

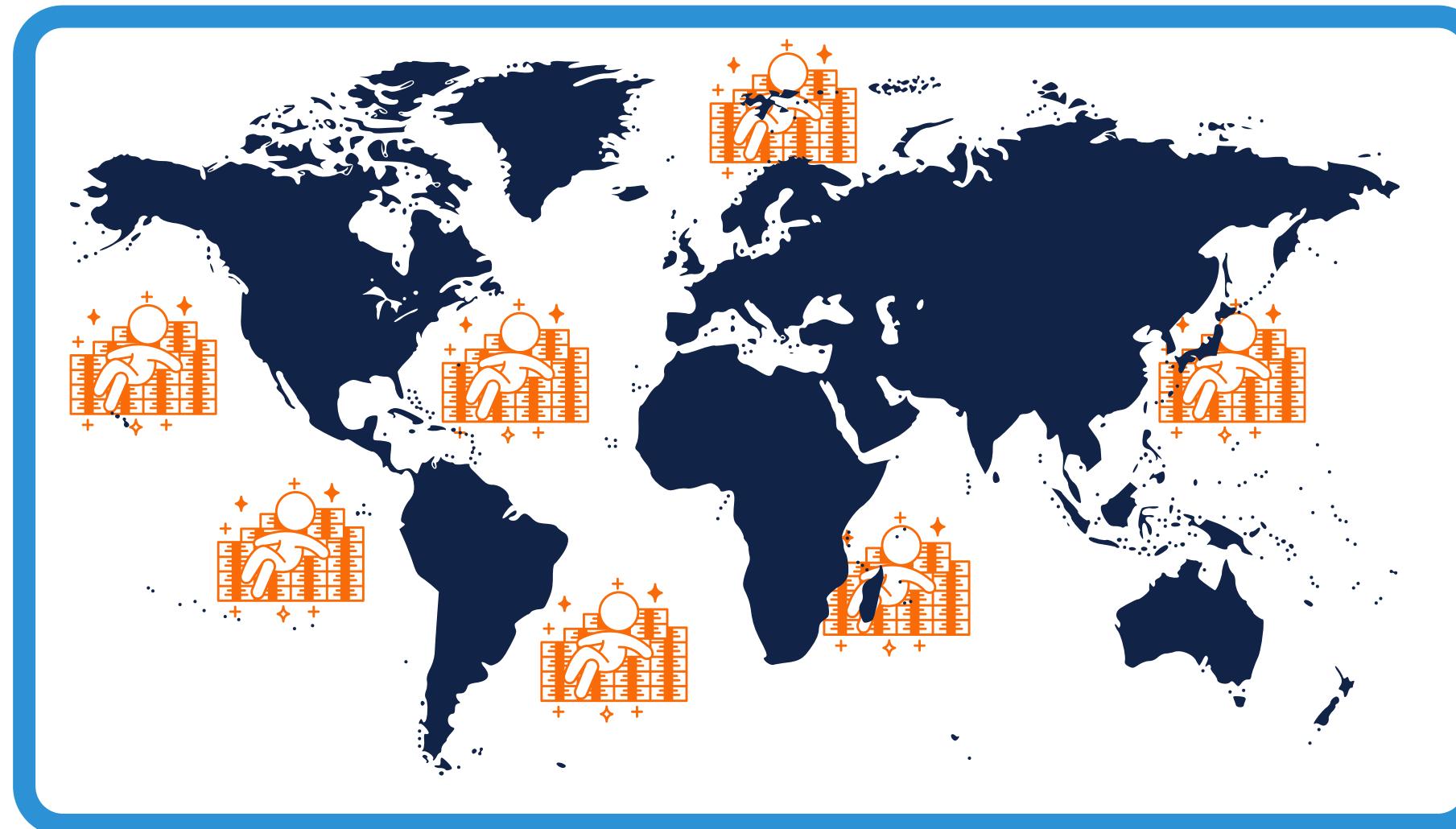


# What Drives Billionaire Booms in Certain Nations?

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Keita Jacopo Viganò

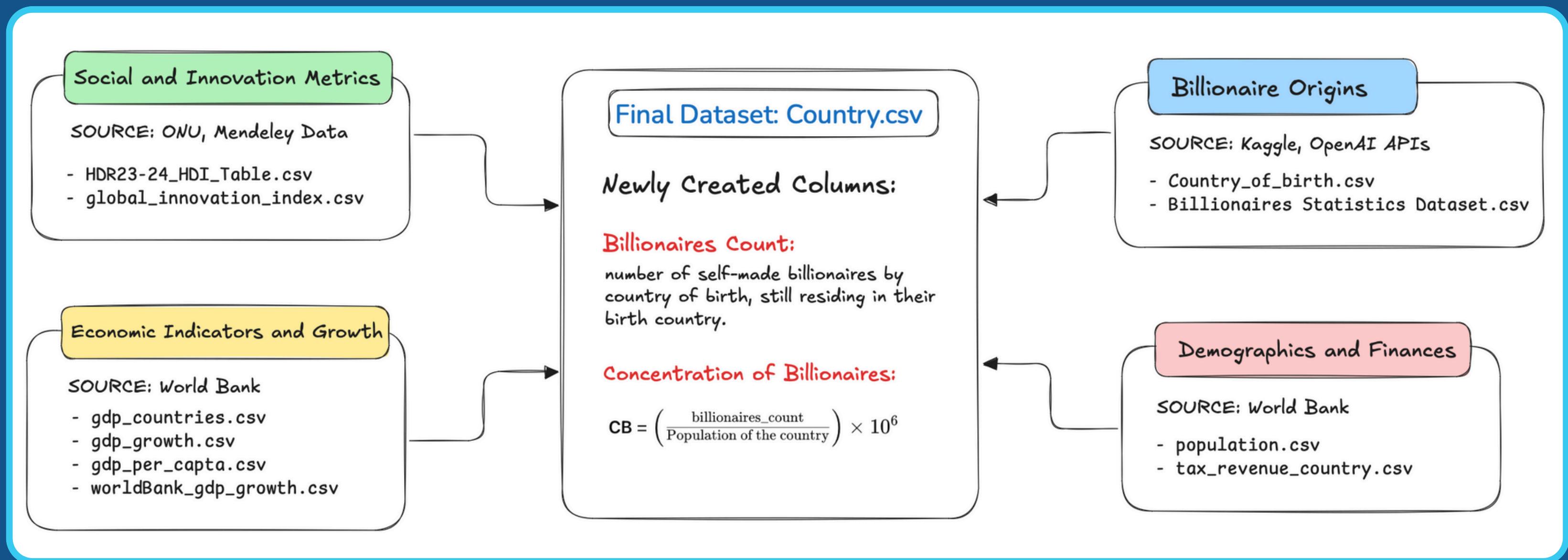
# The Idea:

Imagine a world where the creation of billionaires isn't just a measure of individual success but also a reflection of a nation's economic vitality. Some countries seem to crack the code effortlessly, producing far more billionaires than others. **Why?**



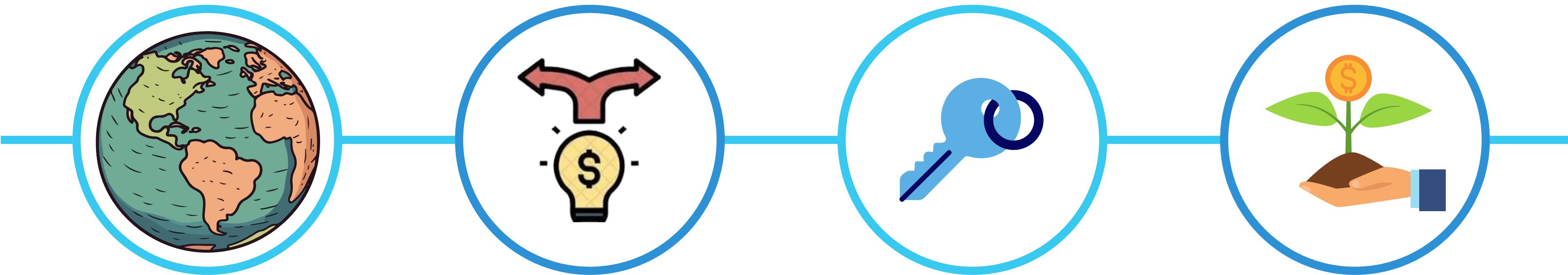
Understanding the key factors behind the **concentration of self-made billionaires** across nations could offer a unique lens into global economic dynamics useful for investors

# Building the Billionaire Dataset: Data Sources and Key Metrics



All the datasets and code on [GitHub](#)

# The Story Pipeline



Why do some nations produce far more billionaires than others?

What are the pivotal factors?

Key dimensions will include:

- social innovation
- economic growth
- demographics and fiscal systems

Where to invest next?  
Identifying countries with the highest potential for billionaire growth

# Insights for Investors

*Countries that produce more billionaires often experience greater wealth creation and economic growth. So by identifying key factors investors can:*

Gain a competitive edge in global wealth creation.



Discover high-potential countries for investment gains.



Leverage data for smarter investments.

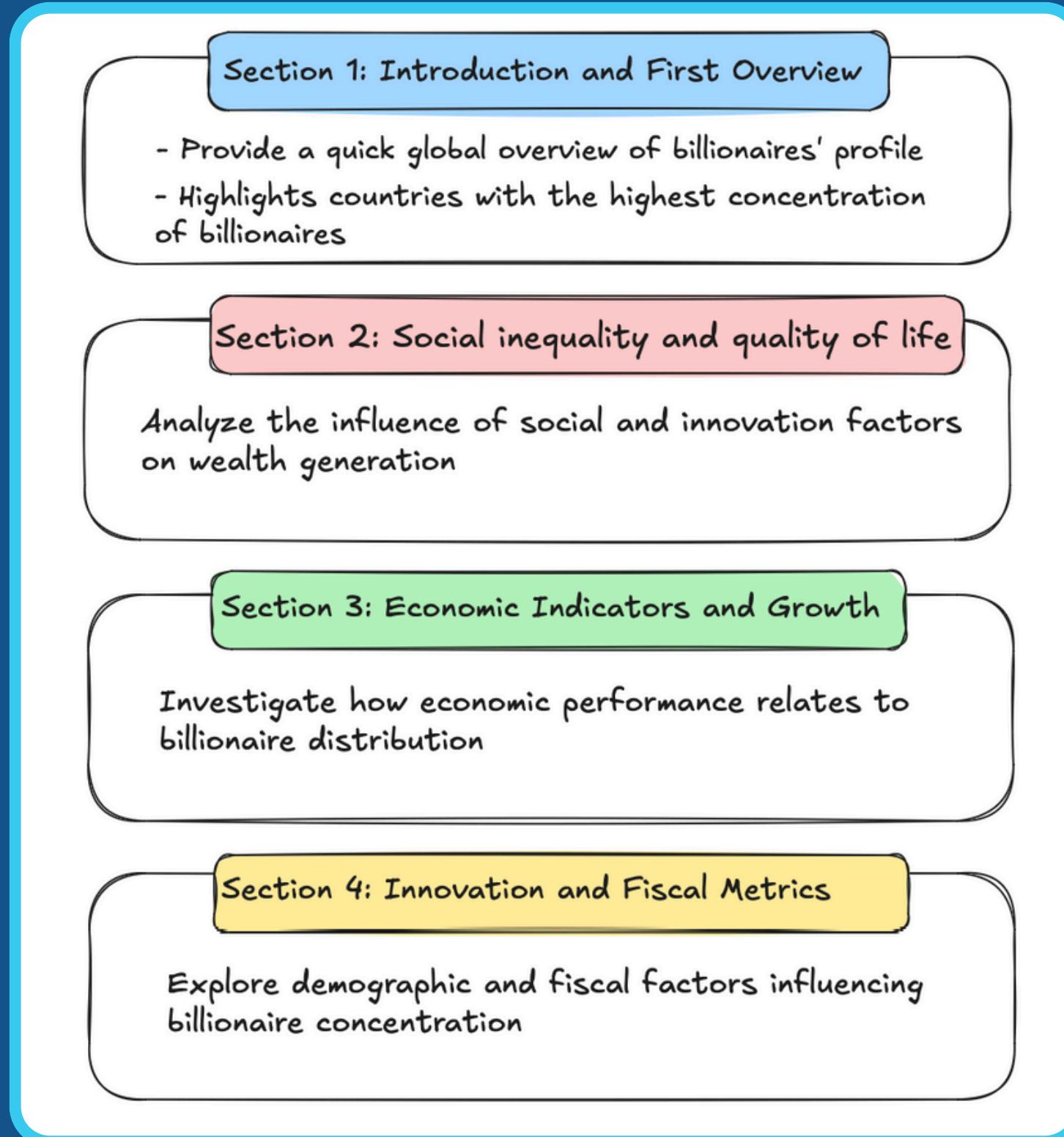


# Dashboard Layout and Key Focus Areas

The dashboard will consist of four sections arranged in a single-column layout, stacked vertically



The sections will provide an analysis of the key factors influencing the concentration of billionaires

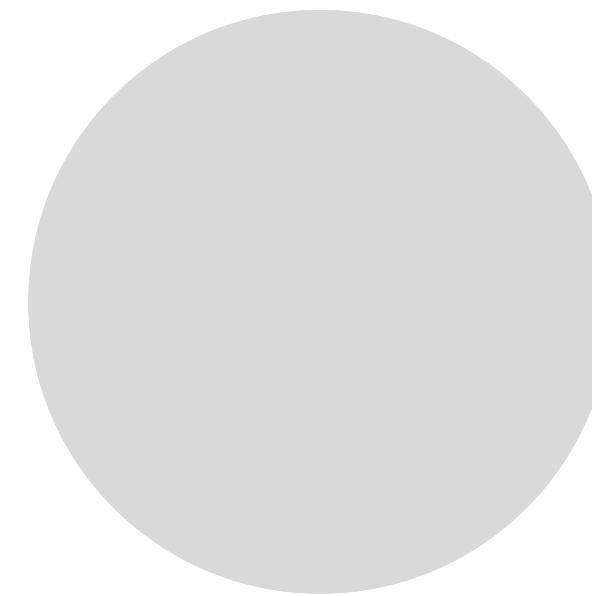


Each section will combine focused visuals with minimal text for clarity, using intuitive design elements to enhance understanding.

# Color Palette for the Dashboard Design

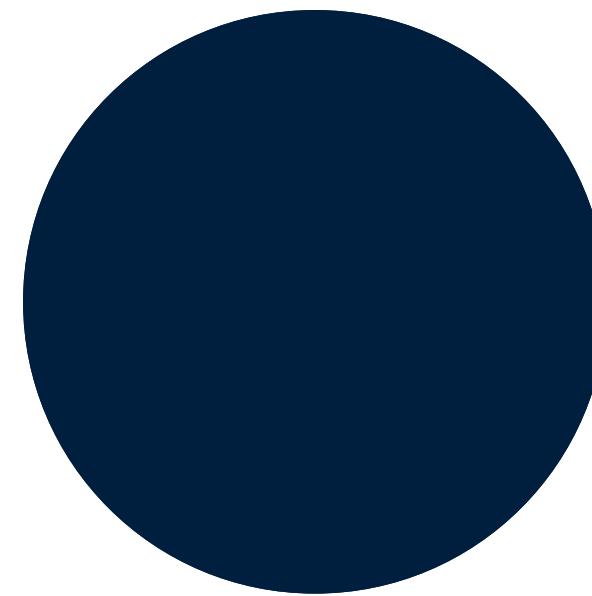
## NEUTRAL GRAYISH BEIGE

Reduces eye strain and improve readability  
#d9d9d8



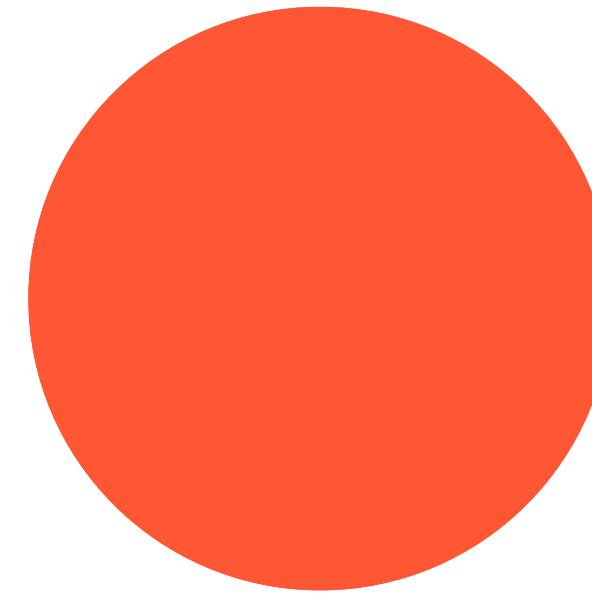
## NAVY BLUE

For titles and key data, conveys professionalism  
#07213e



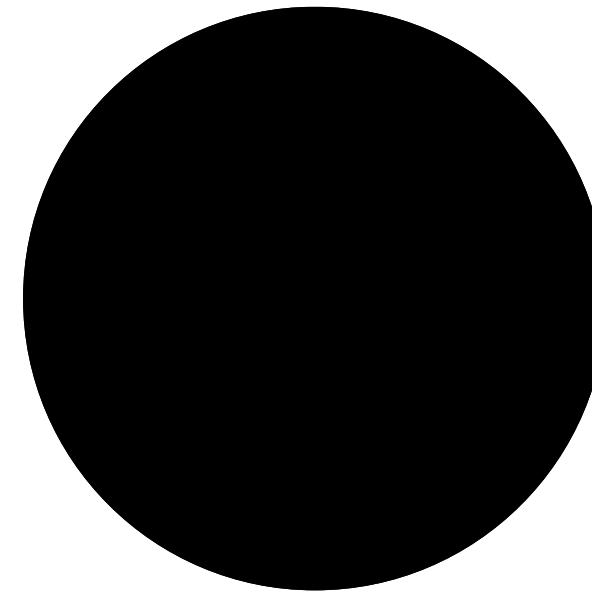
## BRIGHT ORANGE

Highlights critical data and contrasts with blue  
#ff6633



## BLACK

For text, maximum readability and visual contrast  
#000000



# Avenir

Avenir Light

Avenir Regular

**Avenir Bold**

*Avenir Light Italic*

*Avenir Italic*

***Avenir Bold Italic***

# The Font of Choice: Avenir

Avenir is the ideal choice for visualizing economic data on billionaires. Its modern and professional design reflects the sophistication associated with wealth and financial trends. The clean, sans-serif style ensures clarity when presenting complex data, making it easy to focus on key insights.

# Dashboard Key Points

[Link to the dashboard](#)

## INTRODUCTION

### What Drives Billionaire Booms in Certain Nations?

NUMBER OF **SELF-MADE**  
BILLIONAIRES LIVING IN THEIR  
**COUNTRY OF BIRTH**

**1511**

MEDIAN **WEALTH** OF  
BILLIONAIRES IN THE SAMPLE

**2,200 B**

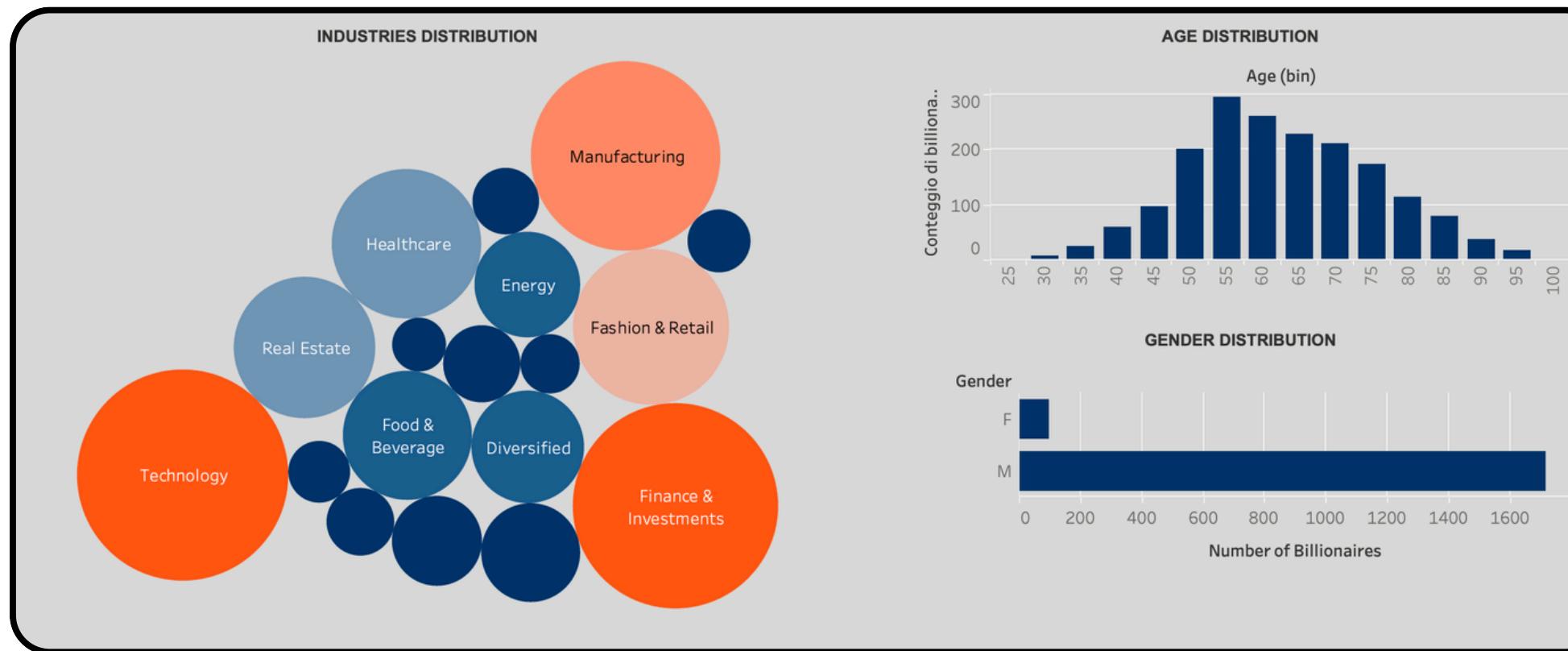
**TOP 5 COUNTRIES FOR CONCENTRATION:**

1. Honk Kong
2. Singapore
3. Switzerland
4. Israel
5. United States

Some countries seem to crack the code effortlessly, producing far more billionaires than others. **Why?**

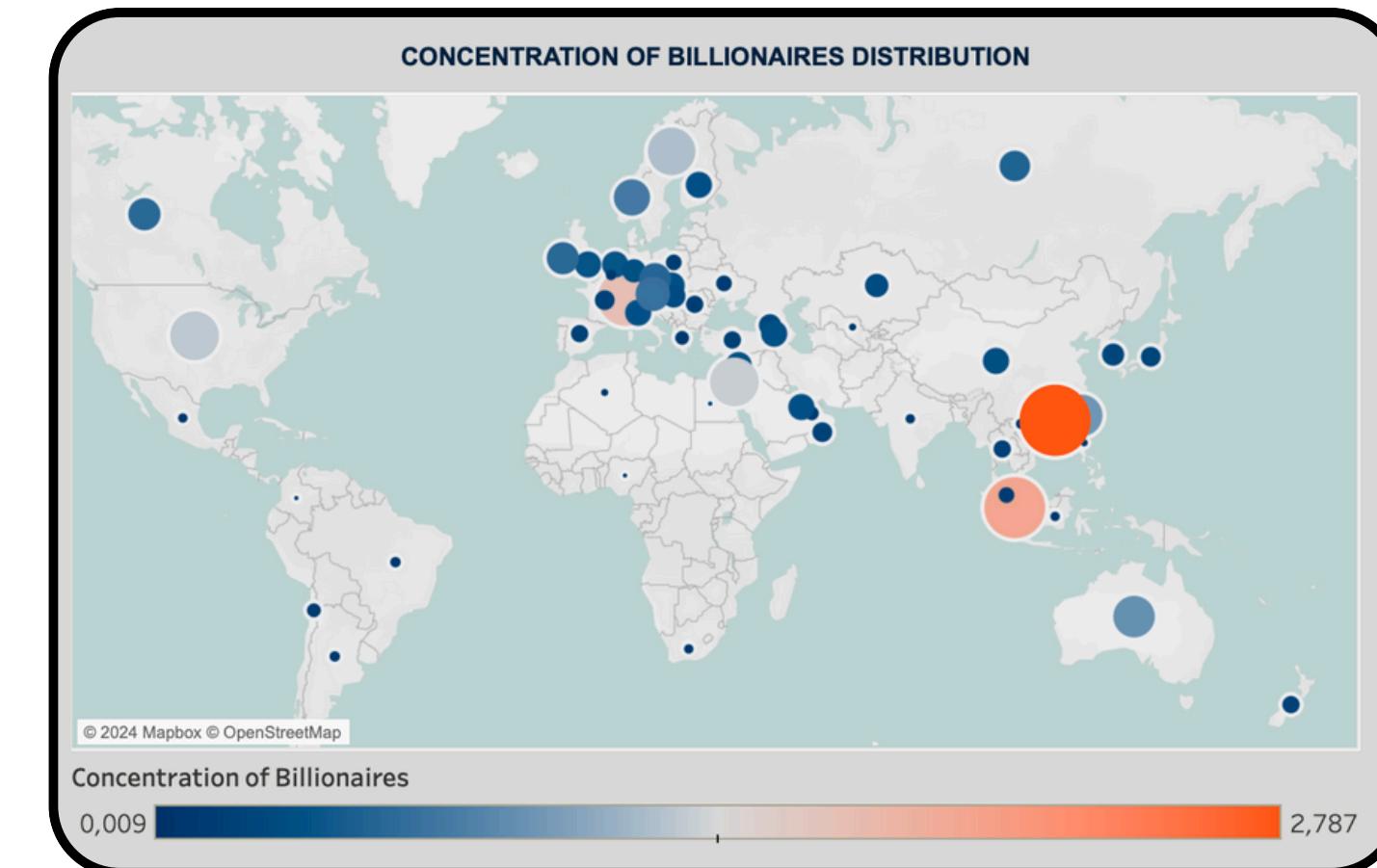
Understanding the key factors behind the **concentration of self-made billionaires** across nations could offer a unique lens into global economic dynamics useful for investors

# FIRST OVERVIEW: ANALYZING THE SAMPLE



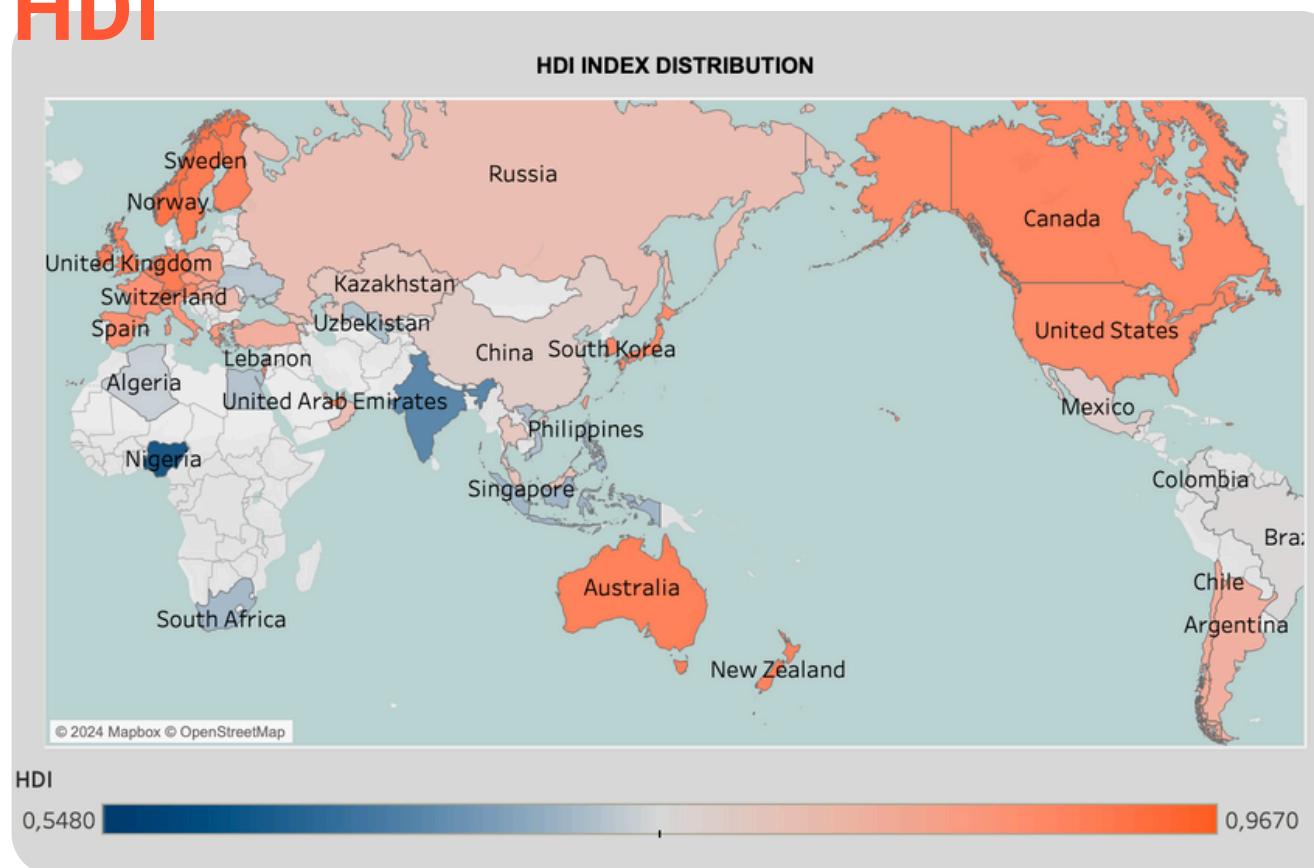
**General overview:** descriptive statistics of the billionaires dataset used to compute the concentration of billionaires.

**Bubble Map:** Visualizing countries with the highest billionaire density with bubble size represents billionaire concentration.

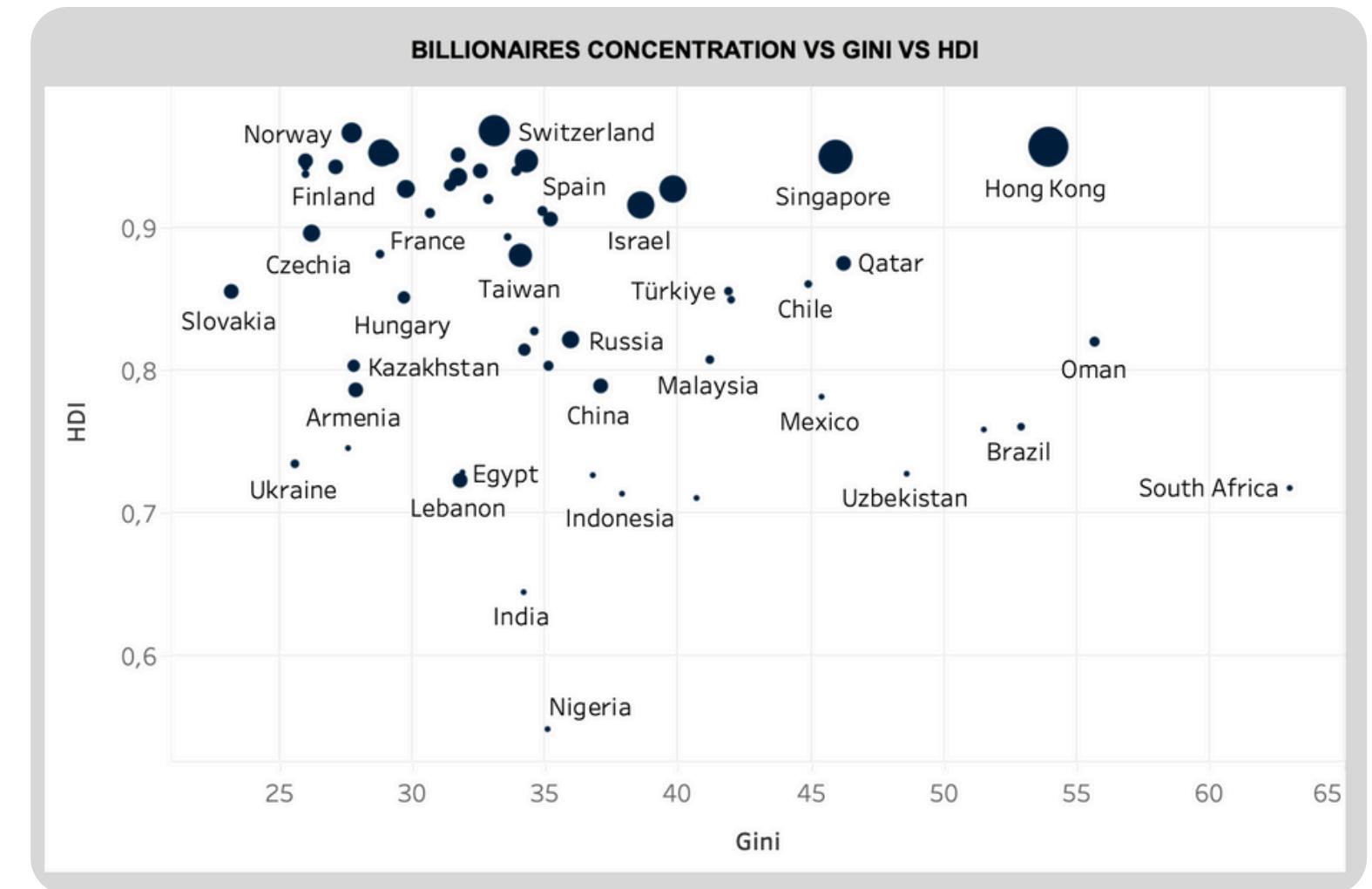
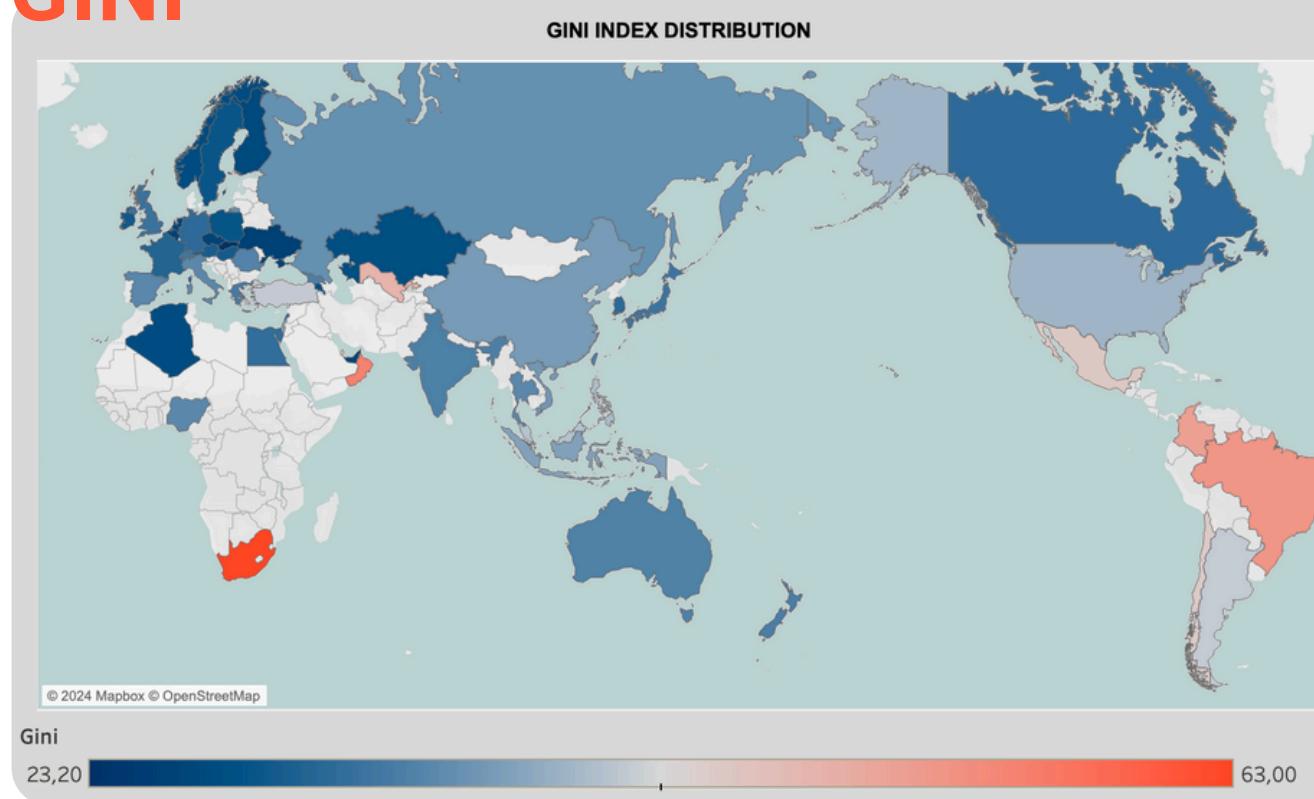


# SOCIAL INEQUALITY AND QUALITY OF LIFE

HDI

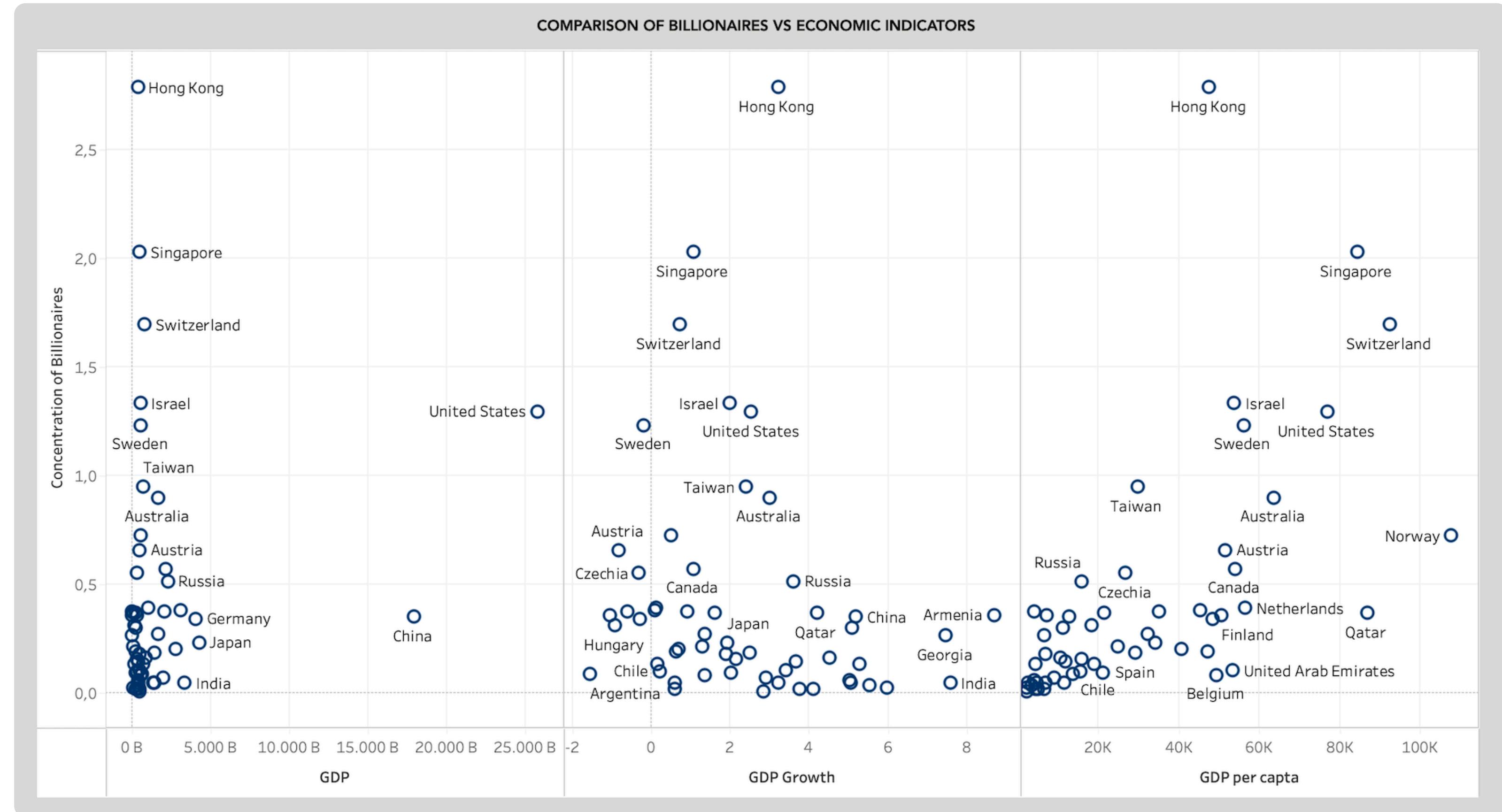


GINI



**Bubble Chart:** Compares HDI (y), GINI (x), and Billionaire Concentration (size).

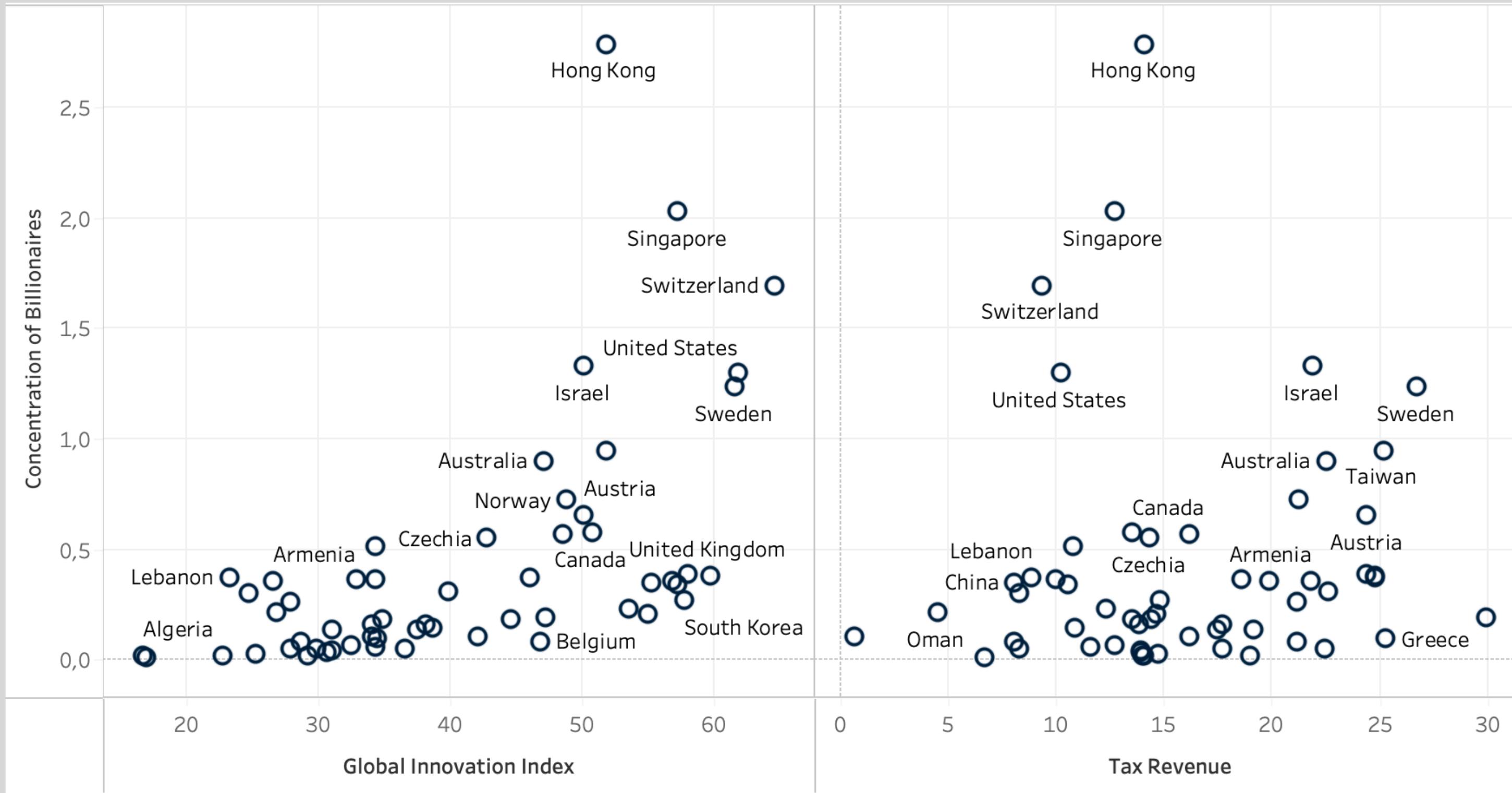
# ECONOMIC INDICATORS AND GROWTH



Scatterplot: GDP, GDP Growth, GDP per capita vs Billionaire Concentration

# INNOVATION AND FISCAL METRICS

GLOBAL INNOVATION INDEX AND TAX REVENUE VS CONCENTRATION OF BILLIONAIRES



**Scatterplot:** Global Innovation Index, tax revenue vs Billionaire Concentration

# CONCLUSIONS

The countries that produce the most billionaires and have the highest concentration of billionaires are those that:

1

Have high human development

2

Have wealthy economies with high GDP per capita, are developed, and typically exhibit moderate growth rates

3

Foster innovation, as the most innovative economies tend to produce more billionaires

**KEY INSIGHTS:** By targeting countries that excel in these areas, investors can align with regions poised for long-term wealth creation and economic growth. Some examples include:



SOUTH KOREA

As a highly developed economy with a strong focus on human development and innovation, South Korea's **New Deal** positions it as a leader in digital transformation and technological advancement.



QATAR

With its **National Vision 2030**, Qatar combines its wealth and high GDP per capita with policies to foster innovation and diversify its economy.



UAE

The UAE, particularly through initiatives like **Smart Dubai**, is leveraging its wealth to position itself as a global technology hub. Its focus on becoming a center for innovation makes it a highly attractive destination for investments in tech and smart city development.