Misinformation & COVID-19

Fake company name here

Meet the Team

Sarah Jack
Project Lead
Github: sarahadamsjack

Agenda

Main Findings

I. **Feelings about President Donald Trump**

II. **Interpersonal Political Division**

III. **Vaccine Confidence**

IV. **Feelings about Transgender people**

V. **Violence Towards Politicians**

Organizational Objective

Data Analysis
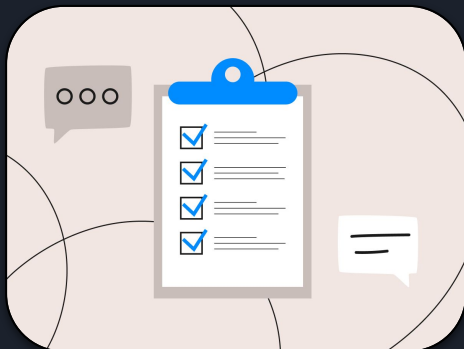
Data Overview

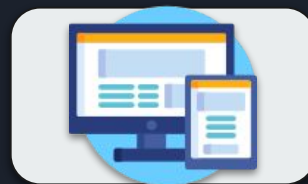| Data | Time Period | Unique Responses | Limits |

04/10/2020

|

04/18/2020

3,080

Overview of Demographics

I. **Self-reported gender identification**

II. **Self-reported ethno-racial identification**

III. **Self- reported party identification**

IV. **Self-reported income level**

V. **Self-reported education level**
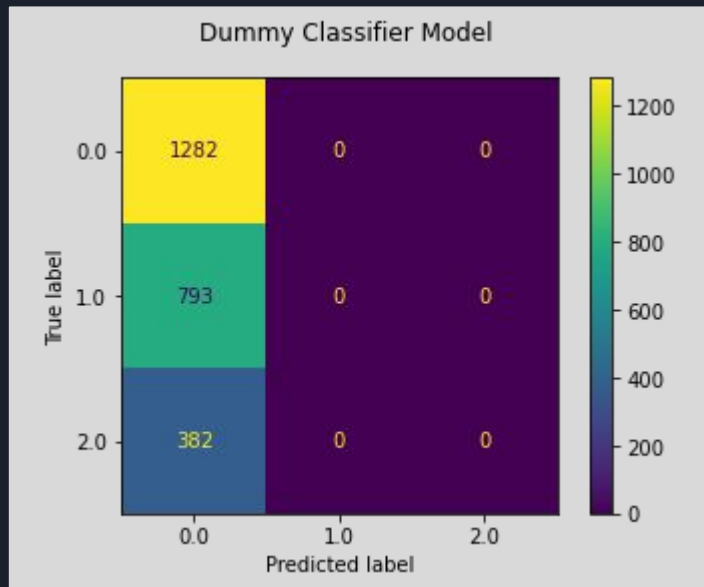
Modeling Process

I. **Covid Misinformation Score**

   A. **Scale 0-2**

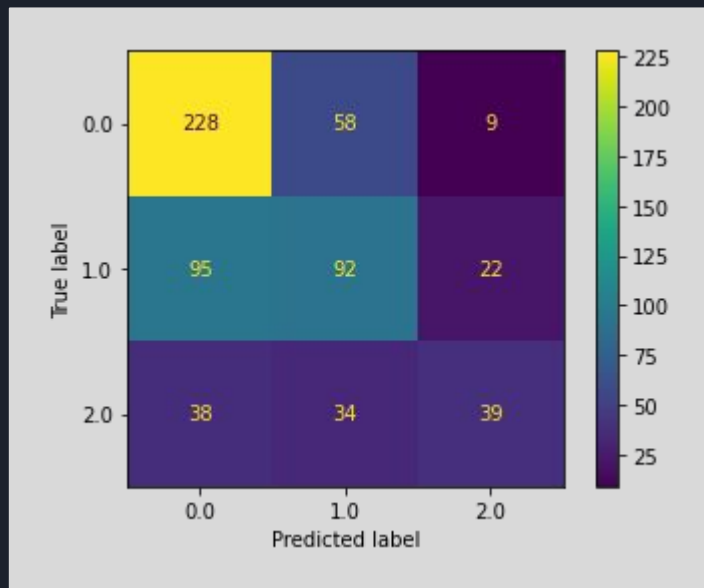   1. **0 = Most Informed**

      2. **2 = Most Misinformed**

II. **Recall Score**
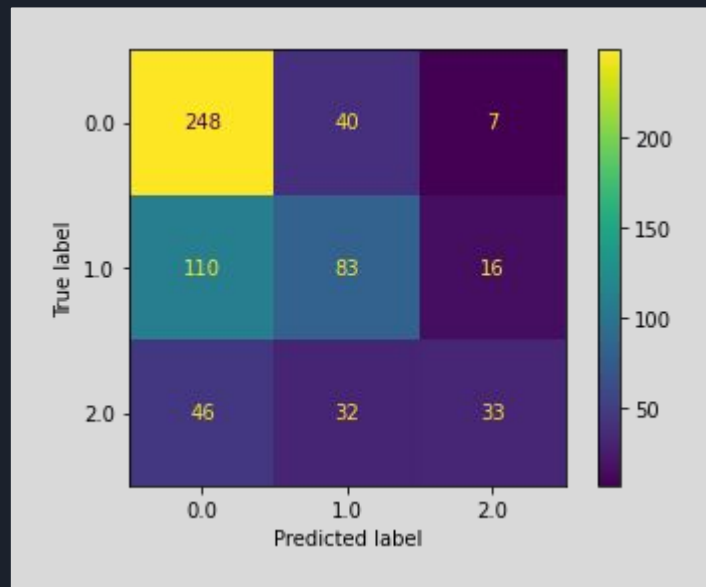
Dummy Model

Recall: 51%

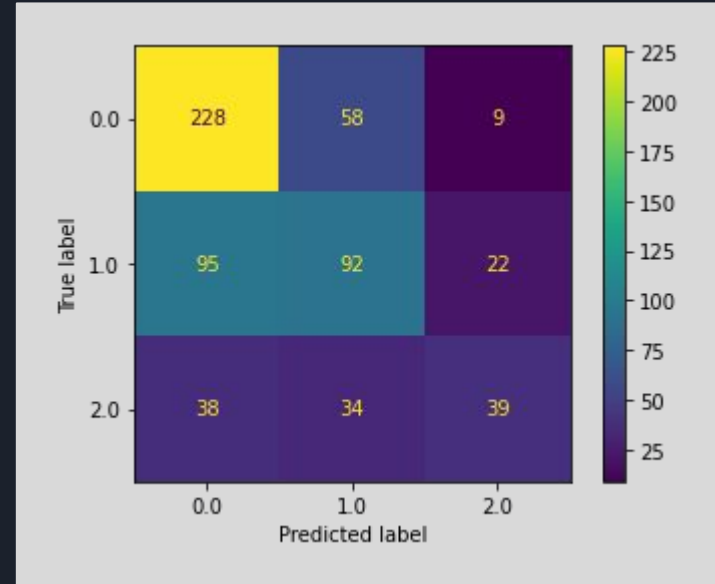# Simple Logistic Model

Recall: 58%

Random Forest

Recall: 59%

Logistic Model: Most Important Features

Recall: 61%

Recommendations

Those who are most at risk for COVID-19 misinformation:

Future Steps

I. Weight with Census Level Data

II. Merge with Other Public Opinion Studies