



Sara Echeverria

FRONT-END WEB DEVELOPER & DESIGNER

SKILLS AND ABILITIES

- HTML, CSS, JavaScript, React.Js
- SASS/SCSS
- PHP, SQL, MySQL
- Git, Github
- WordPress
- Adobe Creative Suite (Photoshop, Illustrator, Adobe XD)
- Google Suite
- Motivated team player
- Organized and efficient
- Creative problem solver

EDUCATION

University of Central Florida

B.A Digital Media, Web Design, 2021

- Maintained a 3.6 GPA
- President's List

GET IN TOUCH

- Email: sara.echeverria2@gmail.com
- Cell: (786) 942-4923

PROFESSIONAL HISTORY

Web Design Intern

Dyverse, Orlando FL

March 2020 - August 2020

- Pulled HTML/CSS assets from client websites with developer and page source tools
- Constructed responsive banner ads for online campaigns and managed Google analytics
- Integrated client brand goals into content design
- Learned how to self-manage multiple projects and deadlines in a fast pace environment

Web Marketing Specialist

Orange Tutoring Center, Orlando FL

December 2019 - March 2020

- Configured BlueHost and WordPress plug-ins to improve and update company site
- Created an online presence for the company on Google Ads, Instagram, and Facebook
- Designed official document templates, brochures, handbooks, and more
- Coordinated sponsorship through local community organizations

Digital Marketing Intern

Aura Groupe, Miami FL

May 2019 - August 2019

- Brand strategized with creative director for marketing campaigns and content creation shoots
- Utilized Illustrator to launch digital advertisements
- Co-managed luxury resort social media accounts
- Manipulated social media algorithms to increase user engagement