



Create a Website Bot

Give your website bot a name

Your bot's name is visible to all customers that chat with your bot. Give it a name that reflects your company's brand and voice. You can change the name later on the Bot Overview page.

Codey



What's your bot's name?

* Bot Name

Codey

What's your bot's primary language?

* Currently, Einstein Website Bot for Sales supports English only.

English

Chat started at 9:02 AM

A Hi, I'm Codey, a digital sales assistant.

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Configure Conversation Routing Rules

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Set Up Rules for Routing Conversations To Your Sales Team Required

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[Set Up Routing Rules](#)