

# *-Sara Coren-*

## Web Developer

### CONTACT

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<https://github.com/saracoren>

<https://saracoren.github.io/Portfolio/>

### SKILLS

WordPress, HTML5, CSS3, JavaScript, jQuery, AJAX, APIs, Mongo, Materialize, Bootstrap, Heroku, PHP, SQL, React, Git/ GitHub, Bitbucket, HubSpot, Litmus, BrowserStack, Photoshop, Adobe XD, Gulp, Sass, MAMP

### EDUCATION

Certificate of Completion,  
Software Engineering  
General Assembly

Masters in General and Special  
Education (Gr. 1-6)  
Touro College

Masters in Geography and  
Environmental Science  
University College London

Bachelors in Geology with a Minor in  
Sociology  
The College of William & Mary

### INTERESTS

UX Design, Innovation,  
Traveling, Hiking, Kayaking,  
Volunteering, Cross-Stitching

### PROFILE

I am a product driven front-end web developer excited about expanding my knowledge base in the field. I have had a variety of experiences with web development, user experience design, quality assurance testing and analytics. I am passionate about using my web development skills and human centered approach to design to help people around the world access information and improve the quality of their lives.

### EXPERIENCE

#### The Experience Design Studio | Experience Analyst & Developer

August 2020 - Present

Ambler, Pennsylvania / Remote

- Lead Quality Assurance efforts to produce the highest quality products for dozens of different clients in a face-paced agency environment
- Code custom responsive emails and use Litmus to ensure emails are cross client compatible and use HubSpot to manage files and templates and track campaigns
- Code custom WordPress themes using Advanced Custom Fields
- Utilize BrowserStack to test websites across browsers and devices
- Contribute to Bitbucket repositories for version control
- Implement meta data aligned with best SEO practices
- Create tags, triggers and variables in Google Tag Manager for advanced tracking

#### Center Centre-UIE | Web Developer Intern

January 2020 - August 2020

North Andover, Massachusetts / Remote

- Created a Pattern and Style Library and updated code across all websites
- Updated custom WordPress themes using Gulp, Sass, and MAMP
- Managed and updated content on our various development and live sites using Git
- Coded responsive HTML emails, wrote custom CSS, and scheduled email campaigns
- Utilized WordPress, Statamic and ExpressionEngine CMSs to publish content
- Wrote extensive documentation in Notion for future interns to reference

#### answerYES Consulting | Web Developer Intern

June 2019 - January 2020

Stamford, Connecticut

- Worked with a small team to redesign and redevelop a WordPress website for a non-profit organization helping underserved kids in the Bridgeport community
- Gained experience with information architecture, site mapping, writing a custom child theme, working with WP plugins, Photoshop, Adobe XD, and Dreamweaver

#### Signature Brand Factory | Web Developer Intern

October 2019 - December 2019

Southington, Connecticut

- Customized code on several different WordPress websites using the Divi theme
- Used Photoshop to optimize photos for web development

#### NYC and CT Schools | Lead Teacher, Grades 2, 3 & 4

August 2010 - June 2018

New York City & Connecticut

- Instructed classrooms of up to 30 students across all subject areas
- Wrote original curriculum and developed project based lessons and activities to help students connect their learning to the real world
- Worked in a small coaching group with Columbia Teachers College staff developers
- Served as president of the School Leadership Team, gave professional development presentations to staff, and trained several student teachers