SARAH BASINGER

SOFTWARE ENGINEER
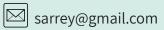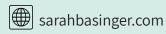
⊙ Boulder, CO   ✆ 404-402-7353   ✉ sarrey@gmail.com   🌐 sarahbasinger.com

in linkedin.com/in/sarahreynoldsbasinger   🎧 github.com/sarahbasinger

Software Engineer with email marketing/development background. Naturally inquisitive, eager to learn new technologies, notable attention to detail, excellent sense of design and user experience. Seeking front-end, back-end, or full-stack opportunities.

EXPERIENCE

MAY 2017 - OCT 2018

- **Software Engineer** | The Home Depot - Atlanta, GA
  Ruby on Rails, HTML, SCSS, JavaScript, React, Redux, MySQL, TDD, RSpec, Cypress, Sidekiq, APIs, git, Pivotal Cloud Foundry, CI/CD, Concourse
  Transitioned from 3 month Software Engineer Apprentice to full-time. Pair program with team of 10 engineers on cloud-based Tool Rental application used by store associates in 1,100+ retail stores.

NOV 2016 - MAY 2017

- **Full-stack Web Development Student, Developer-in-Residence** | DigitalCrafts - Atlanta, GA
  HTML, CSS, SCSS, JavaScript, jQuery, Bootstrap, React, Redux, MySQL, Node.js, Python, git, Trello
  Attended DigitalCrafts' 16 week immersive bootcamp, covering full-stack web development. Brought on as teacher's aid while interviewing for web development opportunities.

OCT 2015 - MAY 2016

- **Team Lead, Production** | Yes Lifecycle Marketing - Louisville, CO
  HTML, CSS, JavaScript, proprietary email platform, Litmus, Email on Acid
  Perform QA, modify email code, resolve cross-browser rendering issues, manage lists, setup multivariate tests, compile and analyze data, create and update documentation.

AUG 2015 - PRESENT

- **Freelancer** | Remote
  HTML, CSS, Wordpress, Basecamp, Photoshop, Illustrator
  Email, web, marketing, photography, and copy editing services.

OCT 2008 - JUL 2015

- **Manager, Marketing Channel Solutions** | Cartera Commerce - Atlanta, GA / Remote
  HTML, CSS, AMPscript, SQL, MS Office, Dreamweaver, Photoshop, JIRA, QuickBase, ExactTarget / Salesforce Marketing Cloud, ReturnPath
  Build dynamic/targeted email templates, collaborate with back-end team for data needs, manage transactional and service emails, CAN-SPAM compliance, analytics, and documentation.

DEC 2006 - OCT 2008

- **Marketing Assistant** | Morris Visitor Publications - Atlanta, GA
  Photoshop, Illustrator, InDesign, MS Office
  Graphic, marketing, sales, and administrative support for two fast-paced divisions.

JUN 2004 - DEC 2006

- **Marketing Assistant** | IBC Worldwide - Alpharetta, GA
  Photoshop, MS Office
  Administrative, production, creative, and marketing support for Marketing Promotions Team.

EDUCATION

Associate of Arts in Business Studies
Chattahoochee Technical College - Marietta, GA
AUG 2006 - JUN 2008

Full-stack Web Development Program
DigitalCrafts - Atlanta, GA
NOV 2016 - MAR 2017