



# Sára Árpási

## Communication Associate

A cultural bridge builder with an innovative mind, I foster understanding across borders by harnessing the power of dialogue. Only together can we build a better future, therefore my communication and teamwork skills.



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## SKILLS

Translation Accuracy

Microsoft Office

Proofreading

Data Analysis

WordPress

Writing Skills

## LANGUAGES

English  
*Native or Bilingual Proficiency*

Hungarian  
*Native or Bilingual Proficiency*

French  
*Limited Working Proficiency*

German  
*Limited Working Proficiency*

## INTERESTS

Creative Arts

Cinema

Theater

Cultural Exchange

Traveling

## WORK EXPERIENCE

### User Researcher, Localization TEMU

10/2023 - 06/2024

Remote

#### Achievements/Tasks

- Delivered accurate and culturally sensitive translations of text, images, and titles for user interaction pages and product pages, ensuring a seamless user experience for a local audience.
- Conducted in-depth user research within target markets to understand user needs and behaviors.

### Communication Associate ABUD - Advanced Building & Urban Design

01/2024 - 03/2024

Budapest

Abud is a consultancy firm specializing in the built environment.

#### Achivement/Tasks

- Created and Managed diverse content: Developed blog and social media updates, ensuring it aligned with the company's brand and communication strategy.
- Translated diverse texts with precision: Translated a variety of documents from Hungarian to English, ensuring the accuracy and preservation of the original meaning and tone.
- Created impactful presentations: Designed visually compelling and informative presentations for meetings and client pitches.

## EDUCATION

### MA Communication and Media Budapest University of Technology and Economics

09/2022 - Present

Budapest

#### Courses

- Major: Cultural industries
- Public Communication
- Digital and online content development
- Business Communication

## ERASMUS SCHOLARSHIPS

### Hokkaido University (04/2024 - Present)

Courses such as, Art Tourism, Tourist Attractions, Tourism and Public History and Modern Japanese studies.

### Pôle Universitaire Léonard de Vinci -EMLV (09/2023 - 12/2023)

Creative and Cultural Industries Management. Courses: Event Management, Heritage, Tourism and Leisure Management, Merch and Cultural Retail.