



# Sara De La Calle Maroto

UX UI Design · Advertising & PR

Passionate about advertising since I can remember. I started to be interested in UX/UI to develop professionally and ended up loving it.

## Tools:

XD                      Figma  
Photoshop            Sketch  
Illustrator            HTML  
Indesign              CSS

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**in** sara\_de\_la\_calle\_maroto

**Portfolio web**

✉ Saraxy94@gmail.com

📍 Madrid, Spain  
Geographical mobility

📞 679273652

## Education

### Bootcamp UX UI Design Ironhack

Aug. 2020 - Oct. 2020

### Degree in Advertising & PR Rey Juan Carlos University

Sep. 2015 - Jun. 2019.

TFG mar 2020.

### Master in Graphic Design Aulacreactiva

Aug. 2018 - Oct. 2018.

### Certificate of Higher Education in Management of Tourist Accommodations

Santa Gema Galgani

Sep. 2013 - Jun. 2015.

## Courses

-Marketing digital  
-Community manager

## Languages

Spanish    - Mother tongue  
English    - B2  
Chinese    - Beginner

## Career experience

### Customer service Correos y Telégrafos

Oct. 2018 - Jul. 2020 - Discontinuous job.

During the university stage

### Marketing department Faunia

sep. 2019 - nov. 2019 - Internship

-Visual design of the commercial proposals (B2B)  
and audiovisual materials for fairs.

-Creation of user experiences in events.

### Communication & PR Palladium Hotel Group

(Ushuaia, Hard Rock Hotels, Palladium Hotels, ...)

mar. 2019 - Aug. 2019 - Internship

-Coordination with communication agencies

-Content creation and text correction

-Preparation of press kits.

-File manager update.

## Some projects

### Skylight app

UX Research, Sitemap, Style guide, MVP...

### Vegan Plus magazine

Indesign - Photoshop - Illustrator