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Sales

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Einstein Bots for Sales



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## Create a Website Bot

**Say hello to {botName}!**

Next, you'll set your bot up for success and start personalizing the conversation.



Back



Done

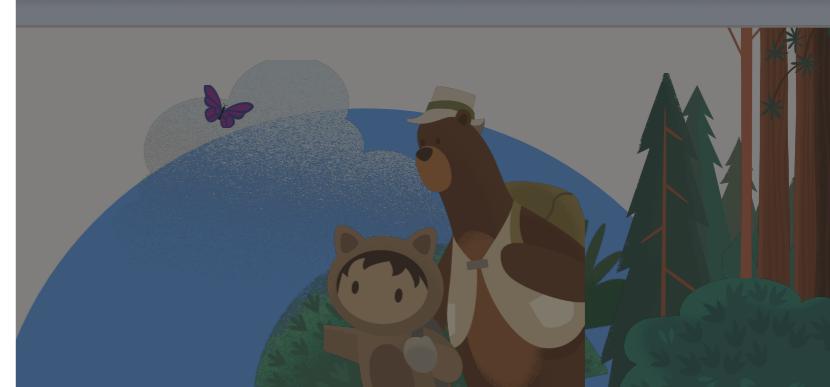
## Configure Conversation Routing Rules

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Set Up Rules for Routing Conversations To Your Sales Team Required

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Set Up Routing Rules



Create Einstein Website Bot

Customize Bot Behavior