



# Downs Arabian Club Inc



## Sponsorship Opportunities

**It is the responsibility of the sponsor to supply all advertising copy and publicity material prior to close of entries.**

### **SPONSORSHIP – SINGLE CLASS**

- Business sized black & white ad in catalogue
- Special mention over PA throughout the show
- Acknowledgment for sponsored classes in catalogue
- Recognition over social media
- Sponsorship of your choice of ridden or halter class (not classes judging the rider)

**Investment \$30**

### **SPONSORSHIP – RIDER CLASS**

- Business sized black & white ad in catalogue
- Special mention over PA throughout the show
- Acknowledgment for sponsored classes in catalogue
- Recognition on club web site and over social media
- Sponsorship of your choice of rider class

**Investment \$50**

### **SPONSORSHIP – CHAMPIONSHIP PACKAGE**

- Half page Black & White advertisement in Catalogue
- Special mention over PA throughout the show
- Acknowledgment for sponsored classes in program
- Recognition on Club Website and over social media
- Signage at event
- Sponsorship of your choice of Champion and Reserve Award

**Investment: \$100**

### **SPONSORSHIP – HIGH POINT AWARD (4 available)**

- Half page Black & White advertisement in Catalogue
- Special mention over PA throughout the show
- Acknowledgment for sponsored classes in program
- Recognition on Club Website and over social media
- Signage at event
- Sponsorship of your choice of High Point Award

**Investment: \$150**



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### **SPONSORSHIP – ENCOURAGEMENT AWARD (2 available)**

- Half page Black & White advertisement in Catalogue
- Special mention over PA throughout the show
- Acknowledgment for sponsored classes in program
- Recognition on Club Website and over social media
- Signage at event
- Sponsorship of your choice of Encouragement Award

**Investment: \$200**

### **SPONSORSHIP – SECTION NAMING RIGHTS**

- Invitation to present sponsored Awards
- Full page Black & White advertisement in Catalogue
- Special mention over PA throughout the show
- Acknowledgment for sponsored classes in program
- Link to nominated website and mention on DAC Website
- Signage at event
- Members prices for entry fees (if applicable)
- Naming right to one Section of Program (*ie: Crabtree Crusade, Derivative Saddle Classes, Youth Section*)

**Investment: \$500**

### **SPONSORSHIP –NAMING RIGHTS TO THE WHOLE SHOW**

- Naming Rights to the Entire Show (*eg Ergon Top of the Range Show*)
- Invitation to present sponsored Awards
- Full page Black & White advertisement in Catalogue
- Special mention over PA throughout the show
- Acknowledgment for sponsored classes in program
- Link to nominated website and mention on DACI Website
- Signage at event

**Investment \$2,500**

### **NON-CASH SPONSORSHIP**

- Sponsorship is also available in the form of products or gift vouchers from your business
- These gift vouchers or products are used as prizes for winners
- Please let DAC know if you'd like to offer sponsorship through products or gift vouchers instead of cash

### **TRADE SPACE**

- A trade stand space is offered complimentary to all sponsors
- Sponsor is to provide all marquees, tables and mountings required for the trade stall
- Please let DAC know if you'd like to take advantage of this offer so we are able to allocate the best position available for you to set up and advertise your stall