Ganong and Noel 2019 Introduction Outline

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- Background context
 - State the question: How does consumer spending evolve during an unemployment spell?
 - Describe previous research and why the topic matters
- Empirical Section
 - Outline methods
 - Data source and data construction: JMPCI data
 - Describe why data source represents generalized population
 - Results
 - Spending drops sharply at UI benefit exhaustion
 - Spending drops sharply on necessities
 - High frequency changes in income cause the sharp changes in spending
 - Florida: benefits expire after 4 months and replace smaller % of income
 - New Jersey: first UI check and last paycheck in same month
 - Job-finding spikes at UI benefit exhaustion
- Theoretical Section
 - Outline Methods
 - Identify purpose of testing models
 - State the theories are being tested: rational models of forward-looking agents and behavioral models with present-biased agents
 - State limitations of the models
 - Results
 - Rational model: liquidity constraints predict agents cut spending gradually
 - Behavioral model: sufficiently low β explains behavior
- Implications of Results
 - Extending time duration of benefits improves welfare more than benefit increases of equivalent cost