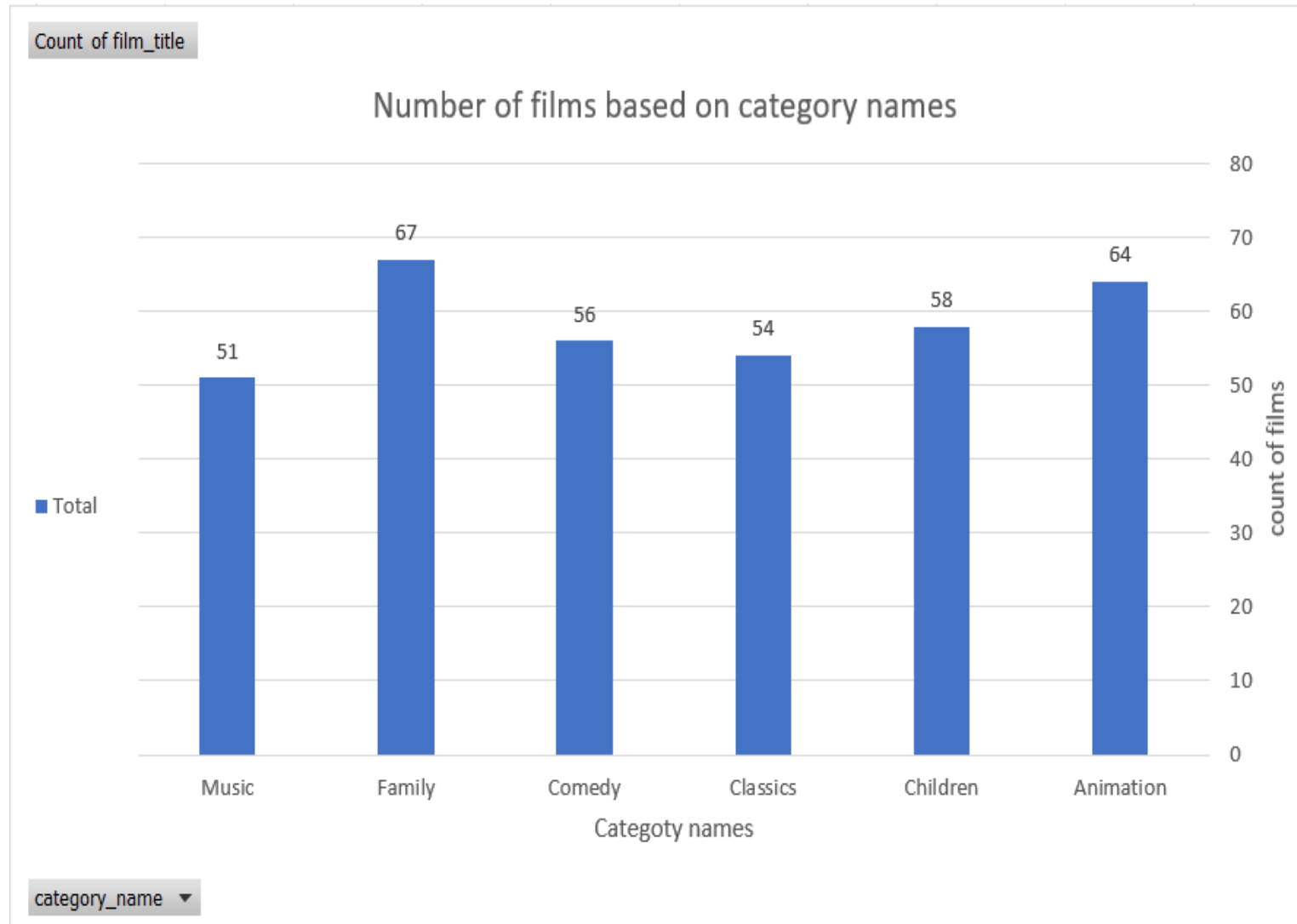


# What were the total films rented per family movie category?

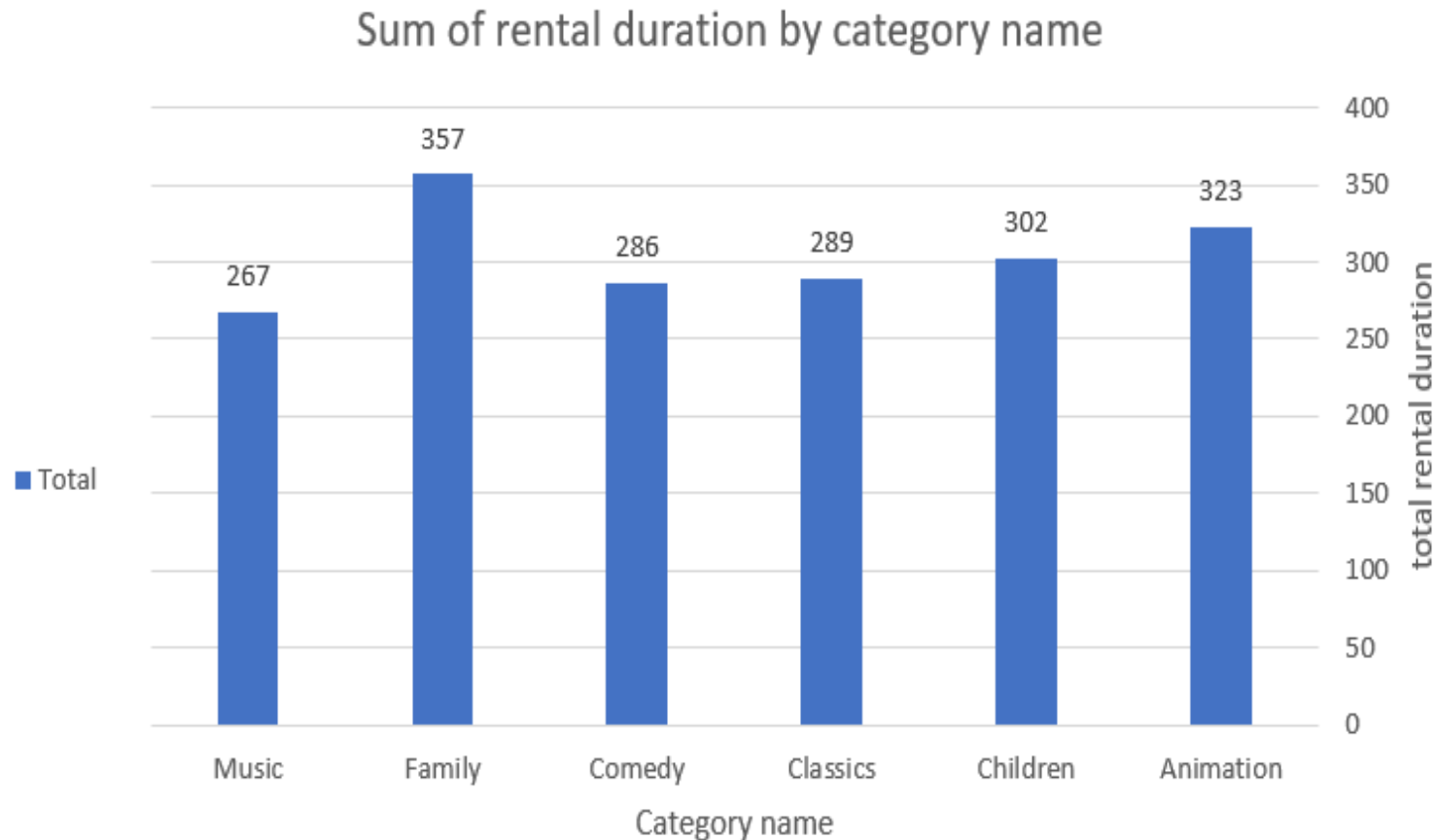


As shown, the total number of all the 6 categories are close to each other. Moreover, we can indicate that the most 3 categories of movies that families were watching are :

- Family movies category
- Animation movies category
- Children movies category

# What were the total rental duration for each family movie category?

Sum of rental\_duration



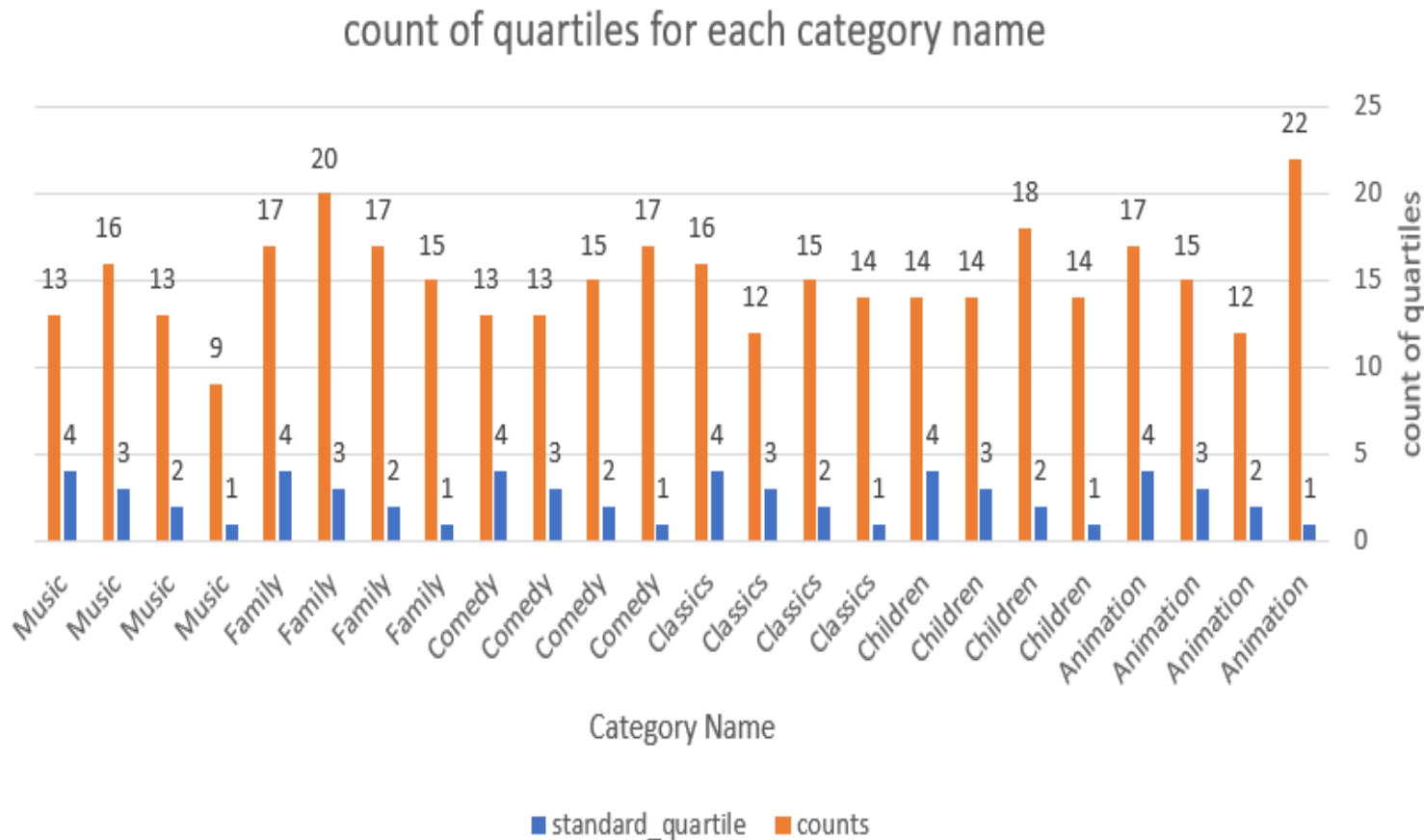
name ▼

we can see that the highest total rental duration compared with the rest of family-friendly movies category is :

- 1<sup>st</sup>, family movies category
- 2<sup>nd</sup>, animation movies category
- 3<sup>rd</sup>, children movies category

This concluded rank is same as the rank of 1<sup>st</sup> query because these two queries are relevant since the 1<sup>st</sup> produce to as total # of films that were rented and this query give us the total rental duration for those films.

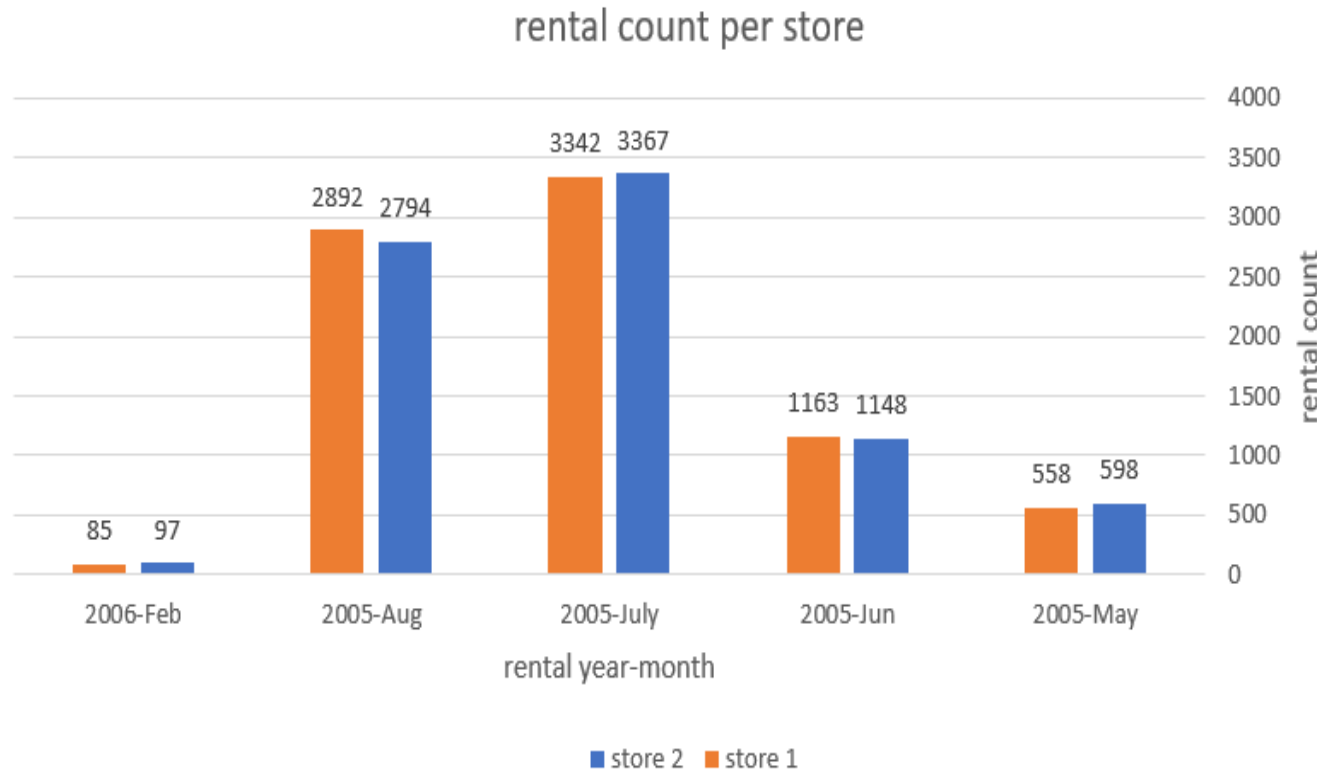
# What were the count of quartiles per family movie category?



As shown, the total count of quartiles for the 6 categories are vary. Moreover, we can indicate that the most 3 categories of movies that have the highest count are :

- Animation movies category
- Family movies category
- Children movies category

# What were the total rental order per store?



As shown, both two store are approximately fulfilled the same total number of orders during per time periods.



This chart indicates specifically what store performed better during 2005, as shows, store 1 fulfilled orders more than store 2 by the difference of 9 orders