



Downs Arabian Club Inc

Sponsorship Opportunities



Queensland Arabian Saddle Horse of the Year

SPONSORSHIP – OVERALL SMARTEST ON PARADE (3 Available)

- 1/8 page Black & White advertisement in catalogue
- Acknowledgment for sponsored classes in catalogue
- Special mention over PA throughout the show
- Recognition over social media
- Sponsorship of your choice of overall award – Arabian Performance Index, Arabian Derivative, Purebred Arabian

Investment \$50 (or prize pack)

SPONSORSHIP – RIDER CLASS

- Quarter page Black & White advertisement in catalogue
- Acknowledgment for sponsored classes in catalogue
- Special mention over PA throughout the show
- Recognition over social media
- Recognition on club website with link to business website
- Sponsorship of your choice of rider class (5 available)

Investment \$75

SPONSORSHIP – SINGLE CLASS

- Half page Black & White advertisement in catalogue
- Signage at event
- Acknowledgment for sponsored classes in catalogue
- Special mention over PA throughout the show
- Recognition over social media
- Recognition on club website with logo and link to business website
- Sponsorship of your choice of single class

Investment: \$100



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Sponsorship Opportunities



Queensland Arabian Saddle Horse of the Year

SPONSORSHIP – OVERALL HORSE OF THE YEAR CLASS (3 Available)

- Full page Black & White advertisement in catalogue
- Signage at event
- Invitation to present sponsored awards
- Acknowledgment for sponsored classes in catalogue
- Special mention over PA throughout the show
- Recognition over social media
- Recognition on club website with logo and link to business website
- Sponsorship of your choice of overall award – Arabian Performance Index Horse of the Year , Arabian Derivative Horse of the Year , Purebred Arabian Horse of the Year

Investment: \$200

NON-CASH SPONSORSHIP

- Sponsorship is also available in the form of products or gift vouchers from your business
- These gift vouchers or products are used as prizes for winners
- Please let DAC know if you'd like to offer sponsorship through products or gift vouchers instead of cash

TRADE SPACE

- A trade stand space is offered complimentary to all sponsors
- Sponsor is to provide all marquees, tables and mountings required for the trade stall
- Please let DAC know if you'd like to take advantage of this offer so we are able to allocate the best position available for you to set up and advertise your stall

It is the responsibility of the sponsor to supply all advertising copy and publicity material prior to close of entries to downsarabianclub@gmail.com

Payment can be made directly into the DAC bank account:

BSB: 638-060 Account: 5003423 Reference: *Sponsor Name* - HOTY