



CAADRIA logo was designed for the CAADRIA 2020 conference. It reflects the conference topics (design and computation) and its geographic identity (Asia). The lettering and the graphic elements were conceived from a computational process. This project received the runner-up award of CAADRIA 2020 Logo design competition.

Project CAADRIA logo
Year 2020
Client CAADRIA Logo Competition
Design Sara Garcia
Award Runner-up

CAADRIA

CAAD Research in Asia 2020