Sarah Ross

Web developer, Graphic Designer

Waynesboro, PA

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"I'm a front-end developer and graphic designer with ten years of experience in the design industry. I am passionate about creating high-quality designs for print and digital landscapes, along with building responsive websites and web apps using the latest technologies. "

Professional Experience

Marketing Specialist
Dynamark Monitoring, Inc. (2021 - present)

- Collaborate with leadership and sales team to develop and execute marketing campaigns for print, social, and digital media, create graphic design work for print and digital advertising, manage company's CRM technology, maintain company websites

- Foster relationships with vendors, create company-branded presentations, run sales meetings, manage and host webinars and other duties as needed

Brand & Special Projects Strategist
Berkshire Hathaway FLPG (2019 - 2020)

- Develop and execute communication strategies across print and digital channels to support over 700 agents in 20 offices

- Create digital and print designs for training curriculum, internal announcements, event planning, photography and other duties as needed

Inside Coordinator
Devin Cahn Associates, Inc. (2017 - 2019)

- Support Florida-based sales rep team through communication with vendors and customers, purchase order and warranty processing

- Creating graphics and marketing plans, event coordination, and office administrative tasks

Professional Qualifications

BA - Graphic Design and Media Arts
Southern New Hampshire University (2020)

BSc. Computer Science
Attended university/colleges (2010)

Tech Stack

HTML5	
CSS3	API
Bootstrap	NPM
Javascript ES6	Figma
React.js	Drupal
Node.js	Netlify
Github	Wordpress

References

References available upon request