Class 20
DATA1220-55, Fall 2024

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Hypothesis Testing Framework

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    - ▶ Represents a position of skepticism, *nothing* is happening here
    - ▶ "There is *not* an association between process A and B"

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▶ **H_A**: The "Alternative" Hypothesis

    ▶ The complement of H_0, *something* is happening here

    ▶ "There *is* an association between process A and B"

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▶ If the probability is sufficiently low, we *reject* $\mathbf{H_0}$ and *accept* $\mathbf{H_A}$