

Simran Ahuja

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Objective

Creative marketing graduate with internship experience in campaign planning and branding. Seeking to grow in a digital marketing role.

Skills

- SEO Basics
- Social Media Strategy
- Google Sheets
- Campaign Planning
- Canva
- Communication

Experience

Marketing Intern | Madbox Agency, Chandigarh | June 2023 – Dec 2023

- Supported social campaigns for Instagram and LinkedIn
- Researched audience trends for 5+ clients
- Designed branded visuals on Canva

Education

BBA (Marketing), Punjab Business School, 2023