

Assignment Report

Introduction:

Canva: It is a multi-use graphic design program that allows users to create diverse content and provides a wide range of templates, making it suitable for creating invitations, business cards, logos, and various designs easily.

Canva program requirements:

- The program requires an internet connection
- The program requires the user to create an account to save their designs and access them easily from multiple devices

Canva program tasks:

Templates: Canva provides many free ready-made templates that can be used and modified with ease. It also provides templates for designing PowerPoint presentations.

Tools: Canva has many tools for editing images and videos, including drawing tools, texts, inserting images, sounds, and charts.

Group design: In Canva, you can invite your friends to work on designs collaboratively, which saves time and effort.

Automatically save modifications: Canva automatically saves your presentation, so there is no need to worry if the Internet is disconnected.

With these features, Canva meets all user needs

Canva app aims primarily to enable users to create attractive and professional designs easily, as it provides ready-made templates and tools that can be used to create various types of designs such as publications, logos, cards, advertisements and more. It was designed to solve a set of problems for users and enable them to create professional designs without the need for high skills. It is a comprehensive design platform that facilitates the creation of creative content, which meets the diverse needs of individuals and companies.

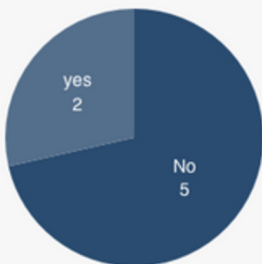
As part of an assignment on Canva, we conducted a survey to gather user feedback on their familiarity with the app and their satisfaction with its features. We analyzed the data to find out their opinions.

Q1: Have you heard about canva before?



All users in the survey are familiar with the Canva app, as indicated in the results.

Q2: Do you see any flaws in the Canva app?



Five users stated that there are no flaws in Canva, while two users mentioned that there are some, as seen in the results.

Q3: Do you find canva's user interface easy to use?



All users find Canva's user interface easy to use, as shown in the results

Q4: Would you recommend canva to your friends?



All users will recommend Canva to their friends, as we see in the results.

Q5: Is there anything you would like to add to the app?

تحسين جودة الفيديوهات، ادوات تحرير للفيديوهات اكثر .
خطوط اكثر للغة العربية .
-
انشاء مجلدات
لايوجد
No , thanks
نعم ارجب في تحسين تخصيص النصوص وادوات تحرير الصور في كانفا

As we can see in the results, there are many users who want additions to Canva such as improving additional tools for videos and improving quality, also adding more fonts for the Arabic language, creating folders, improving texts by adding other tools and adding customization to images.

Through the opinions, we find that many prefer Canva, but it lacks some features. Canva is an easy-to-use application, so many see it as an important and necessary application for editing. With the addition of the features that users mentioned previously, It will enhance the user experience.

There is an application similar to Canva, which is the PicsArt Photo&Video application. We compared the two applications in terms of advantages and disadvantages and which is better.

Advantages of the Canva application:

- Interface and ease of use

Canva features a simple and easy interface and provides various templates that allow users to create designs without the need for high design skills. Canva is a powerful and flexible tool for creating and designing content.

- Editing

Canva offers free and paid images, icons and fonts, suitable for creating multi-use content such as invitation cards and flyers.

- Video editing

Canva supports video to create videos and presentations using the available templates.

- Price and cost

Canva offers a free plan that allows access to a set of templates and tools, and there are also paid plans that provide additional features.

- Usage

Canva is easy to use for beginners and for those who want to create designs without complications, suitable for businesses.

Disadvantages of Canva:

- Template design

Sometimes the design on the templates is limited, which means you need to be creative in the design.

- Free image templates

Free image options are limited and you need to subscribe to access advanced images and other options

- Reliance on Internet connection

Canva requires an Internet connection to access resources, which may not be useful for people who work offline

Advantages of the PicsArt Photo&video application:

- Professional Tools

Crop, resize, adjust colors, and easily remove backgrounds.

- Stickers and Emojis

A wide range of stickers and designs to make your images more fun.

- Image Layers

The ability to work with different layers, just like professional design software.

- Object Removal

You can easily remove unwanted people or objects from your photos.

- Trim and Merge Videos

You can trim certain parts of a video or merge multiple videos together.

Disadvantages of PicsArt Photo &Video:

- Advertisements

The application may contain ads that annoy users.

- Complex interface

It is sometimes difficult to use the application due to its interface that contains many elements.

- Free trial

Not all tools are available for free and the user may need to subscribe

Comparison:

If you are looking for easy, fast and versatile designs including logos, flyers, invitation cards, etc., then Canva is a good choice. But if you need advanced photo and video editing, then PicsArt could be the right choice for you.

The choice between them depends on your specific needs

Submitted by:

Taif Ali Al-Shairy

Sarah Abdullah Al-Amari