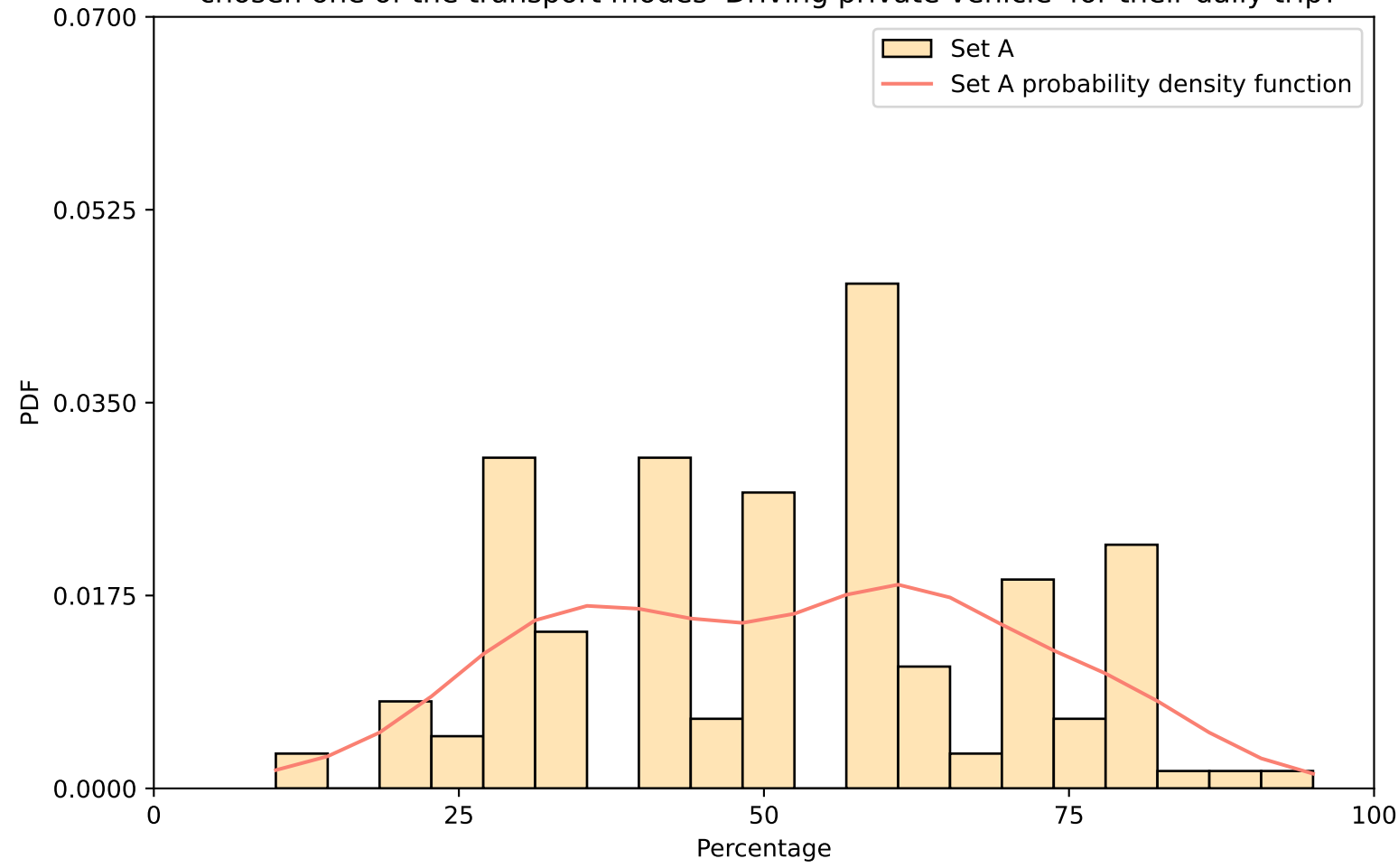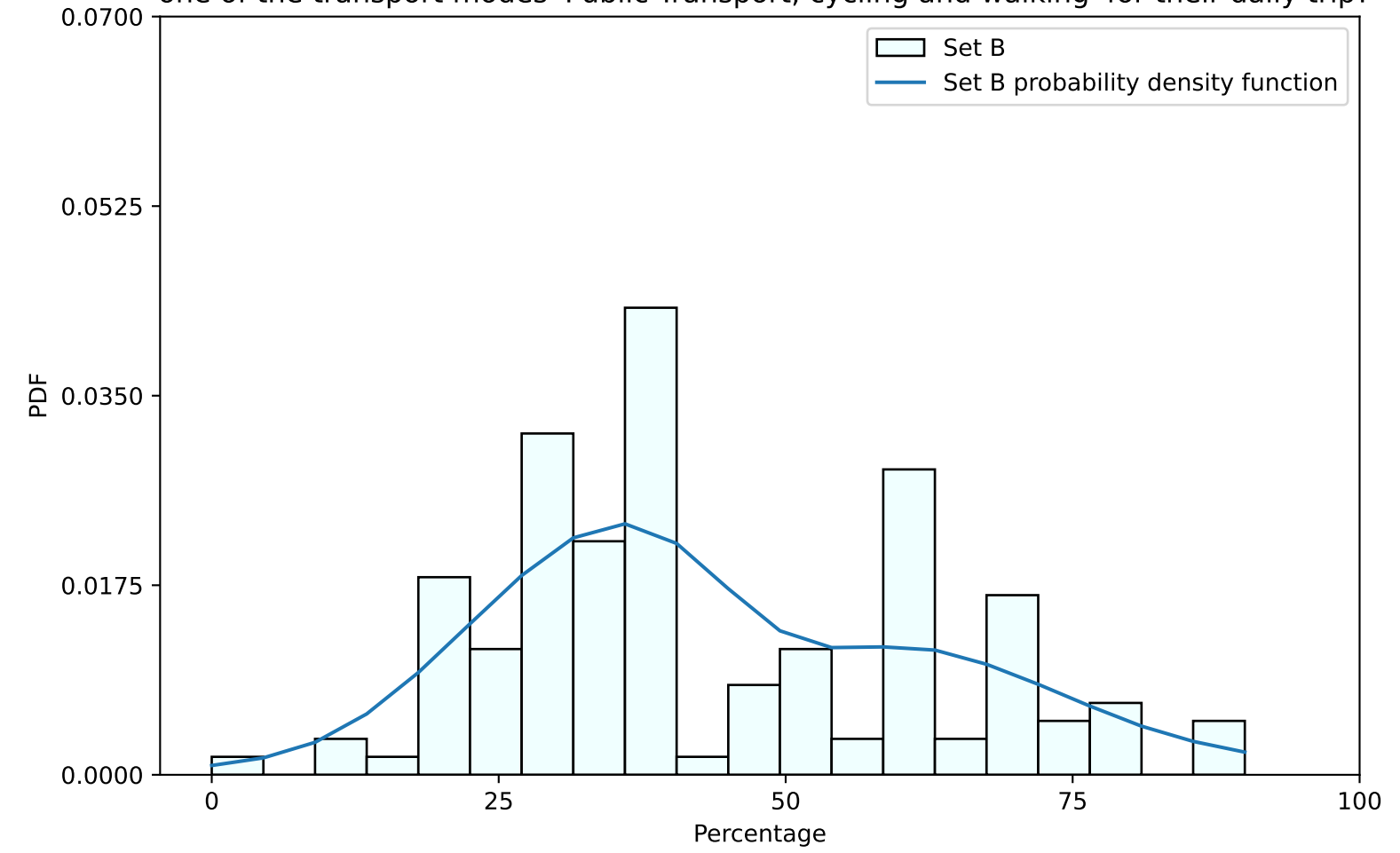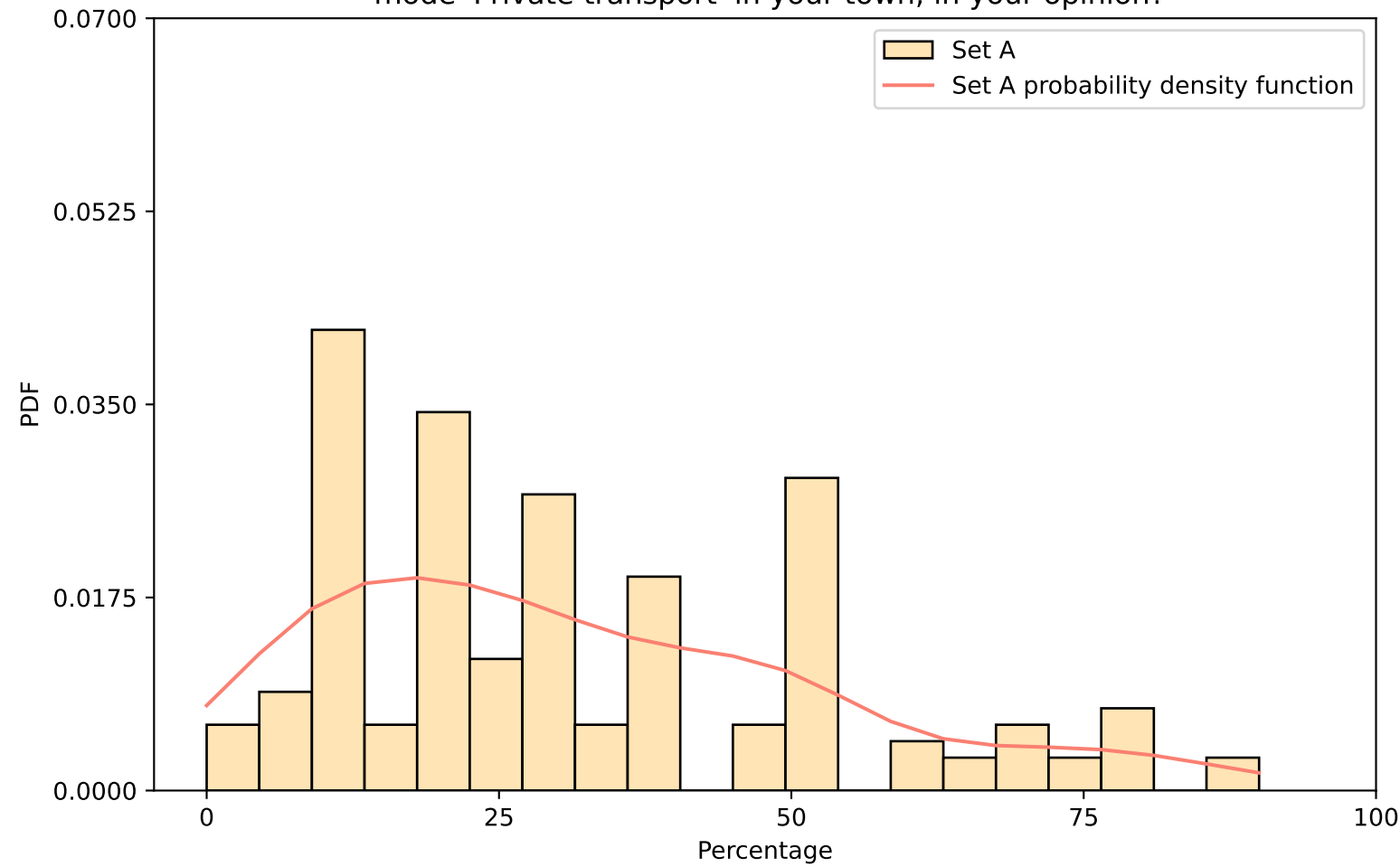# Social norms in all population

What share (in %) of other participants in the survey do you think have
chosen one of the transport modes 'Driving private vehicle' for their daily trip?
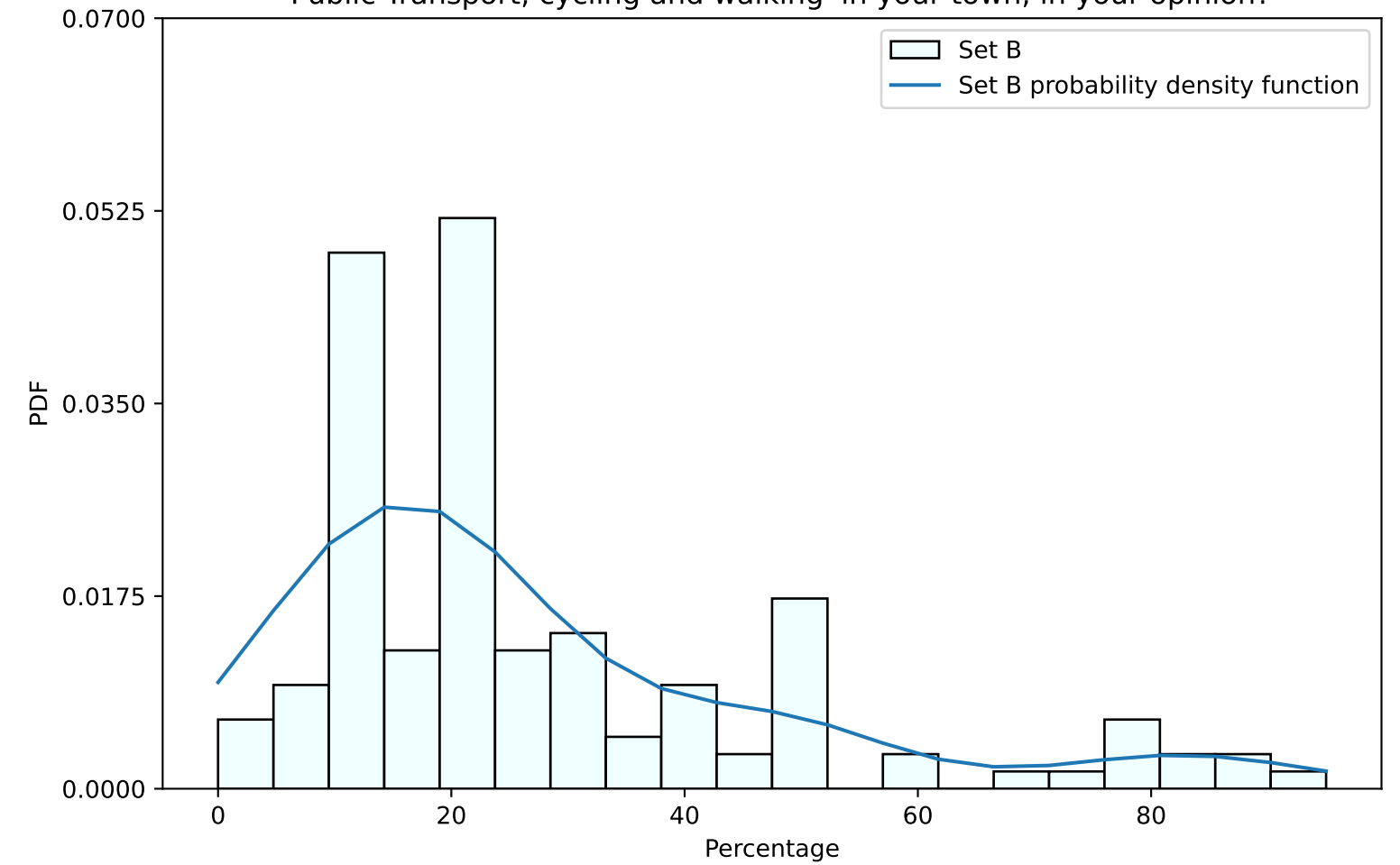
100% - What share (in %) of other participants in the survey do you think have chosen
one of the transport modes 'Public Transport, cycling and walking' for their daily trip?
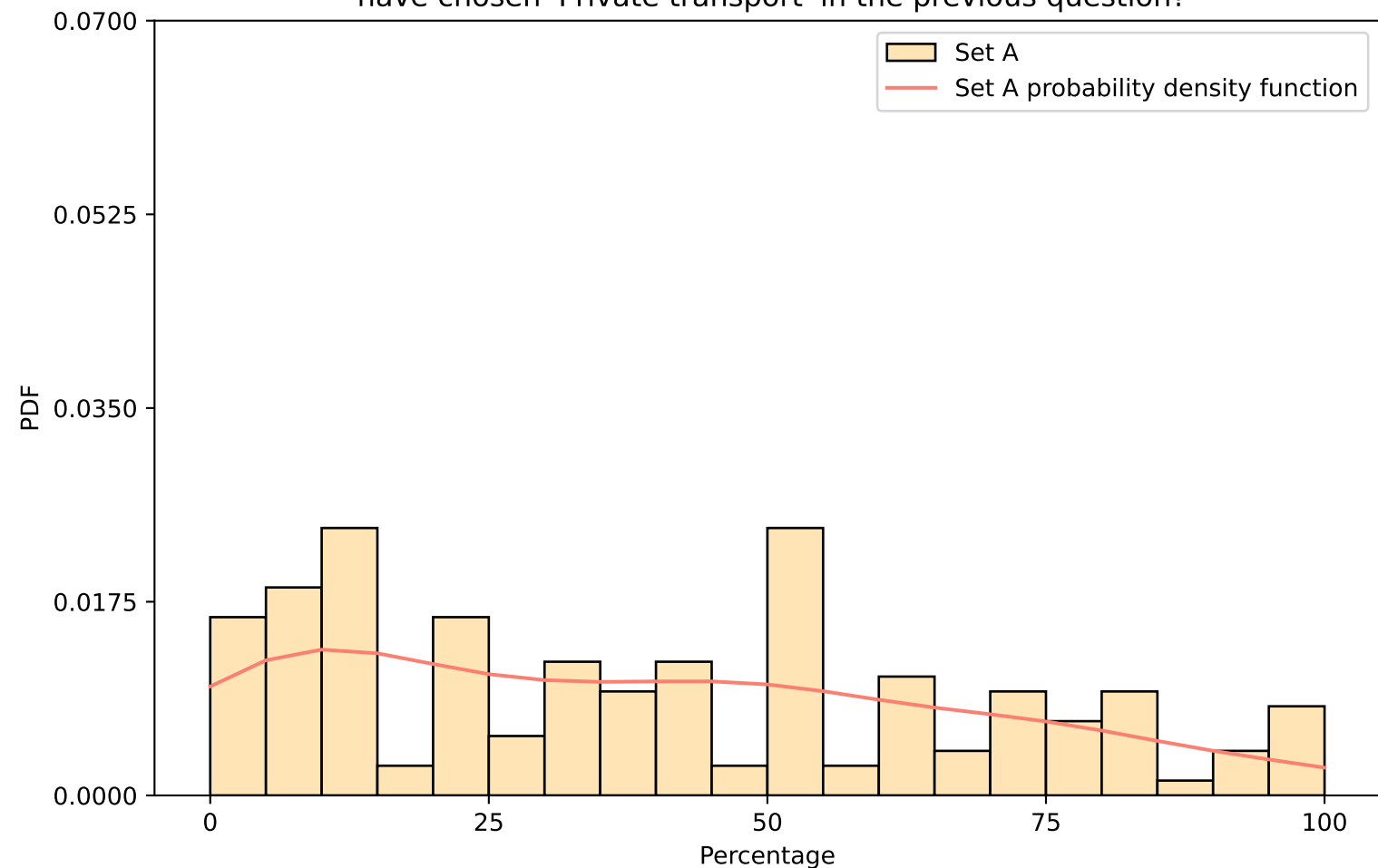
What should be the ideal percentage of people using
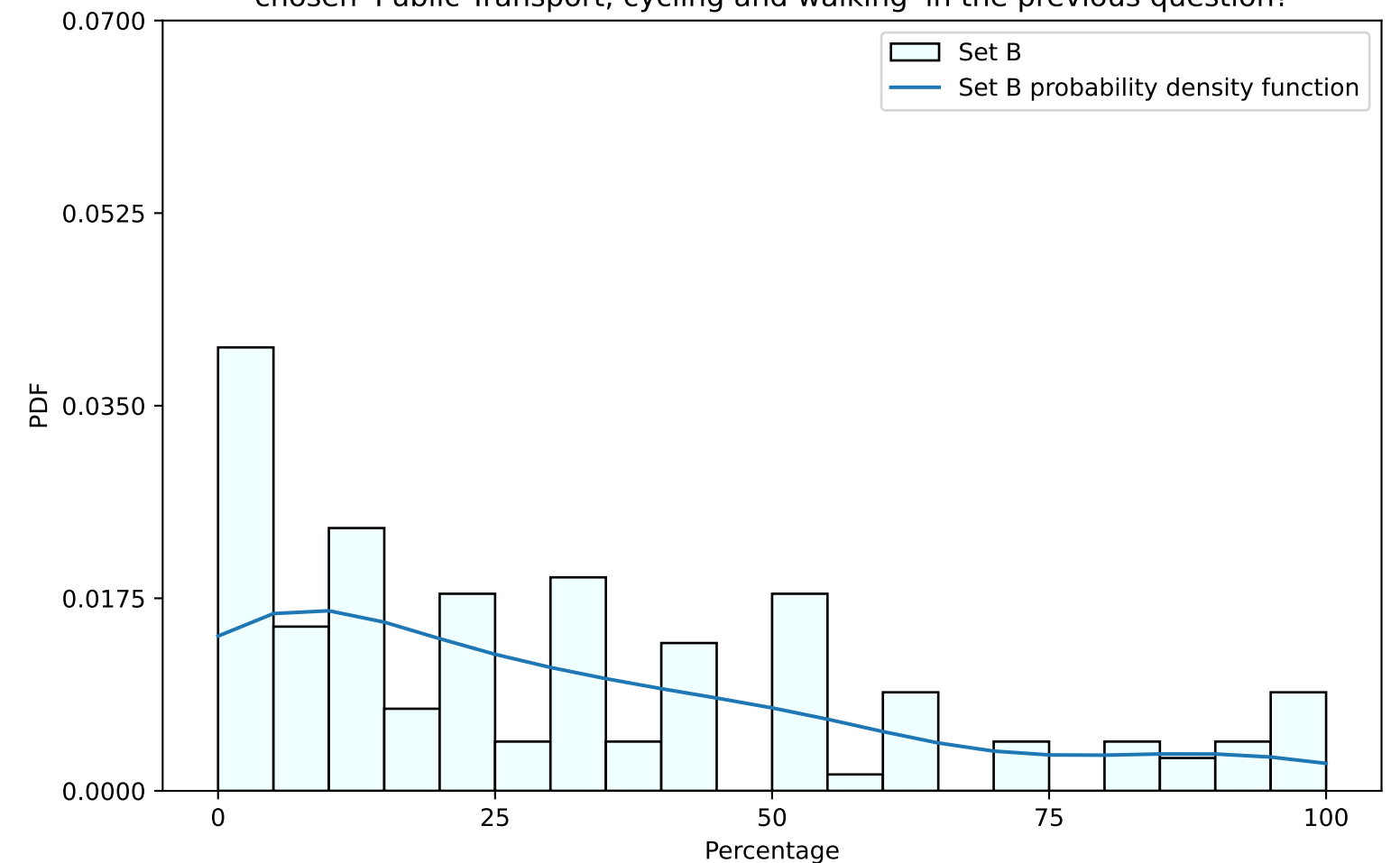mode 'Private transport' in your town, in your opinion?

100% - What should be the ideal percentage of people using
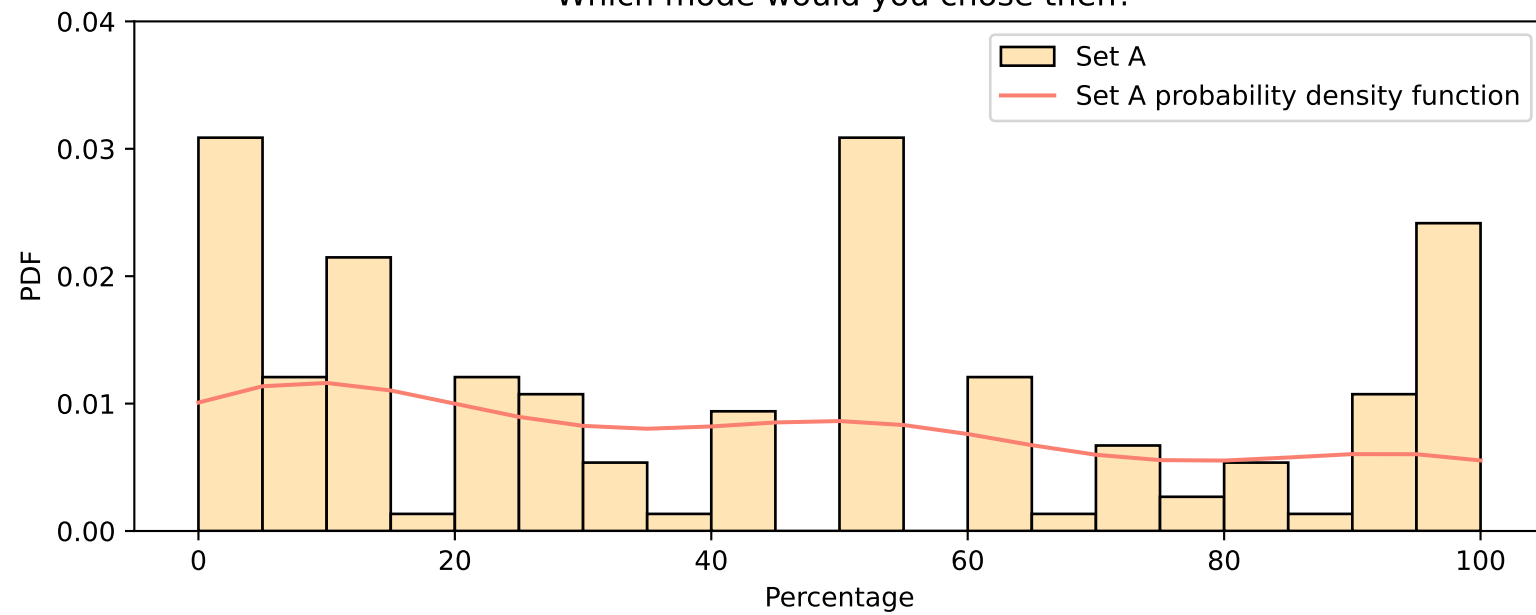'Public Transport, cycling and walking' in your town, in your opinion?

On average, how many participants (in %) do you think
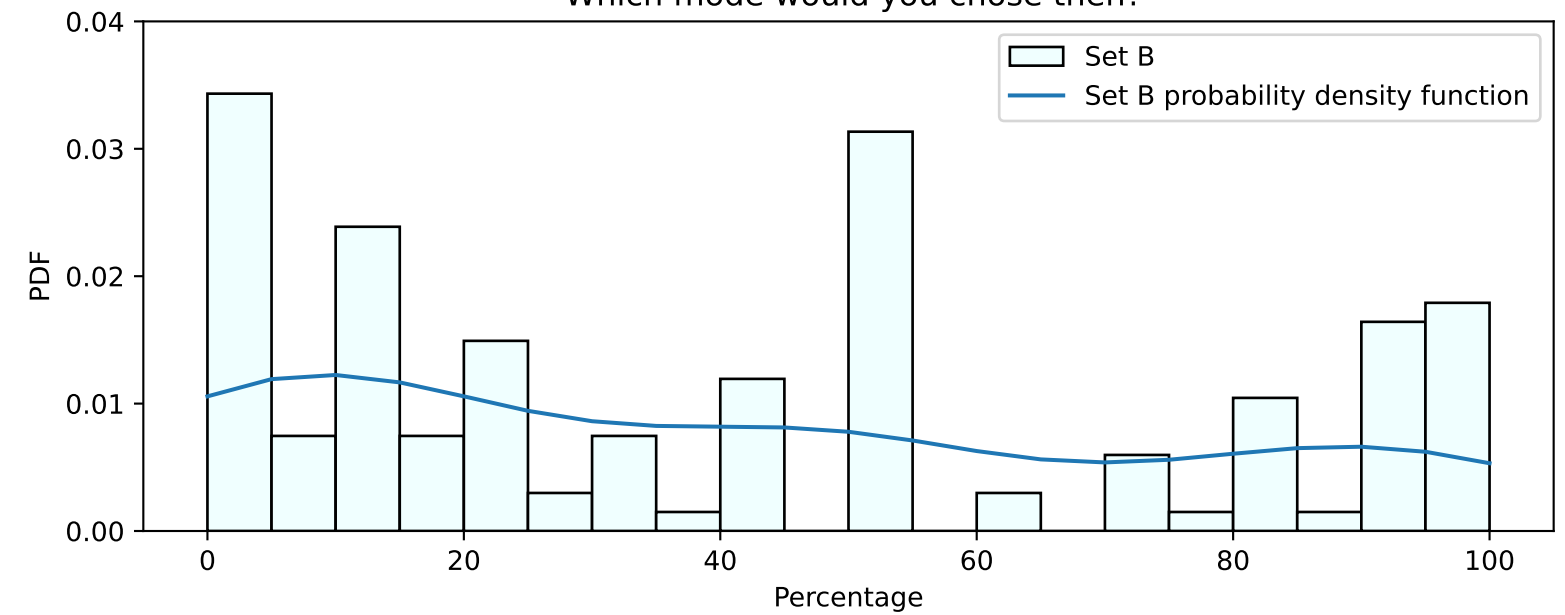have chosen 'Private transport' in the previous question?

100% - On average, how many participants (in %) do you think have
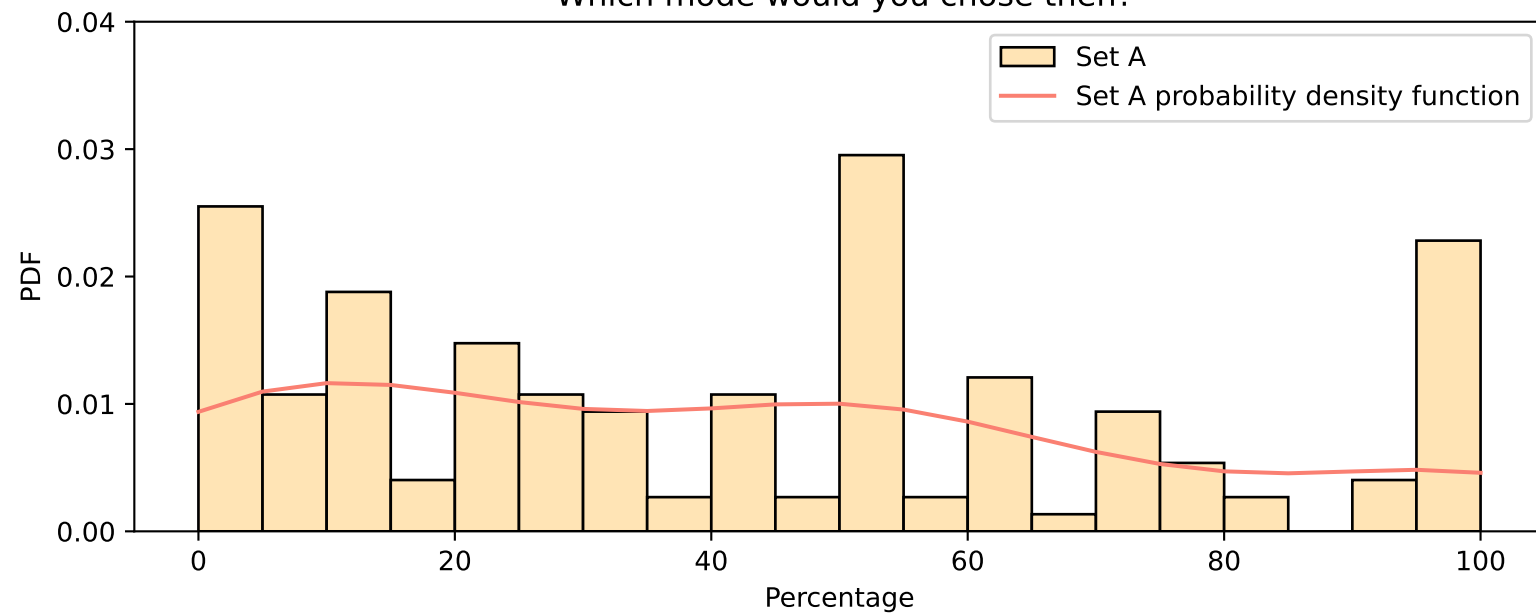chosen 'Public Transport, cycling and walking' in the previous question?

Imagine that **most** of the people answering this survey say they use 'Driving private vehicle' to "go to work" and **most** of them think that other people should also use 'Driving private vehicle'. Which mode would you chose then?

100% - Imagine that **few** of the people answering this survey say they use 'Public Transport, cycling and walking' to "go to work" and **few** of them think that other people should also use 'Public Transport, cycling and walking'. Which mode would you chose then?

Imagine that **most** of the people answering this survey say they use 'Driving private vehicle' to "go to work" and **few** of them think that other people should also use 'Driving private vehicle'. Which mode would you chose then?
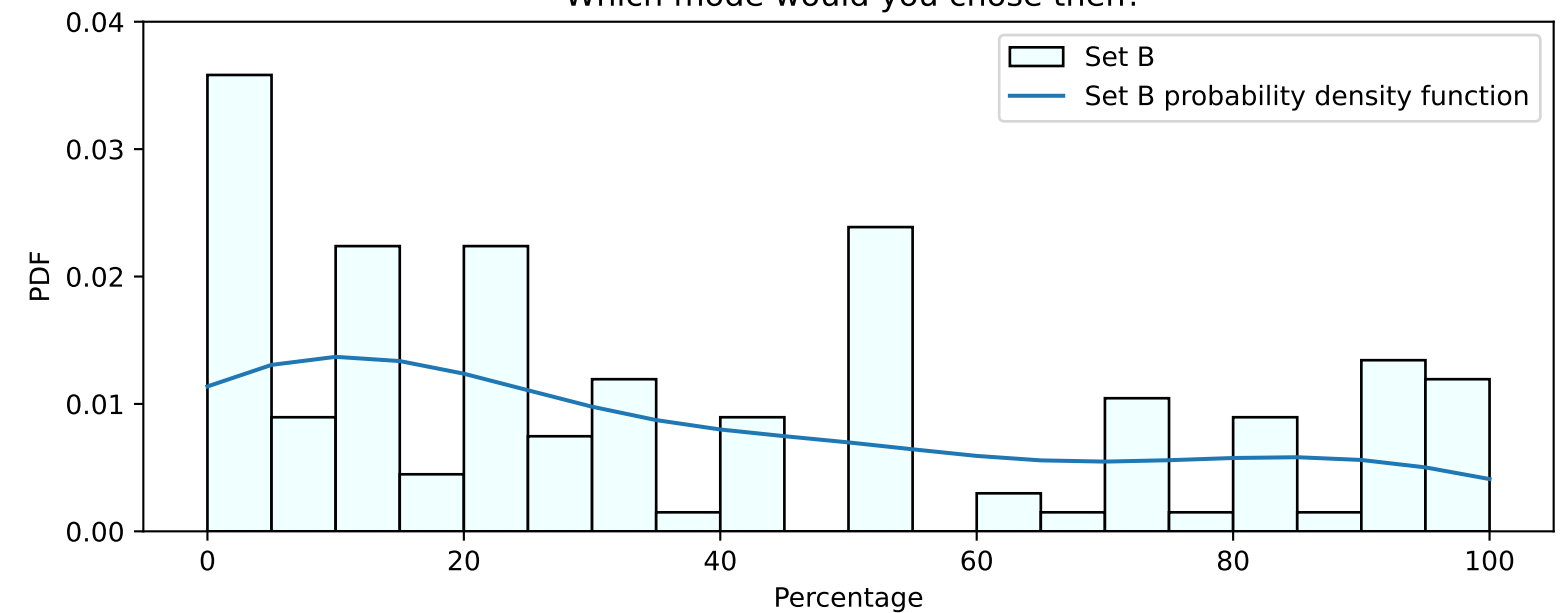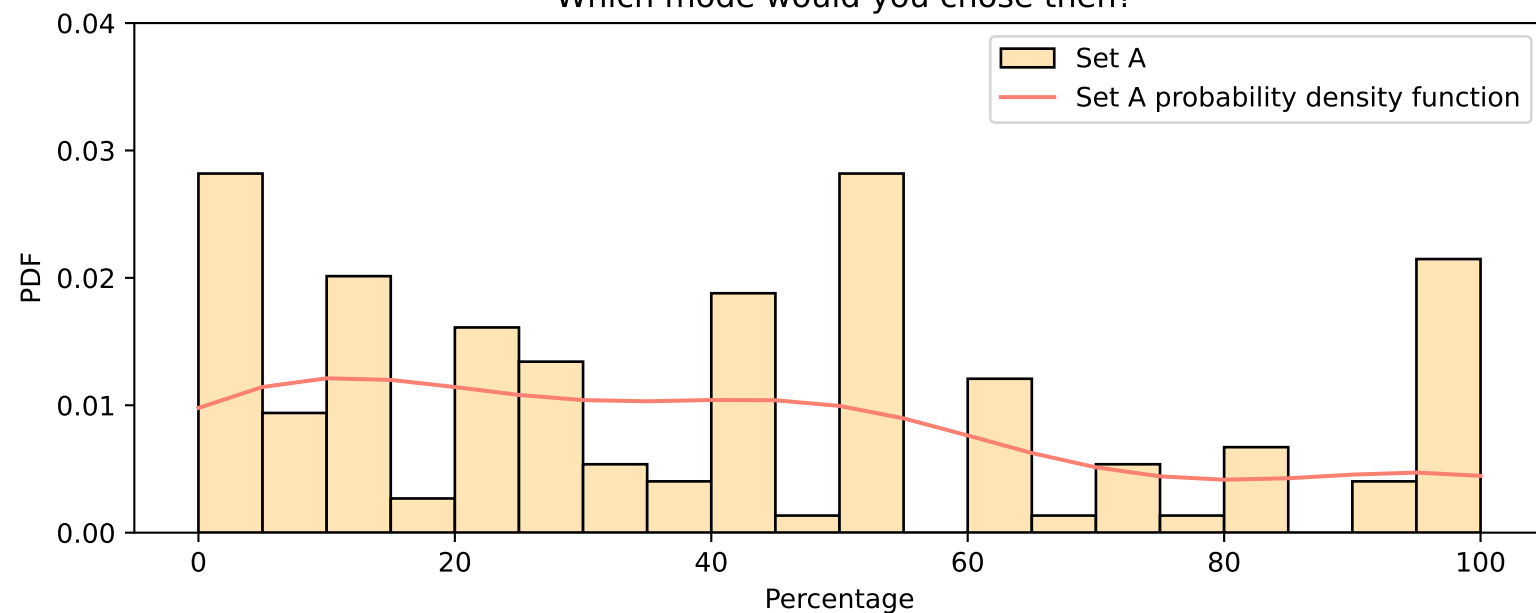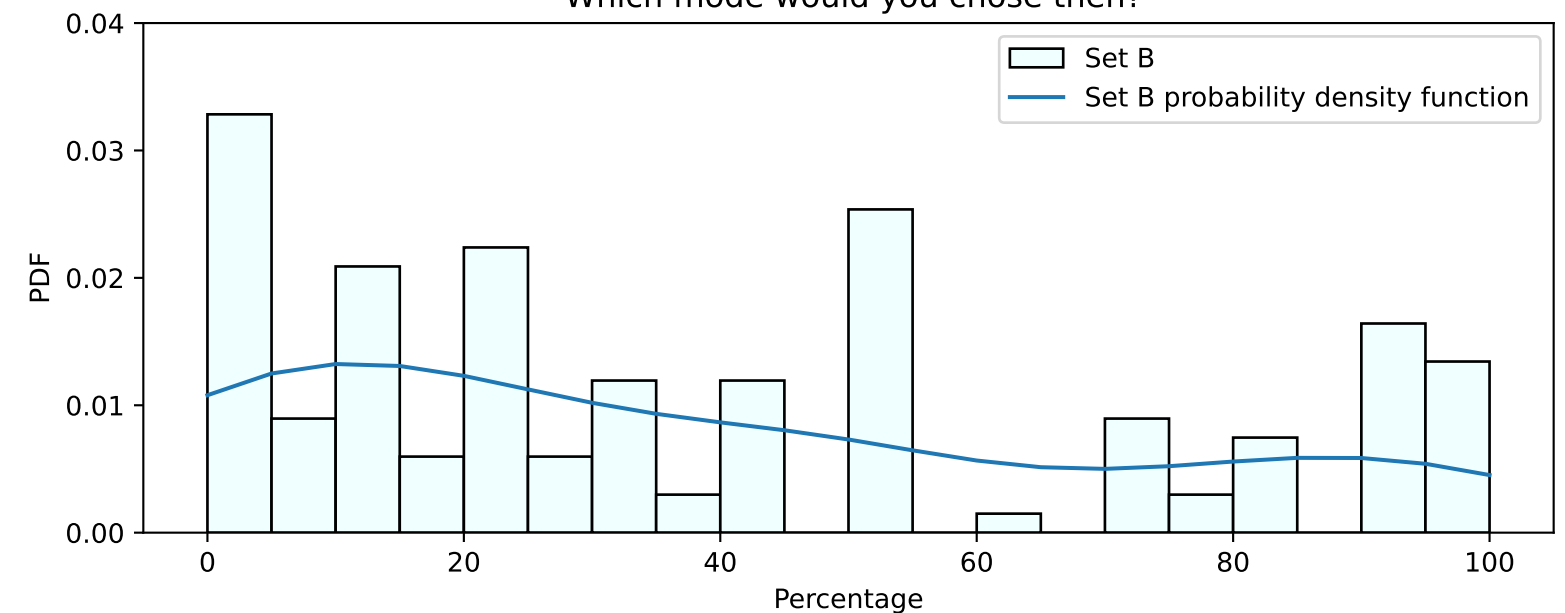
100% - Imagine that **few** of the people answering this survey say they use 'Public Transport, cycling and walking' to "go to work" and **most** of them think that other people should also use 'Public Transport, cycling and walking'. Which mode would you chose then?

Imagine that **few** of the people answering this survey say they use 'Driving private vehicle' to "go to work" and **most** of them think that other people should also use 'Driving private vehicle'. Which mode would you chose then?

100% - Imagine that **most** of the people answering this survey say they use 'Public Transport, cycling and walking' to "go to work" and **few** of them think that other people should also use 'Public Transport, cycling and walking'. Which mode would you chose then?
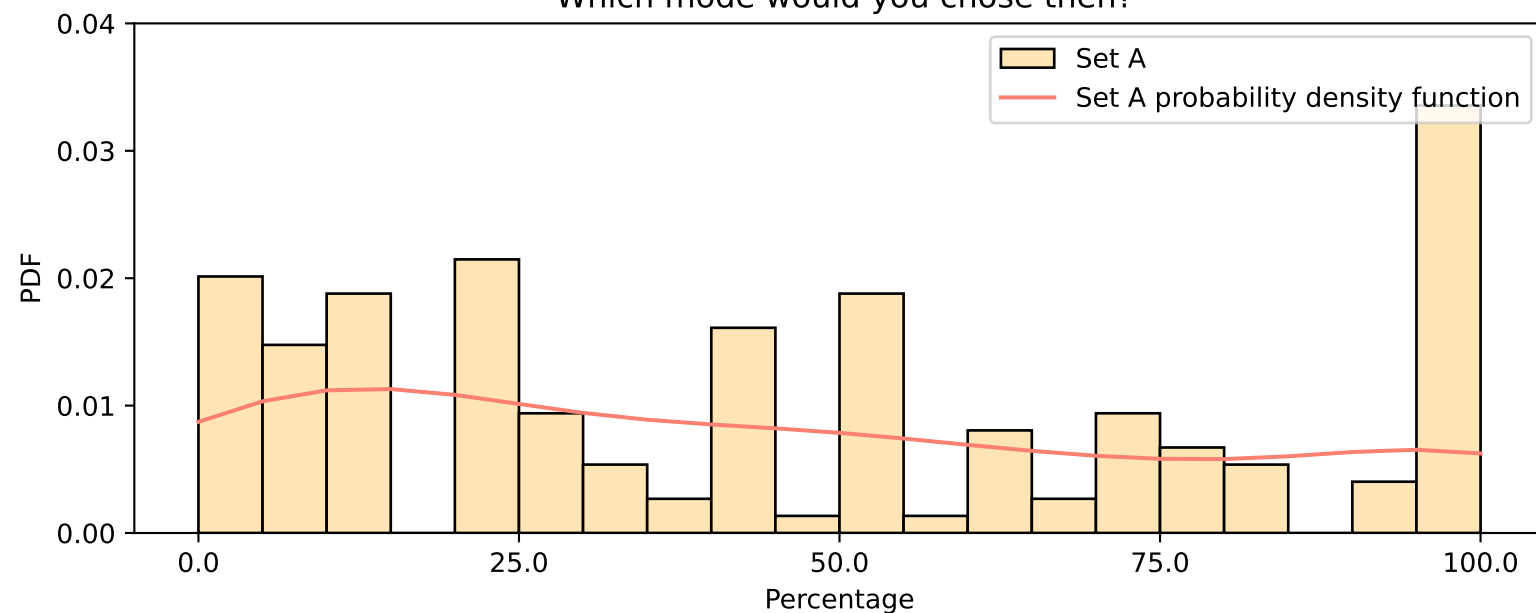
Imagine that **few** of the people answering this survey say they use 'Driving private vehicle' to "go to work" and **few** of them think that other people should also use 'Driving private vehicle'. Which mode would you chose then?
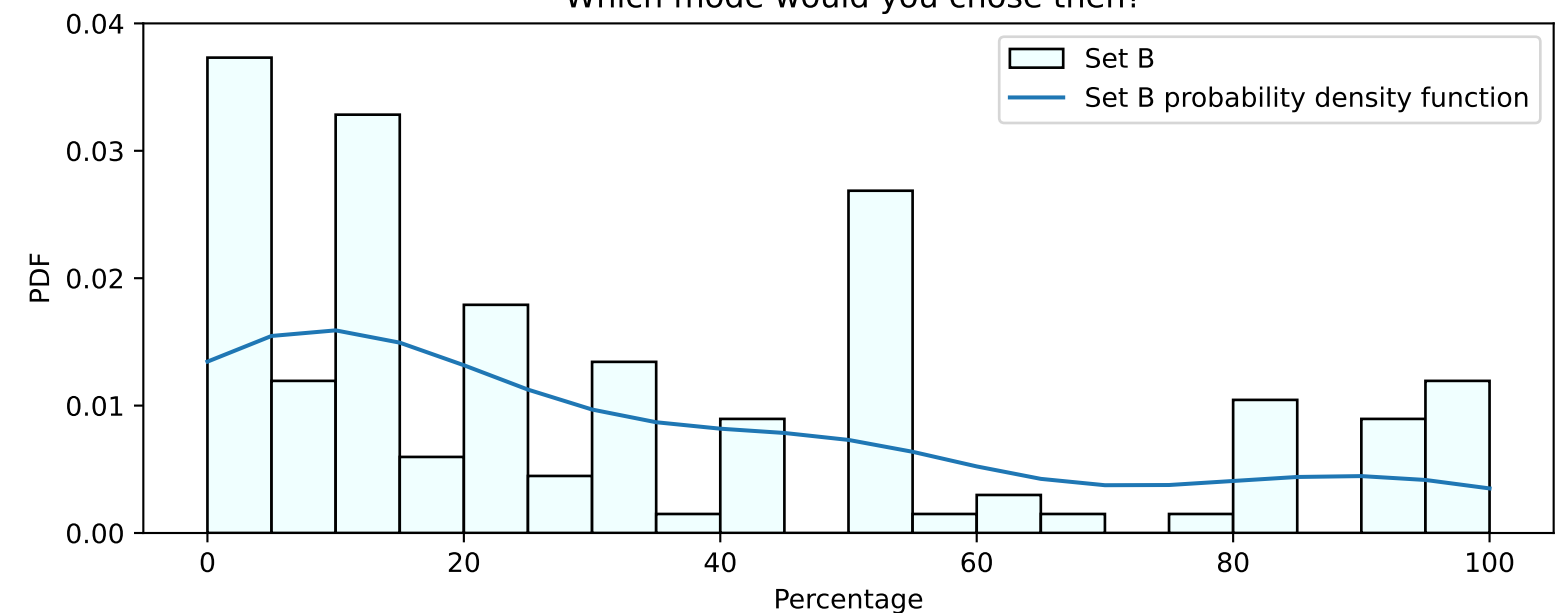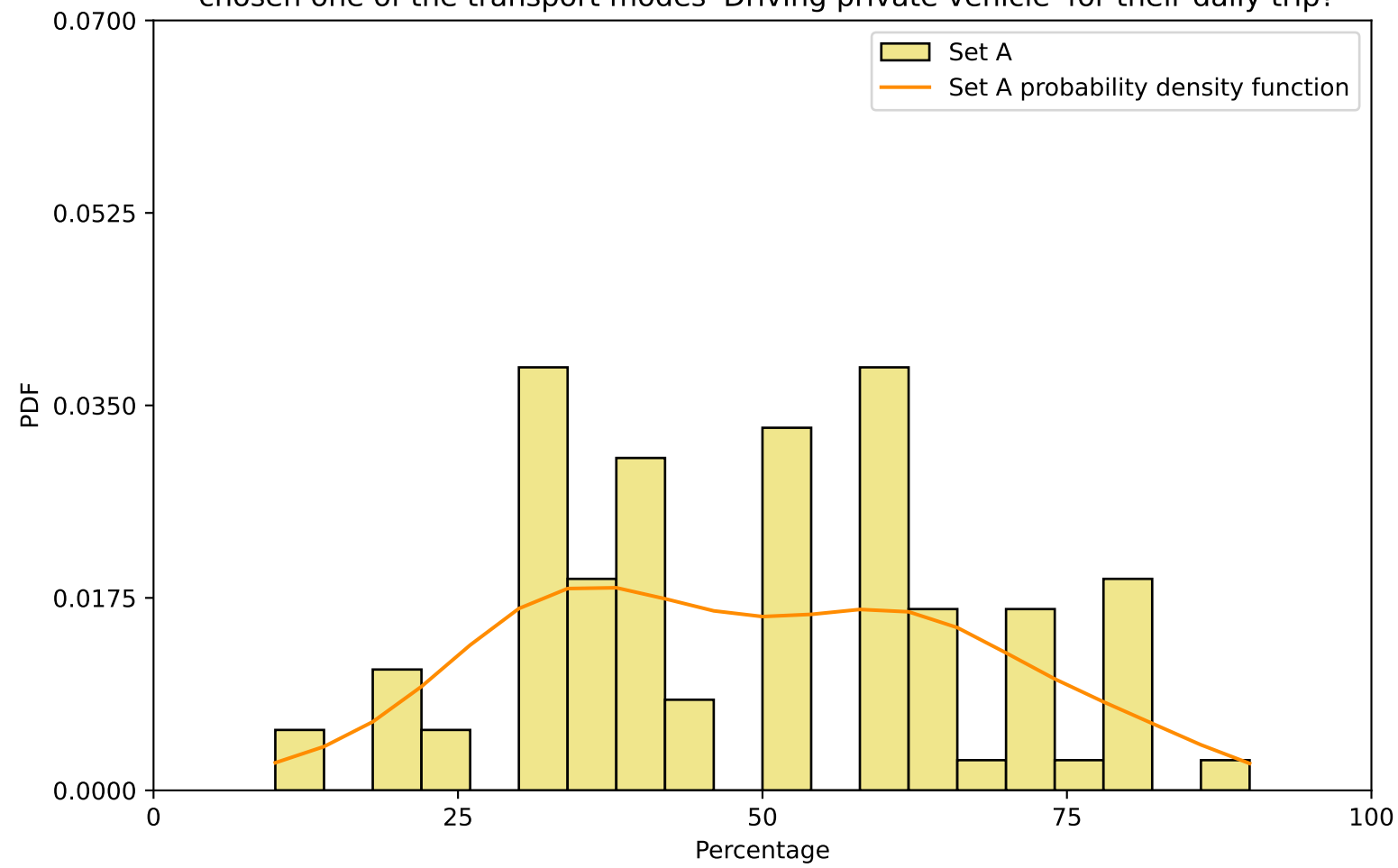
100% - Imagine that **most** of the people answering this survey say they use 'Public Transport, cycling and walking' to "go to work" and **most** of them think that other people should also use 'Public Transport, cycling and walking'. Which mode would you chose then?
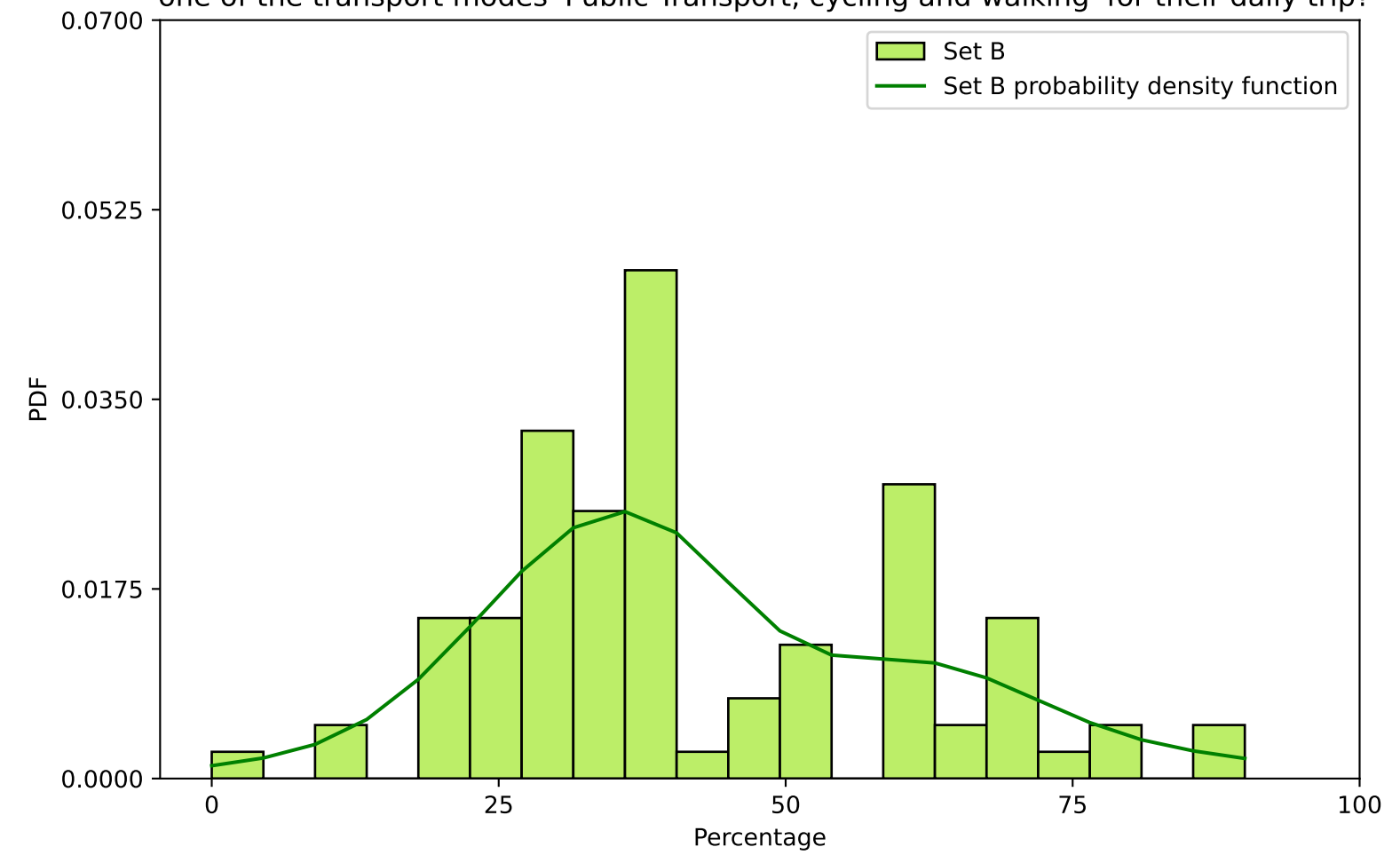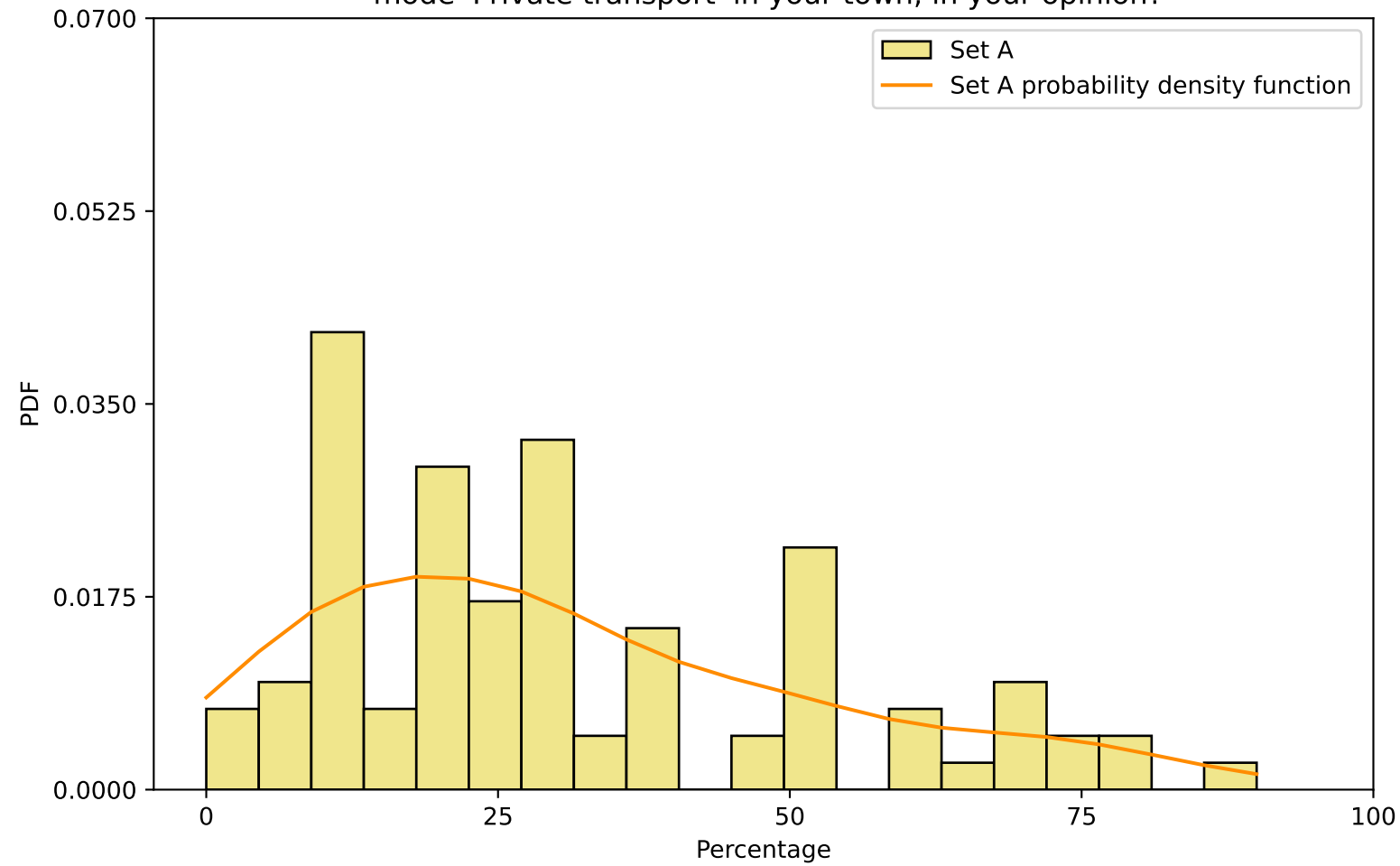
Social norms in Madrid

What share (in %) of other participants in the survey do you think have
chosen one of the transport modes 'Driving private vehicle' for their daily trip?
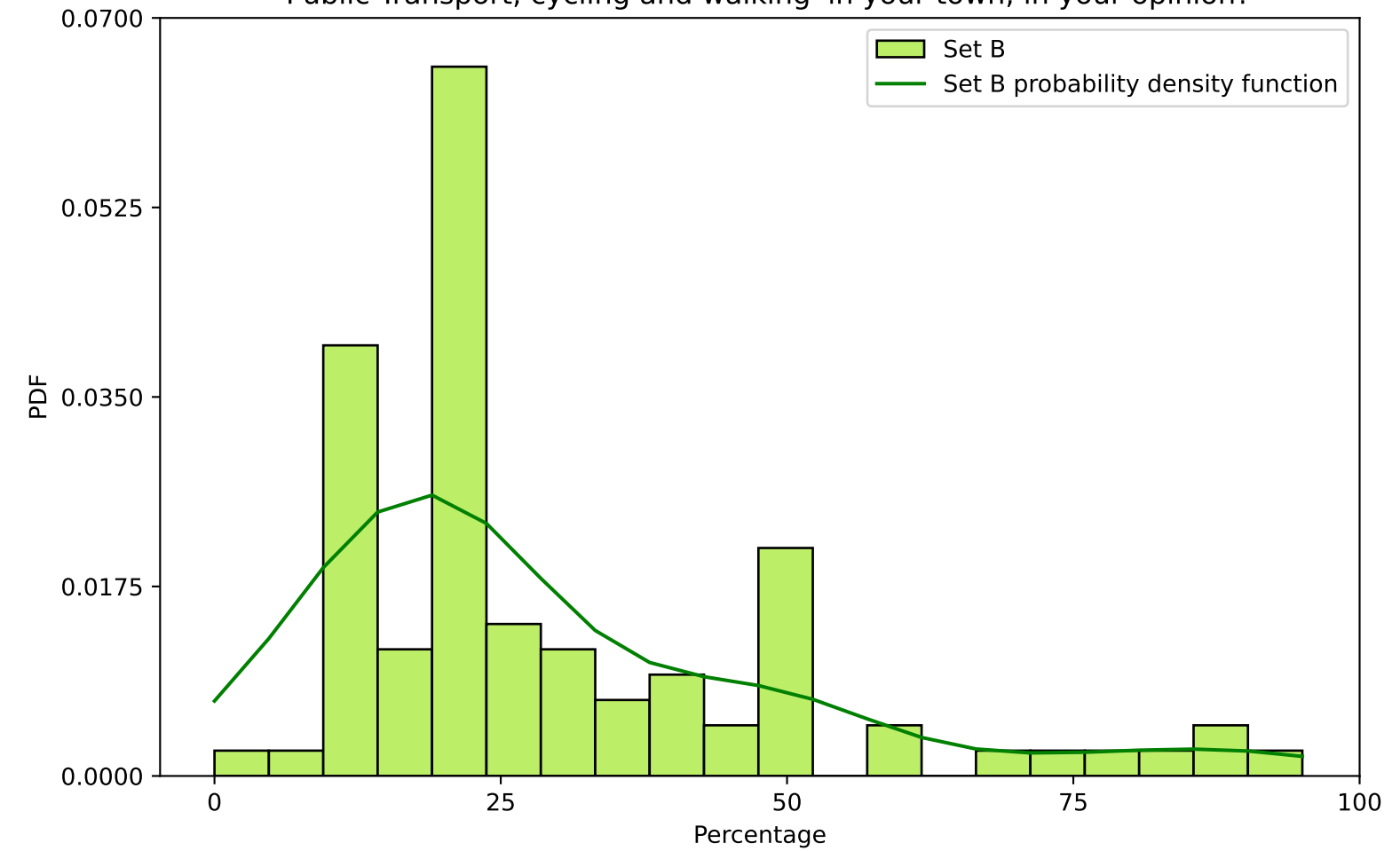
100% - What share (in %) of other participants in the survey do you think have chosen
one of the transport modes 'Public Transport, cycling and walking' for their daily trip?
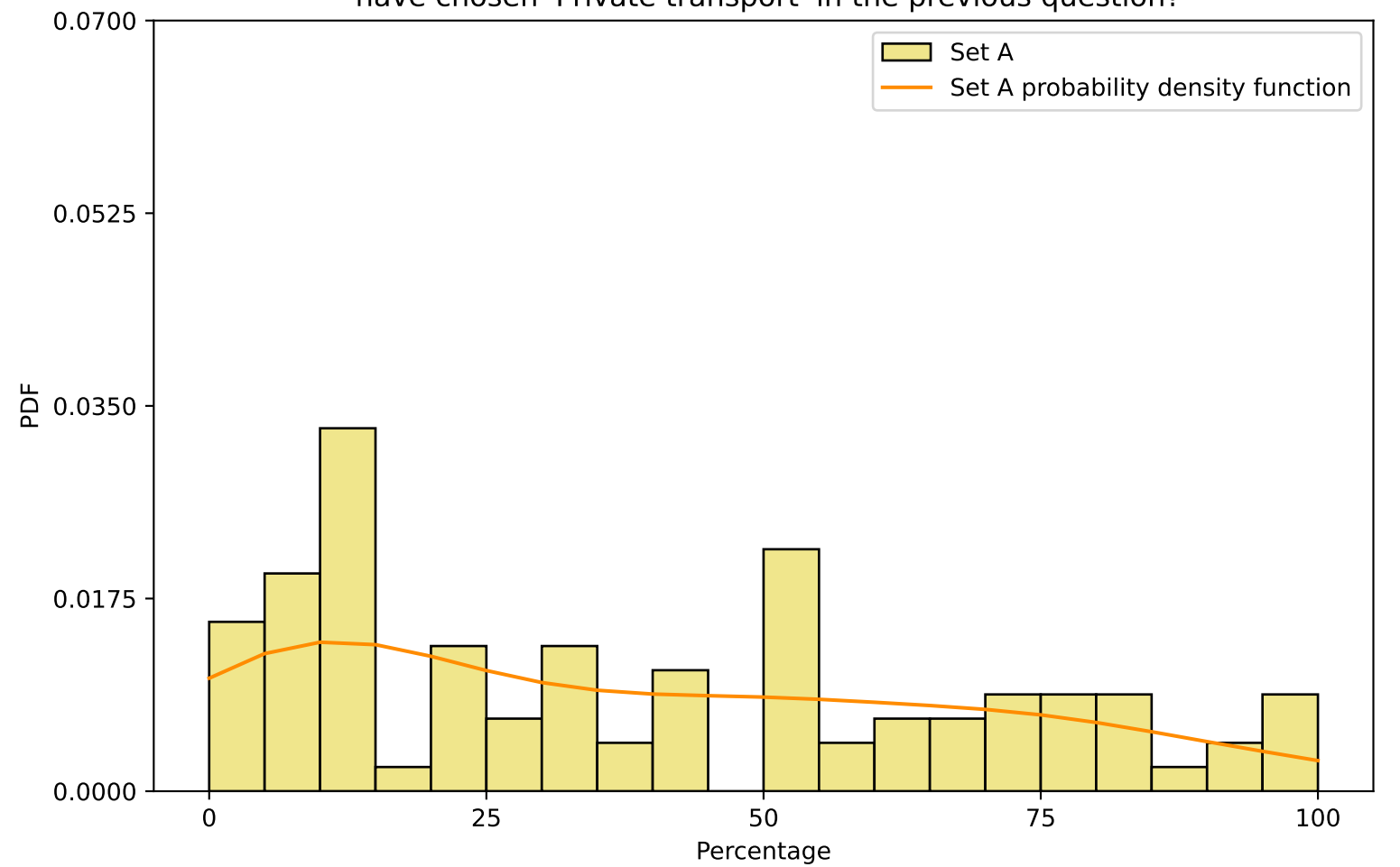
What should be the ideal percentage of people using
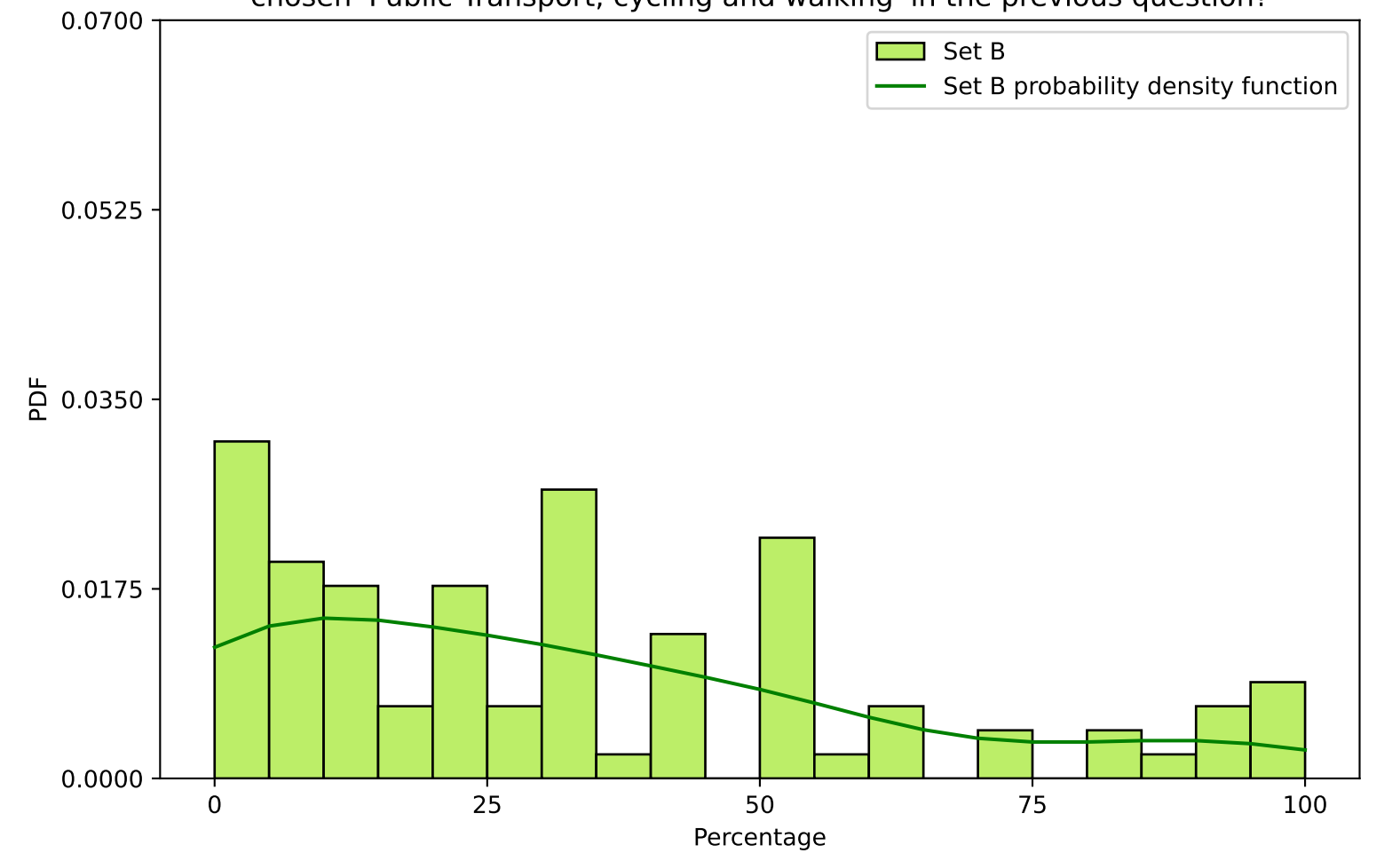mode 'Private transport' in your town, in your opinion?

100% - What should be the ideal percentage of people using
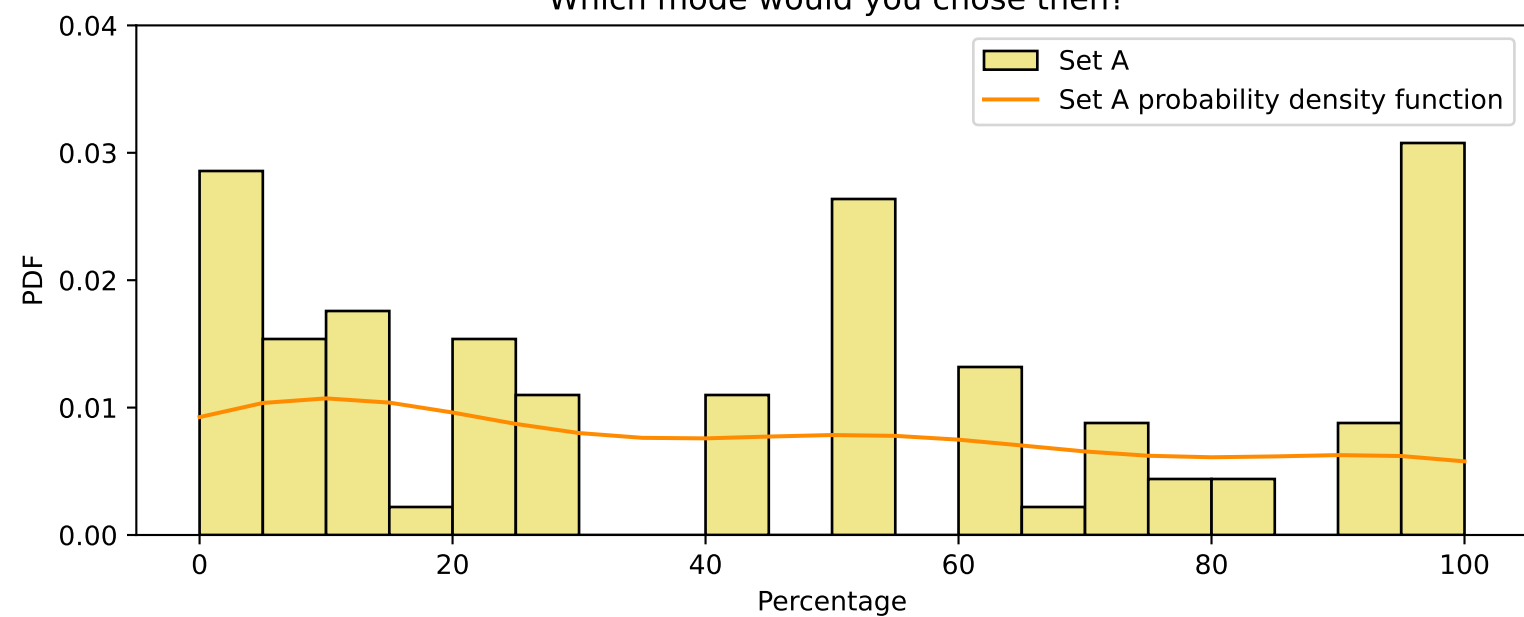'Public Transport, cycling and walking' in your town, in your opinion?

On average, how many participants (in %) do you think
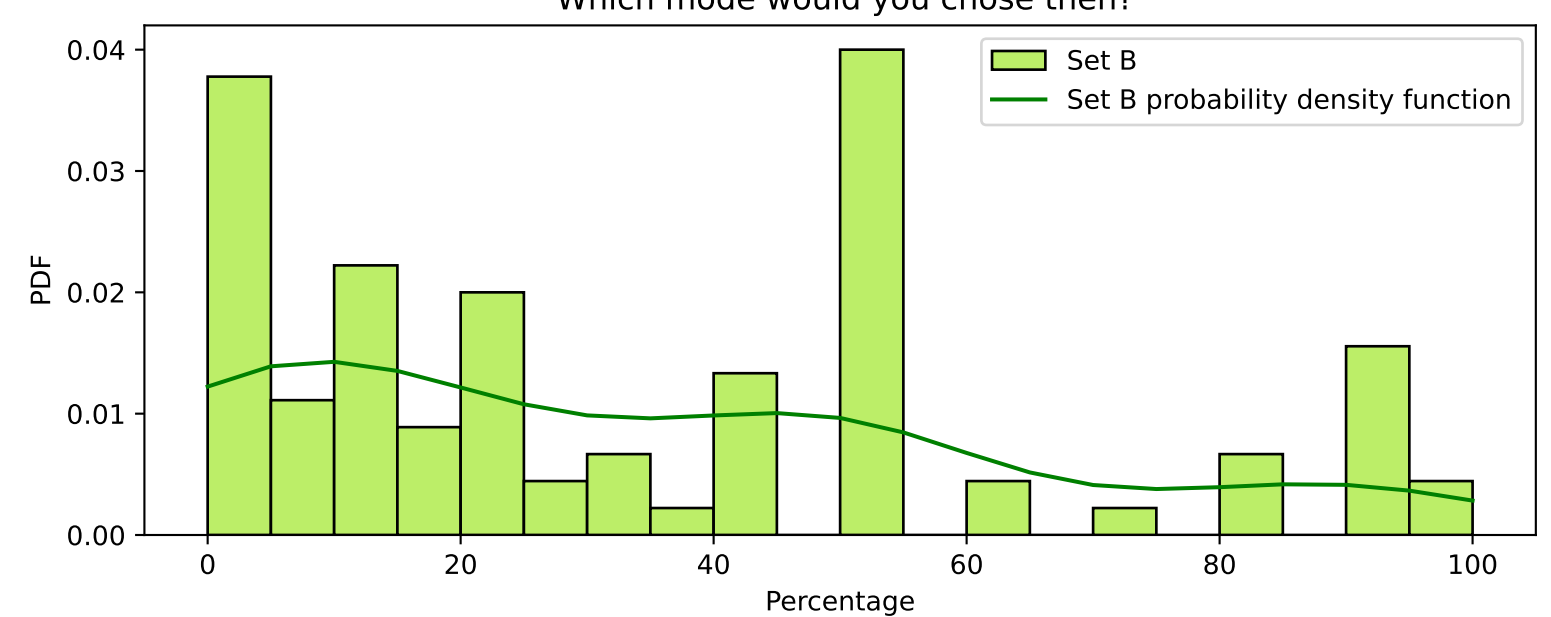have chosen 'Private transport' in the previous question?

100% - On average, how many participants (in %) do you think have
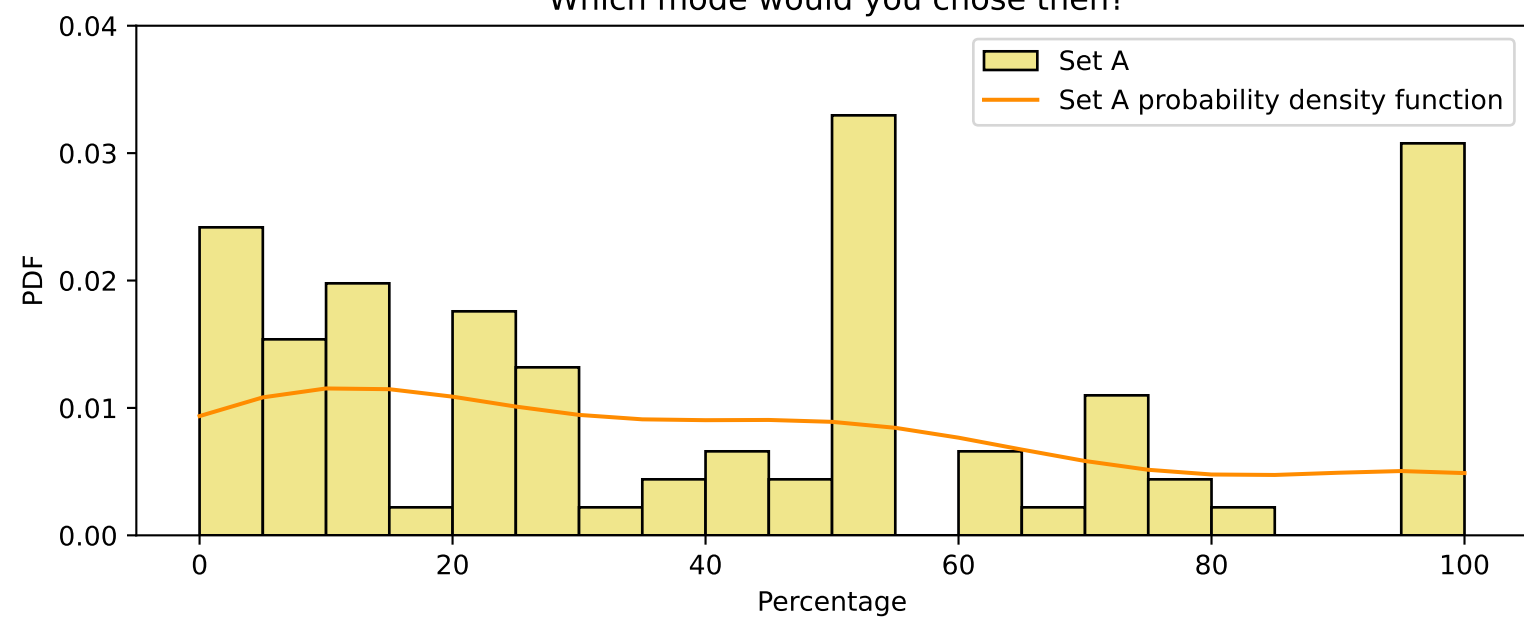chosen 'Public Transport, cycling and walking' in the previous question?

Imagine that **most** of the people answering this survey say they use 'Driving private vehicle' to "go to work" and **most** of them think that other people should also use 'Driving private vehicle'. Which mode would you chose then?

100% - Imagine that **few** of the people answering this survey say they use 'Public Transport, cycling and walking' to "go to work" and **few** of them think that other people should also use 'Public Transport, cycling and walking'. Which mode would you chose then?

Imagine that **most** of the people answering this survey say they use 'Driving private vehicle' to "go to work" and **few** of them think that other people should also use 'Driving private vehicle'. Which mode would you chose then?
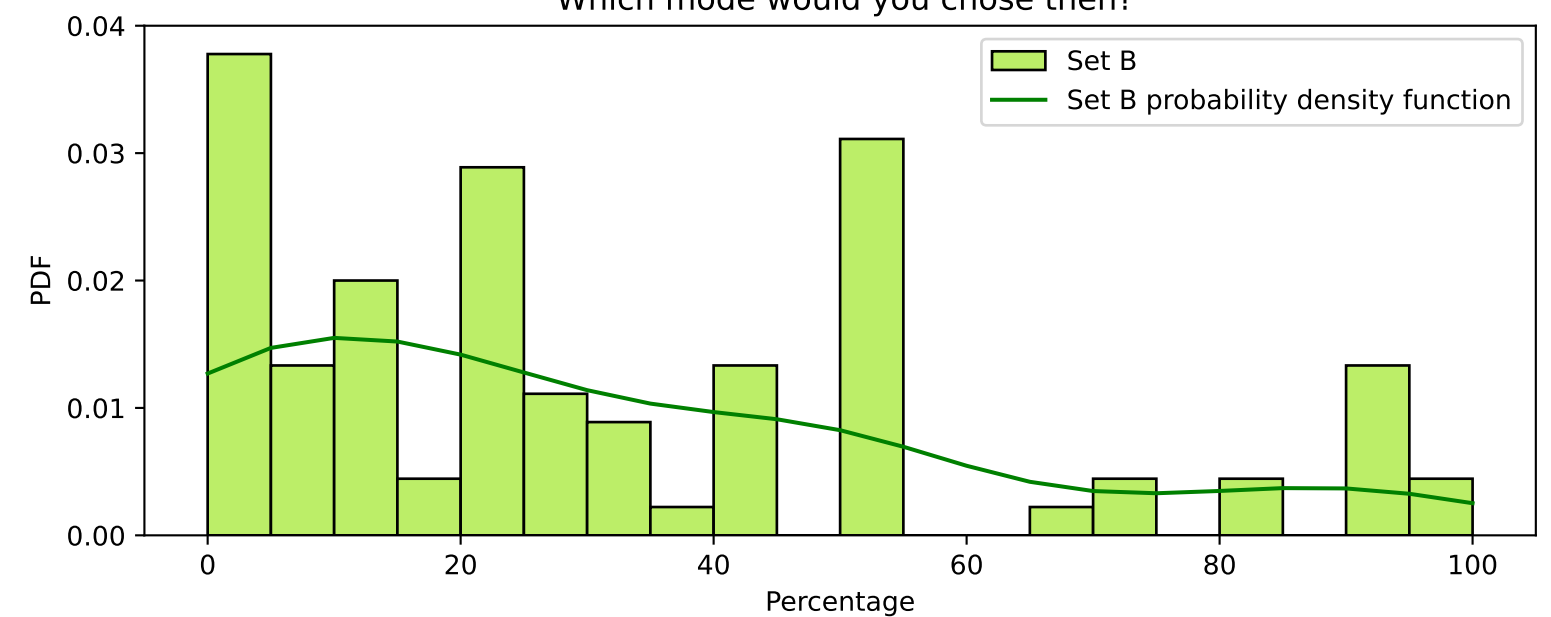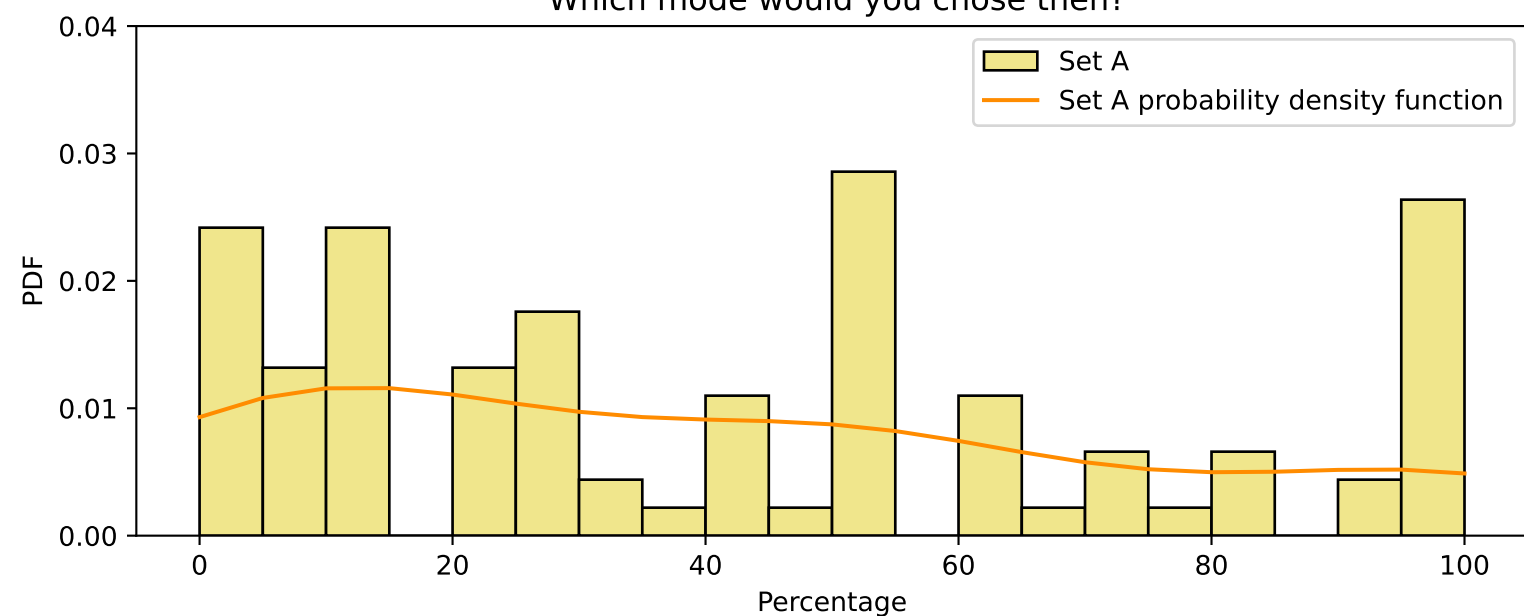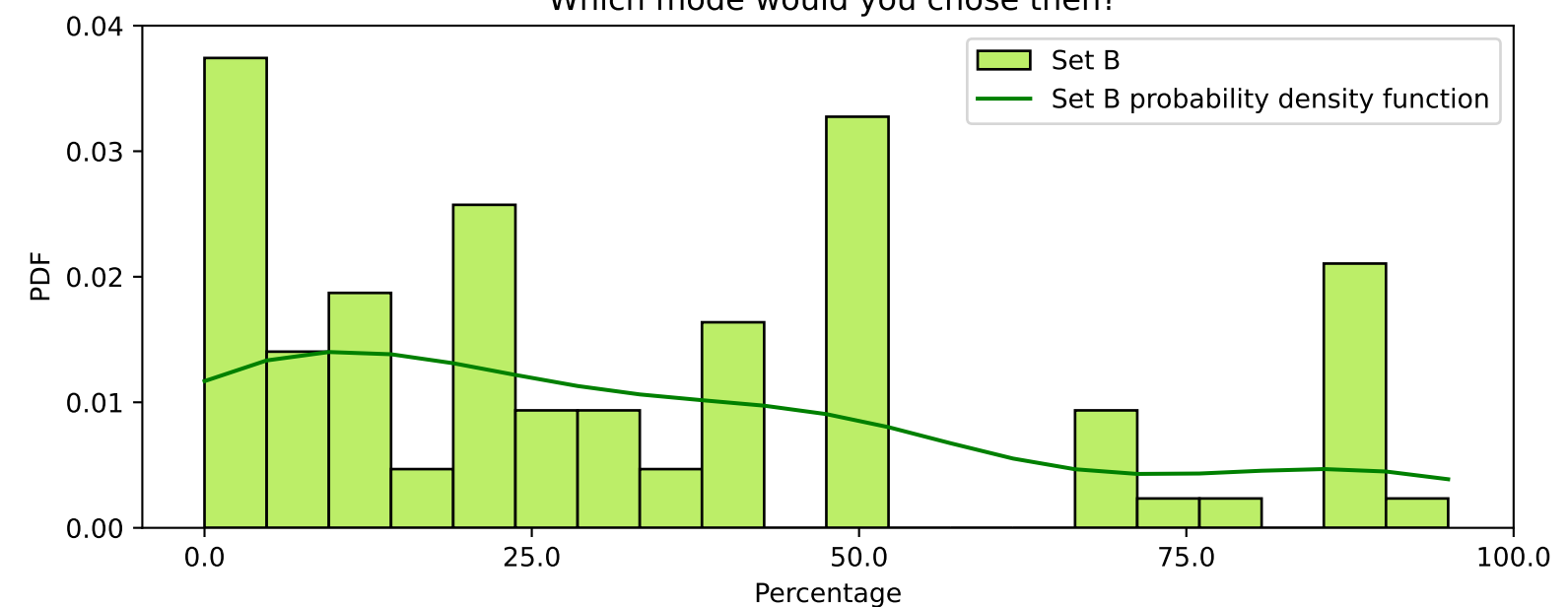
100% - Imagine that **few** of the people answering this survey say they use 'Public Transport, cycling and walking' to "go to work" and **most** of them think that other people should also use 'Public Transport, cycling and walking'. Which mode would you chose then?

Imagine that **few** of the people answering this survey say they use 'Driving private vehicle' to "go to work" and **most** of them think that other people should also use 'Driving private vehicle'. Which mode would you chose then?

100% - Imagine that **most** of the people answering this survey say they use 'Public Transport, cycling and walking' to "go to work" and **few** of them think that other people should also use 'Public Transport, cycling and walking'. Which mode would you chose then?
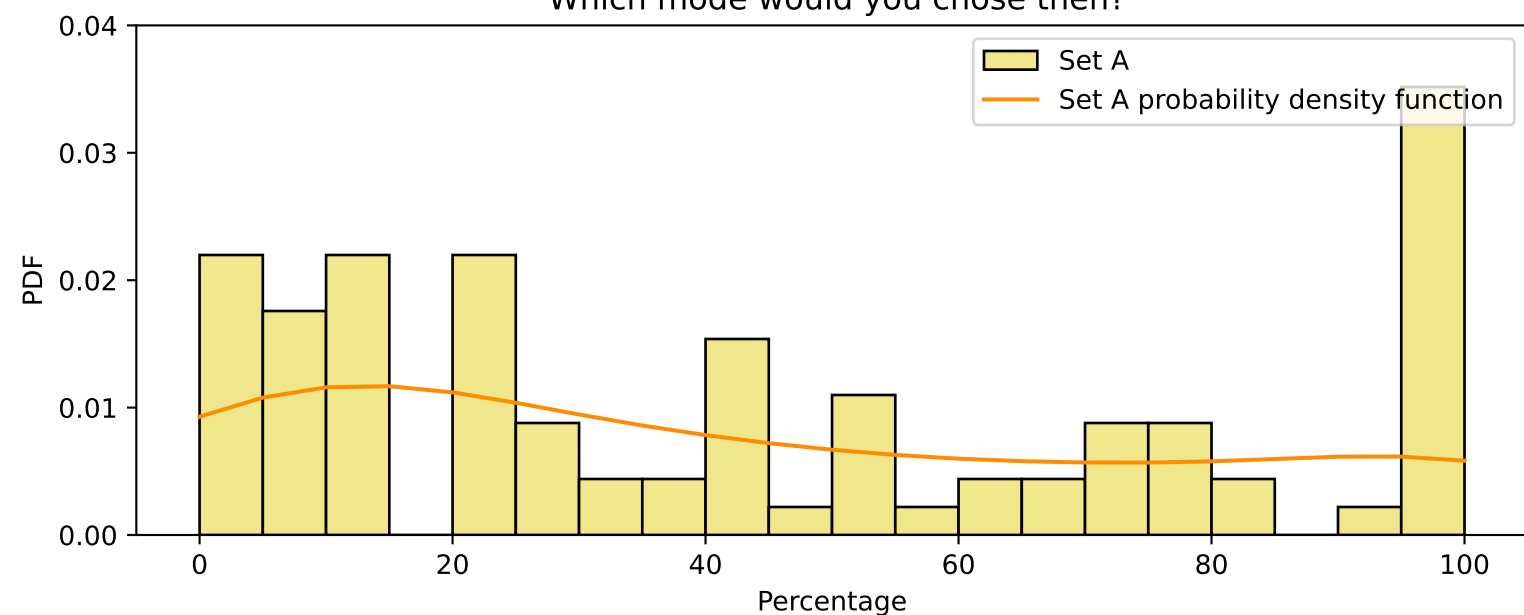
Imagine that **few** of the people answering this survey say they use 'Driving private vehicle' to "go to work" and **few** of them think that other people should also use 'Driving private vehicle'. Which mode would you chose then?

100% - Imagine that **most** of the people answering this survey say they use 'Public Transport, cycling and walking' to "go to work" and **most** of them think that other people should also use 'Public Transport, cycling and walking'. Which mode would you chose then?