

The Future Begins with a Page

“المستقبل يبدأ بصفحة”





“Our team”



SEA^3



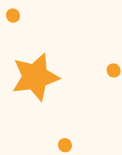
- 1- Sarah Khaled Mohamed
- 2- Ebtisam Atef Abdullah
- 3- Alaa Al-Tabie Khalil
- 4- Asmaa Abed Abbas
- 5- Asmaa Abdelkader Saleh





“BREIF DESCRIPTION”

"The project aims to create a 1-minute and 30-second inspiring motion graphics video that highlights the importance of reading for children and its positive impact on their futures. It follows a child's magical journey after discovering an enchanting book in a library filled with distractions. As he opens the book, he is transported to imaginative worlds like jungles, space, and oceans. The narrative concludes with the child as a successful graduate, emphasizing that 'the reader of today is the leader of tomorrow.' The video will feature vibrant colors and smooth animations to captivate children and inspire a love for reading."



“Objectives”

- 1- **Highlights the Importance of Reading:** Shows how reading impacts a child's knowledge and future success.
- 2- **Engages Children:** Uses vibrant visuals to make reading appealing.
- 3- **Encourages Imagination:** Illustrates the magical worlds books can open.
- 4- **Delivers a Strong Message:** Conveys that today's readers are tomorrow's leaders.
- 5- **Inspires Action:** Motivates parents and educators to foster a love for reading.





Timeline

Project phases !




“ Phase 1: Preparation and Planning “

1- Team Assembly: Form the project team and define roles.

2- Idea Exploration: Conduct brainstorming sessions to discuss proposed ideas.

3- Idea Selection: Choose the most suitable idea for the project and write script.

4- Conceptualize Key Scenes: Visualize the main scenes and determine the appropriate animation style.





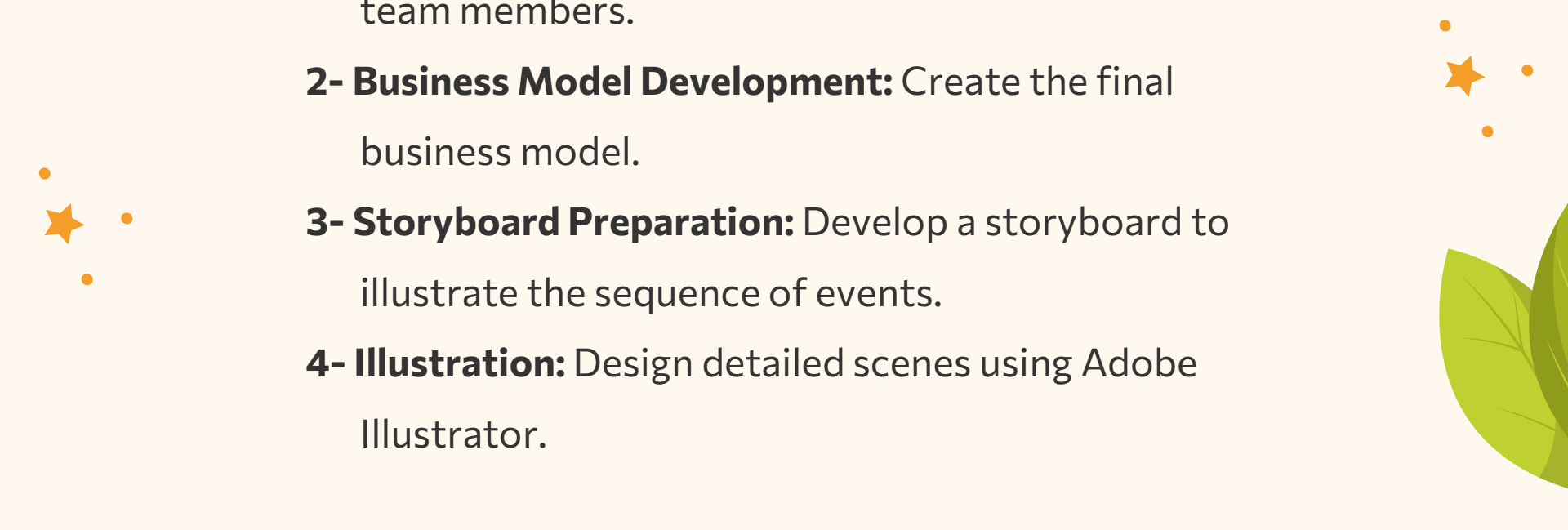
“Phase 2: Design and Production”

1- Task Distribution: Allocate responsibilities among team members.

2- Business Model Development: Create the final business model.

3- Storyboard Preparation: Develop a storyboard to illustrate the sequence of events.

4- Illustration: Design detailed scenes using Adobe Illustrator.



our story board

story board



character design



Our business model

Business canvas for DEPI final project from SEA^3 group

project name	objectives & goals	resources needed	key activltes	timeline
<p>“The Future Begins with a Page”</p> <ul style="list-style-type: none">Idea: An inspiring video showcasing the importance of reading for children and how it positively affects their future.	<p>Present an inspiring video showing how reading opens doors to knowledge and creativity and encourages children to discover the world through books.</p>	<ul style="list-style-type: none">Adobe IllustratorAdobe After EffectsAdobe PremiereAdobe Audition	<p>Planning, Designing, Executing, Reviewing, and Finalizing the Video.</p>	<p>Week 1:</p> <ul style="list-style-type: none">Gather the team and brainstorm ideas.Choose the best idea and visualize main scenes. <p>Week 2:</p> <ul style="list-style-type: none">Assign tasks and prepare the Business Model.Create the Storyboard and gather reference scenes. <p>Week 3:</p> <ul style="list-style-type: none">Draw key scenes for animation.Start animating using Adobe Illustrator and After Effects.Find background music and necessary data. <p>Week 4:</p> <ul style="list-style-type: none">Discuss progress and evaluate work.Complete remaining scenes and compile using Adobe Premiere.
	<p>Results</p>		<p>Deliverables</p>	
	<p>Motion video of 1 minute and 30 seconds.</p> <p>Convey the message, attract attention, and ensure enjoyable viewing</p>		<ul style="list-style-type: none">Scene files and Storyboard in (AI).Animation files in After Effects (AEP).Collected audio and sound effects (WAV), and animation files finalized in Premiere (PRPROJ).Final video output (MP4).	
Evaluation & Measurement			Team Members	
<ul style="list-style-type: none">Clear message delivery.Engaging audience attention.Evaluation of viewer responses.			<ul style="list-style-type: none">Sarah Khaled MohamedEbtisam Atef Abdullah IsmailAlaa Al-Tabie KhalilAsmaa Abed AbbasAsmaa Abdelkader Saleh	



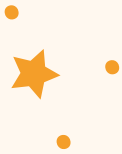
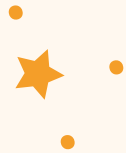


“Phase 3: Animation and Production”

1- Movement Visualization: Conceptualize the movement of the illustrated scenes.

2- Scene Animation: Begin animating all scenes in After Effects, dividing the work among team members.


3- Sound Effects Research: Select suitable background music and sound effects






“Phase 4: Review and Evaluation”

1- Progress Discussion: Evaluate progress with all team members.



2- Complete Scenes: Finalize the execution of any remaining scenes.

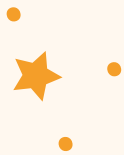
3- Integrate Sound Effects: Incorporate sound effects with the scenes using Adobe Audition





“Phase 5: Finalization and Presentation”

- 1- Sound Integration:** Connect the audio output from Audition with the scenes and create transitions between them in Premiere.
- 2- Project Completion:** Review the entire project to ensure the accuracy of all elements.
- 3- Presentation Preparation:** Prepare the presentation and upload the project to Teams.



“Used Software and Deliverables”

- Adobe After Effects (Aep)
- Adobe Illustrator (Ai)
- Adobe Premiere (Pproj)
- Adobe Audition (sesx)
- Microsoft Word (Docx)

- **Final Video:** MP4
- **Storyboard:** JPG , Ai
- **Background Music:** MP3
- **Animated Scenes:** PNG, JPG
- **Presentation Slides:** PPTX



“Conclusion”

1- Empowerment through Reading: Highlight how reading opens doors to knowledge, creativity, and imagination.

2- Long-term Benefits: Emphasize that children who develop a love for reading are better equipped for future challenges and opportunities.

3- Call to Action: Encourage parents, educators, and communities to promote reading as a fundamental skill for success.



Thank you !

Do you have any questions?

