



Downs Arabian Club Inc



Sponsorship Opportunities

Top of the Range Arabian Event

21 - 22 October 2023 - Gatton Showgrounds, QLD

SPONSORSHIP – SINGLE CLASS

- Business sized Black & White advertisement in catalogue
- Acknowledgment for sponsored classes in catalogue
- Sponsorship of your choice of halter or ridden class
- Special mention over PA throughout the show
- Recognition over social media

Investment \$30

SPONSORSHIP – CHAMPIONSHIP PACKAGE

- Quarter page Black & White advertisement in catalogue
- Acknowledgment for sponsored classes in catalogue
- Sponsorship of your choice of one section for Championship (ie. Senior Purebred Stallion, Junior Partbred Arabian classes)
- Special mention over PA throughout the show
- Recognition on Club Website and over social media

Investment: \$70

SPONSORSHIP – YOUTH HIGH POINT AWARD

- Quarter page Black & White advertisement in catalogue
- Special mention over PA throughout the show
- Acknowledgment for sponsored classes in catalogue
- Recognition on Club Website and over social media
- Signage at event
- Sponsorship of your choice of High Point Age Group (Youth under 10 years, Youth 10 & Under 14 Years or Youth 14 & Under 18 years)

Investment: \$75

SPONSORSHIP – INDIVIDUAL SECTION & CHAMPIONSHIP PACKAGE

- Half page Black & White advertisement in catalogue
- Special mention over PA throughout the show
- Acknowledgment for sponsored classes in catalogue
- Recognition on Club Website and over social media
- Signage at event
- Sponsorship of your choice of one section including Champion and Reserve (ie. Senior Purebred Stallion, Junior Partbred Arabian classes)

Investment: \$100

SPONSORSHIP – SUPREME CHAMPIONSHIP

- Half page Colour advertisement in catalogue
- Special mention over PA throughout the show
- Acknowledgment for sponsored classes in catalogue
- Recognition on Club Website and over social media
- Signage at event
- Sponsorship of your choice of Supreme Champion Award

Investment: \$150



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Sponsorship Opportunities

SPONSORSHIP – GALA EVENT PACKAGE

- Full page Colour advertisement in catalogue
- Special mention over PA throughout the show
- Acknowledgment for sponsored classes in catalogue
- Recognition on Club Website and over social media
- 1 Event Catalogue
- Signage at event
- Sponsorship of your choice of Gala Event – Purebred, Arabian Derivative or Arabian Performance Index

Investment: \$200

SPONSORSHIP – SECTION NAMING RIGHTS

- Naming right to one Section of Program (*ie: Crabtree Crusade, Derivative Saddle Classes, Youth Section*)
- Invitation to present sponsored Awards
- 2 x Full page Colour advertisements in catalogue
- 1 x Event Catalogue
- Special mention over PA throughout the show
- Acknowledgment for sponsored classes in catalogue
- Link to nominated website and mention on DACI Website
- Signage at event

Investment: \$500

SPONSORSHIP – NAMING RIGHTS TO THE WHOLE SHOW

- Naming Rights to the Entire Show (*eg XXXX Top of the Range Arabian Event*)
- Invitation to present sponsored Awards
- 4 x Full page Colour advertisements in catalogue
- 3 x Event Catalogues
- Special mention over PA throughout the show
- Acknowledgment for sponsored classes in catalogue
- Link to nominated website and mention on DACI Website
- Signage at event

Investment \$2,500

NON-CASH SPONSORSHIP

- Sponsorship is also available in the form of products or gift vouchers from your business
- These gift vouchers or products are used as prizes for winners
- Please let DAC know if you'd like to offer sponsorship through products or gift vouchers instead of cash

TRADE SPACE

- A trade stand space is offered complimentary to all sponsors
- Sponsor is to provide all marquees, tables and mountings required for the trade stall
- Please let DAC know if you'd like to take advantage of this offer so we are able to allocate the best position available for you to set up and advertise your stall

It is the responsibility of the sponsor to supply all advertising copy and publicity material prior to close of entries to downsarabianclub@gmail.com

Payment can be made directly into the DAC bank account:

BSB: 638-060 Account: 5003423 Reference: Sponsor Name - TOTR