

Contact

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www.sarah-codes.com/ (Portfolio)

Top Skills

Graphic Design
Responsive Web Design
Print Design

Certifications

SheCodes React
SheCodes Responsive
SheCodes Introduction to Coding
SheCodes Plus

Sarah Ross

Marketing Specialist at Dynamark Monitoring
Waynesboro

Summary

I'm a graphic designer and front-end web developer with ten years of experience in the design industry. I am passionate about creating high-quality designs for print and digital landscapes, along with building responsive websites and web apps using the latest technologies. I am dedicated to continuously learning and having fun with every project I take on. My goal is to bring my energy and ideas to a diverse team where each person can showcase their strengths, learn from each other, and bring creative ideas to life.

Experience

Dynamark Monitoring

Marketing Specialist

April 2021 - Present (1 year 1 month)

Hagerstown, Maryland, United States

Collaborate with leadership and sales team to develop and execute marketing campaigns for print, social, and digital media, create graphic design work for print and digital advertising, manage company's CRM technology, maintain company websites, foster relationships with third-party advertising firms that are relevant to the monitoring industry, create company-branded presentation designs, manage and host webinars and other duties as needed

Berkshire Hathaway HomeServices Florida Properties Group

Brand Specialist

October 2019 - October 2020 (1 year 1 month)

Greater Tampa Bay Area

Develop and execute communication strategies across print and digital channels to support over 700 agents in 20 offices, create digital and print designs for training curriculum, internal announcements, event planning, photography and other tasks

Devin Cahn Assoc Inc

Inside Coordinator

September 2017 - October 2019 (2 years 2 months)

Tampa/St. Petersburg, Florida Area

Support Florida-based sales rep team, vendor and customer communications, graphics and marketing, event coordination, office administrative tasks

JCPenney

Customer Service Specialist

July 2014 - August 2017 (3 years 2 months)

Daily register transactions, customer assistance, develop the visual appeal of the sales floor, understand and assist with the following: store layout, inventory, policies and procedures, and weekly change of sales advertisements

RITE AID

Sales Associate

July 2013 - June 2014 (1 year)

Education

Southern New Hampshire University

Bachelor of Arts - BA, Graphic Design & Media Arts (Double Major) · (2018 - 2020)

Hagerstown Community College

Associate's Degree, Graphic Design · (2014 - 2016)

Franklin County Career and Technology Center

Certification in Graphic Communications, Graphic Design · (2011 - 2014)