SARA CATALANO

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SUMMARY

Dynamic and detail-oriented Software & Web Engineer with over 5 years of experience in full-stack development. Specialised in enhancing performance, user experience, and operational efficiency. Proven ability to manage end-to-end deployment processes, optimise workflows, and collaborate cross-functionally to ensure successful project delivery.

EXPERIENCE

Full Stack Software Engineer | Safe Code | August 2024 - March 2025 | Docklands, VIC

- Designed and maintained full-stack web applications using C#, .NET, JavaScript, jQuery, and SQL, delivering tailored solutions for novated leasing and salary packaging services.
- Improved front-end functionality and user satisfaction by **optimising JavaScript and integrating** interactive jQuery components.
- Enhanced operational efficiency by 20% by resolving live issues and providing backend debugging.
- Managed CI/CD pipeline processes using Azure DevOps, including automated builds and testing, ensuring smoother and more efficient deployments.

eCommerce Specialist | Asahi Beverages | December 2023 - August 2024 | Southbank, VIC

- Managed the localisation and deployment of a staff platform in New Zealand, ensuring a successful market launch.
- Improved website performance and user experience using HTML and CSS.
- Used Google Analytics to track KPIs, optimising inventory and aligning with projected demand.
- Reduced cart abandonment by implementing automated workflows with Klavivo.

eCommerce Developer | L'Oréal Australia | January 2022 - December 2023 | Melbourne, VIC

- Resolved front-end technical issues and conducted extensive testing, contributing to the <u>L'Oréal</u>
 <u>Partner Shop</u> Australia launch.
- Managed image curation and editing using Adobe Photoshop for high-quality visual content.
- Developed a Python application to automate image resizing and optimise performance.
- Facilitated cross-functional collaboration between the Paris Head Office, designers, and marketing teams, ensuring alignment on goals, deadlines, and design specifications for smooth project execution.

SKILLS & CERTIFICATES

Languages: Python, C#, JavaScript, TypeScript, SQL, HTML, CSS, Java, PHP

Certifications: Software Engineering (Academy Xi), Cert IV Programming (Holmesglen)

Skills: Node.js, .NET, Blazor, React, React Native, Next.js, Tailwind, Flask, Bootstrap, Git, Azure DevOps, CI/CD Pipelines, Agile Methodologies, Adobe Creative Suite, WordPress, AWS, VS Code, Visual Studio, Jira, Confluence, Google Analytics, Meta Business Suite, BigCommerce

Interpersonal Skills: Collaboration, Problem-Solving, Adaptability, Effective Communication, Time Management, Leadership