Sara hardwick

Comp 126

Professor

26 April 2019

## Summary:

At first glance, the original Irish Shipwrecks website was childish and more than confusing to navigate. Approaching the homepage, it was hard to know how to use the website, and what even the purpose of the website even was. While information Integrity seemed to be a large part of this shipwreck website, the design did not suggest any seriousness or professionalism.To build the best website possible, I thought of who the audience may be. The people who would visit this website would either be looking for information for or for their own adventures, or to report new findings! Taking that, I wanted to make this website more accessible and simple- so that navigation through the site is clear, information is easy to read, and the source looks much more credible.
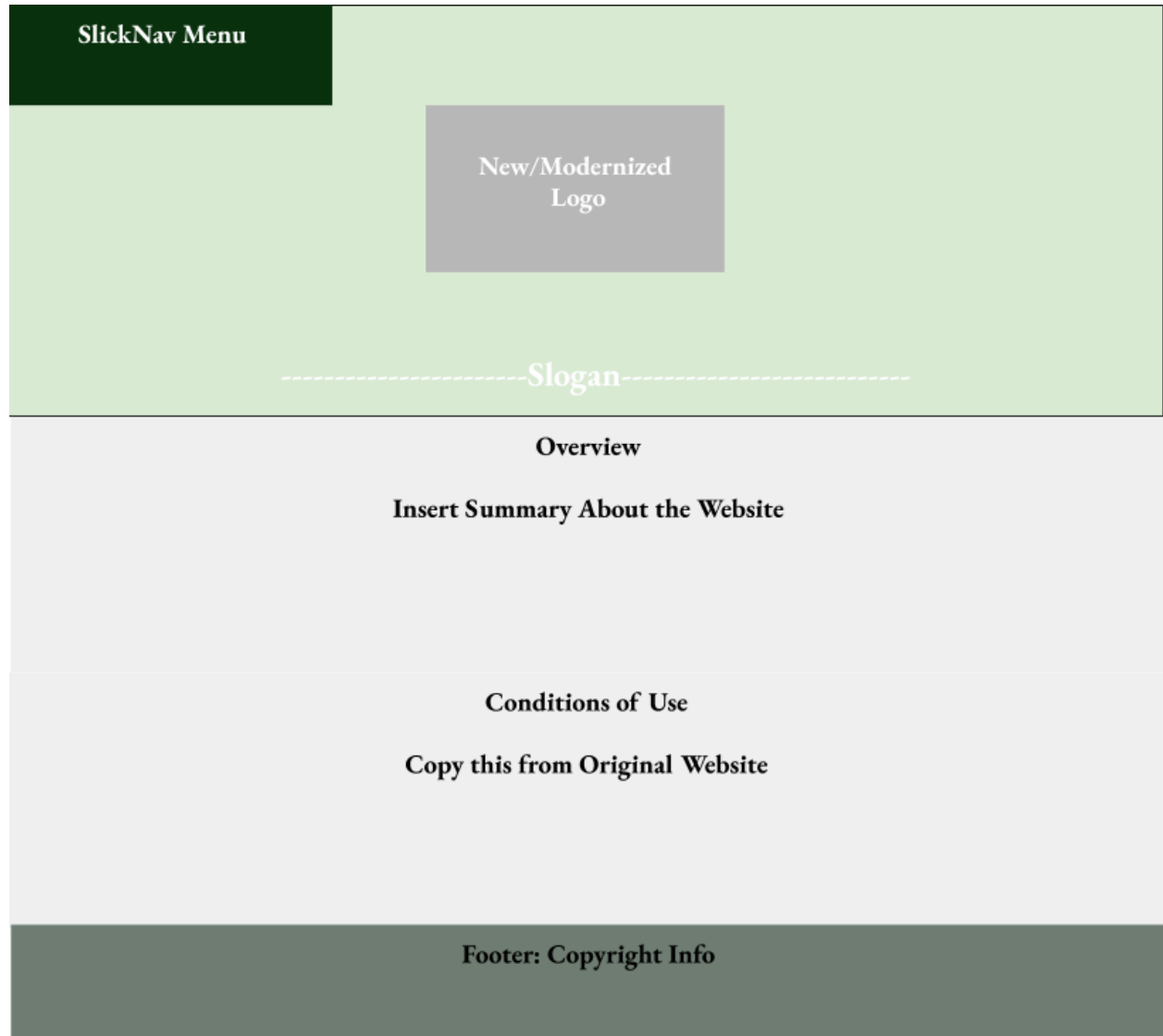
I will make this website less complex by creating a simple grid layout that is uniform throughout the webpage, that way visitors know what to expect, and are not as confused as in the original. Navigation will be on the top, Simple, Short, areas of text etc. To create a more professional atmosphere-I also created a new logo. This logo that will be posted on every content page will add to the sources credibility.In an effort to still convey the Irish Shipwreck theme the website previously had, I want to choose a font that is of Gaelic or Nautical Nature. Also, using a well-designed green color scheme will fit the Irish theme and make reading the information much easier on the eye.

**New Logo:**

**Layout:**

**Homepage Mobile View**

SlickNav Menu

New/Modernized
Logo

----------------------------Slogan----------------------------

Overview

Insert Summary About the Website

Conditions of Use

Copy this from Original Website

Footer: Copyright Info

**Secondary Page Mobile View**

Smaller
New/Modernized
Logo

**Title: Contact Page**

**Email Link**

FORMBOX

First name
Email
Submit

Additional Contact Information:
Social Media?
Office Location?
Background of Author?

**Footer: Copyright Info**

# Homepage Desktop View

| Menu Item | Menu Item | Menu Item | Menu Item |

**New/Modernized Logo**

----------------------------Slogan----------------------------

**Overview**

**Insert Summary About the Website**

**Conditions of Use**

**Copy this from Original Website**

**Footer: Copyright Info**

# Secondary Page Desktop View

**Smaller New/Modernized Logo**

**Title:Contact Page**

**Email Link**

**FORMBOX**

**First name**
**Email**
**Submit**
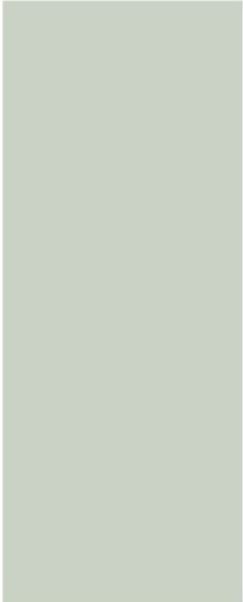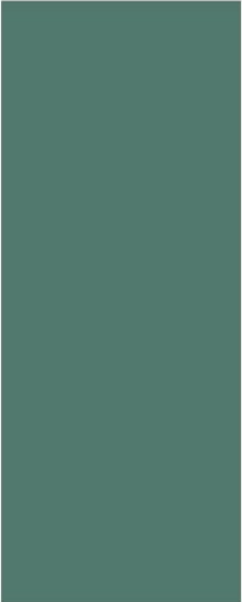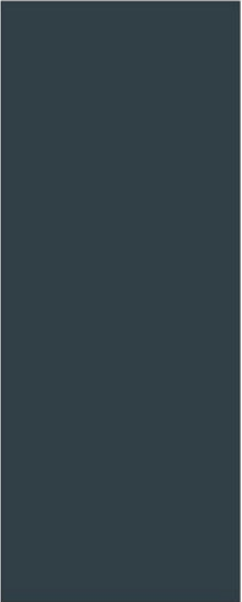
**Additional Contact Info**

**Social Media?**
**Etc......**

**Footer: Copyright Info**

**Design Palette:**

| Color 1 | | Color 2 | | Color 3 | | Color 4 | | Color 5 | |
|---|---|---|---|---|---|---|---|---|---|
| HEX | CAD2C5 | HEX | 84A98C | HEX | 52796F | HEX | 354F52 | HEX | 2F3E46 |
| RGB | 202, 210, 197 | RGB | 132, 169, 140 | RGB | 82, 121, 111 | RGB | 53, 79, 82 | RGB | 47, 62, 70 |
| HSB | 97, 6, 82 | HSB | 133, 22, 66 | HSB | 165, 32, 47 | HSB | 186, 35, 32 | HSB | 201, 33, 27 |
| CMYK | 3, 0, 6, 17 | CMYK | 21, 0, 17, 33 | CMYK | 32, 0, 8, 52 | CMYK | 35, 3, 0, 67 | CMYK | 32, 11, 0, 72 |

Using this well developed design palette I plan to make my website look much more professional but not lose the Irish/ somewhat nautical theme. I am thinking I will also bring red into the theme as well as that was one of the aspects from the original website that I actually enjoyed. This design palette will be the primary range of colors I will use, but different shades of each.

# Header 1 : #540804  A Diver's Guide

## Header 2 : #104F55 Conditions of Use

⟨P⟩ : #01200F  This website is used to do the following......

⟨A⟩: #540804  enter here

BUTTONS: THE ORIGINAL WEBSITES NAVIGATION CONSISTED OF BUTTONS WITH NO LABELING, THEY WERE PICTURES THAT DID NOT MAKE MUCH SENSE TO WHERE THE NAVIGATION BROUGHT YOU. I PLAN TO MAKE MY NAVIGATION BUTTONS SIMPLE AND SLEEK TO MAKE GOING THROUGH THE INFORMATION MUCH MORE STRAIGHTFORWARD AND SIMPLE...MUCH MORE ACCESSIBLE FOR THE USER.

HOVER: WHEN YOU HOVER OVER AN ELEMENT THE COLOR WILL CHANGE OF THE ELEMENT THAT YOU HOVERED OVER. GIVEN THAT I THINK RED IS GOING TO BE THE ACCENT COLOR THAT CONTRASTS THE GREEN THE MOST-THE HOVER COLOR WILL MOST LIKELY BE RED.

LINKS: LINKS WILL BE UNDERLINED AND IDENTIFIABLE AS WELL AS HAVING A HOVER ELEMENT OF COLOR CHANGE.

FORMS: THERE WILL BE ONE INCLUDED FORM ON THE CONTACT PAGE-THIS WILL BE USEFUL TO THE WEBSITE AS IT IS ALWAYS UPDATING, AND IT COULD ALLOW PEOPLE TO RECEIVE THE LATEST UPDATES BY ENTERING THEIR EMAIL. VERY SIMPLE AND STRAIGHTFORWARD PROTYPE BELOW: