







# SARAH BASINGER

## SOFTWARE ENGINEER

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Junior Software Engineer with email marketing/development background. Naturally inquisitive, eager to learn new technologies, excellent sense of design and user experience. Seeking front-end, back-end, or full-stack opportunities.

## EXPERIENCE

- MAY 2017 - PRESENT • **Software Engineer** | The Home Depot - Atlanta, GA  
**Ruby on Rails, HTML, SCSS, Javascript, React, Angular, MySQL, TDD, RSpec, Capybara, APIs, git, Pivotal Cloud Foundry**  
Transitioned from 3 month Software Engineer Apprentice to full-time. Pair program with team of 10 engineers on cloud-based Tool Rental application used by store associates in 1,100+ retail stores.
- NOV 2016 - APR 2017 • **Full-stack Web Development Student, Developer-in-Residence** | DigitalCrafts - Atlanta, GA  
**HTML, CSS, SCSS, Javascript, jQuery, Bootstrap, React, Redux, MySQL, Node.js, Python, git**  
Attended DigitalCrafts' 16 week immersive bootcamp, covering full-stack web development. Brought on as teacher's aid while interviewing for web development opportunities.
- OCT 2015 - MAY 2016 • **Team Lead, Production** | Yes Lifecycle Marketing - Louisville, CO  
**HTML, CSS, Javascript, proprietary email platform, Litmus, Email on Acid**  
Perform QA, modify email code, resolve cross-browser rendering issues, manage lists, setup multivariate tests, compile and analyze data, create and update documentation.
- AUG 2015 - PRESENT • **Freelancer** | Remote  
**HTML, CSS, Wordpress, Basecamp, Trello, Photoshop, Illustrator**  
Email, web, marketing, photography, and copy editing services.
- OCT 2008 - JUL 2015 • **Manager, Marketing Channel Solutions** | Cartera Commerce - Atlanta, GA / Remote  
**HTML, CSS, AMPscript, SQL, MS Office, Dreamweaver, Photoshop, JIRA, QuickBase, ExactTarget / Salesforce Marketing Cloud**  
Build dynamic/targeted email templates, collaborate with back-end team for data needs, manage transactional and service emails, CAN-SPAM compliance, analytics, and documentation.
- DEC 2006 - OCT 2008 • **Marketing Assistant** | Morris Visitor Publications - Atlanta, GA  
**Photoshop, Illustrator, InDesign, MS Office**  
Graphic, marketing, sales, and administrative support for two fast-paced divisions.
- JUN 2004 - DEC 2006 • **Marketing Assistant** | IBC Worldwide - Alpharetta, GA  
**Photoshop, MS Office**  
Administrative, production, creative, and marketing support for Marketing Promotions Team.

## EDUCATION

**Associate of Arts in Business Studies**  
Chattahoochee Technical College - Marietta, GA  
AUG 2006 - JUN 2008

**Full-stack Web Development Program**  
DigitalCrafts - Atlanta, GA  
NOV 2016 - MAR 2017