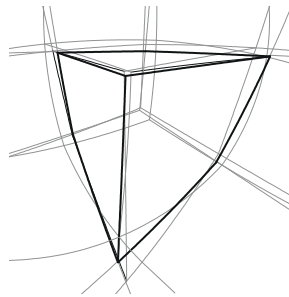# naadir

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Branding

Naadir branding is the corporate identity of the Naadir research project. It includes the logo, business cards, envelope and letter templates. The overall image was indented to be minimalistic, clean, and achromatic. The logo's symbol is made of overlapping cubes in different ellipsoidal perspectives, while the font is round and simple.

Project *Naadir* branding
Year   2010
Client   Naadir research project
Design   Sara Garcia

naadir

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