - 2016)
Organized weekly research talks for 100+ attendees such as the Design-Use-Build seminar.

UX Designer (Research Tools) @ UC Berkeley-Haas, NeuroEconomics Lab (2014 - 2015)
Transformed in-lab research studies into engaging iPhone games for remote participation.

Research Manager @ UC Berkeley Language and Cognitive Dev Lab (2013 - 2015)
Recruited and managed over 30 RAs, set up lab prototocols, oversaw up to 8 studies at a time, Launched Internship program that attracted students from all over the country.

Research Assistant @ Harvard Lab for Developmental Studies (2013)
Iteratively modified experimental design to study participants as young as 18-months-old.

Teaching Assistant @ Northeastern University, Cognitive Science (2013)
Taught weekly review lectures to 50+ undergraduates on cognitive science.

Research Assistant @ EMD Serono, Applied Pharmaceutical Research (2012)
Applied research. Carried out project that resulted in protein purification 2x as efficient.

Research Assistant @ Northeastern University NeuroPharmacology Lab (2011)
Research identifying underlying metabolic links to behavior changes in Autism.

Achievements

UX_ Best Design award & Accessibility award at FSA hackathons / Lead UX for **two** of the top 26 teams in state-wide start-up competiton

Research_ Two publications / Five posters / Invited speaker at two conferences. Details at sawra.tech/academic

Art_ Produced video content that won or placed in **10** contests by major brands including **Hilton** & **Nespresso**

Education

Master of Human-Computer Interaction + Design @ University of Washington (2016)
Diversity Committee Vice Chair, Student-Nominated Commencement Speaker, 3.9 GPA.

BS. Behavioral Neuroscience @ Northeastern University (2013)
Academic scholarship recipient, Sears B. Conduit Award, Health Educator, 3.9 GPA.

Software Engineering @ Fullstack Academy , Top Ranked Coding School in the US (2017)
Won 50 States of Code scholarship based on 18 letters of recommendation from colleagues.

Select Projects

Ramble_UX Research Lead of app that improves walking safety (Sponsored by REI).
SteadyPack_UX Research and Prototype of clip-on device that promotes backpack health.
BearSaver_ Heuristic Analysis, Usability Testing, and Redesign of eCommerce site.
Canvas_UX Research and Redesign of learning management platform.