



Sara Cantagallo

**UX/UI WEB DESIGNER -
WEB & E-COMMERCE**

CONTACT

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PROFILE

UX/UI Web Designer with **2+ years of experience** in web agencies and freelance projects.

Specialized in **websites and e-commerce** with a strong focus on usability, conversion and visual consistency.

Experienced in end-to-end project delivery, from UX design to launch.

Comfortable working autonomously and managing direct client communication.

LANGUAGES

- Italian - Native
- English - Proficient
- French - Basic
- Spanish - Reading comprehension
- Arabic - A2/B1

WORK EXPERIENCE

UX/UI Web Designer - Web & Marketing

KuboWeb S.r.l. | Jul 2024 - Present

- **UX/UI design for websites and e-commerce** with focus on usability, IA and conversion
- End-to-end delivery of web projects using **WordPress, PrestaShop, Shopify** and **Webflow**.
- Full ownership of projects from design to deployment
- **Direct client communication**, requirements gathering and post-launch support
- Ensured project delivery and operational continuity during a critical staffing period

Web Designer - Freelance

Occasional projects

- Design and development of websites for private clients.
- End-to-end management: briefing, design, development and delivery.
- Custom solutions tailored to client needs.

Additional Experience | Receptionist

Riad Dar Haven - Morocco | 6 Months

- Front-desk support for international guests.

EDUCATION

Bachelor's Degree - Languages and Intercultural Mediation

Arabic and English | University of Roma Tre | 2019 - 2023

High School Diploma - Tourism Studies

ITCG Marconi - Penne (Italy)

SKILLS

CORE

- UX/UI design for web & e-commerce
- Information architecture & usability
- Conversion-oriented design
- End-to-end website delivery

TOOLS & PLATFORMS

- WordPress, PrestaShop, Shopify, Webflow
- Figma, Framer
- HTML/CSS, basic SEO, content optimization

MARKETING & SUPPORT

- Email marketing (Brevo)
- Meta Business Suite
- AI tools for design & content