

SARAH BASINGER

SOFTWARE ENGINEER



Atlanta, GA



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Junior Software Engineer with email marketing/development background. Naturally inquisitive, eager to learn new technologies, notable attention to detail, excellent sense of design and user experience. Seeking front-end, back-end, or full-stack opportunities.

EXPERIENCE

- MAY 2017 - PRESENT** • **Software Engineer** | The Home Depot - Atlanta, GA
Ruby on Rails, HTML, SCSS, Javascript, React, Angular, MySQL, TDD, RSpec, Sidekiq, APIs, git, Pivotal Cloud Foundry
Transitioned from 3 month Software Engineer Apprentice to full-time. Pair program with team of 10 engineers on cloud-based Tool Rental application used by store associates in 1,100+ retail stores.
- NOV 2016 - MAY 2017** • **Full-stack Web Development Student, Developer-in-Residence** | DigitalCrafts - Atlanta, GA
HTML, CSS, SCSS, Javascript, jQuery, Bootstrap, React, Redux, MySQL, Node.js, Python, git, Trello
Attended DigitalCrafts' 16 week immersive bootcamp, covering full-stack web development. Brought on as teacher's aid while interviewing for web development opportunities.
- OCT 2015 - MAY 2016** • **Team Lead, Production** | Yes Lifecycle Marketing - Louisville, CO
HTML, CSS, Javascript, proprietary email platform, Litmus, Email on Acid
Perform QA, modify email code, resolve cross-browser rendering issues, manage lists, setup multivariate tests, compile and analyze data, create and update documentation.
- AUG 2015 - PRESENT** • **Freelancer** | Remote
HTML, CSS, Wordpress, Basecamp, Photoshop, Illustrator
Email, web, marketing, photography, and copy editing services.
- OCT 2008 - JUL 2015** • **Manager, Marketing Channel Solutions** | Cartera Commerce - Atlanta, GA / Remote
HTML, CSS, AMPscript, SQL, MS Office, Dreamweaver, Photoshop, JIRA, QuickBase, ExactTarget / Salesforce Marketing Cloud, ReturnPath
Build dynamic/targeted email templates, collaborate with back-end team for data needs, manage transactional and service emails, CAN-SPAM compliance, analytics, and documentation.
- DEC 2006 - OCT 2008** • **Marketing Assistant** | Morris Visitor Publications - Atlanta, GA
Photoshop, Illustrator, InDesign, MS Office
Graphic, marketing, sales, and administrative support for two fast-paced divisions.
- JUN 2004 - DEC 2006** • **Marketing Assistant** | IBC Worldwide - Alpharetta, GA
Photoshop, MS Office
Administrative, production, creative, and marketing support for Marketing Promotions Team.

EDUCATION

Associate of Arts in Business Studies

Chattahoochee Technical College - Marietta, GA
AUG 2006 - JUN 2008

Full-stack Web Development Program

DigitalCrafts - Atlanta, GA
NOV 2016 - MAR 2017