Filter **☆** 

Product Category

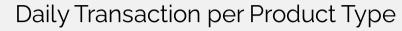
Month •

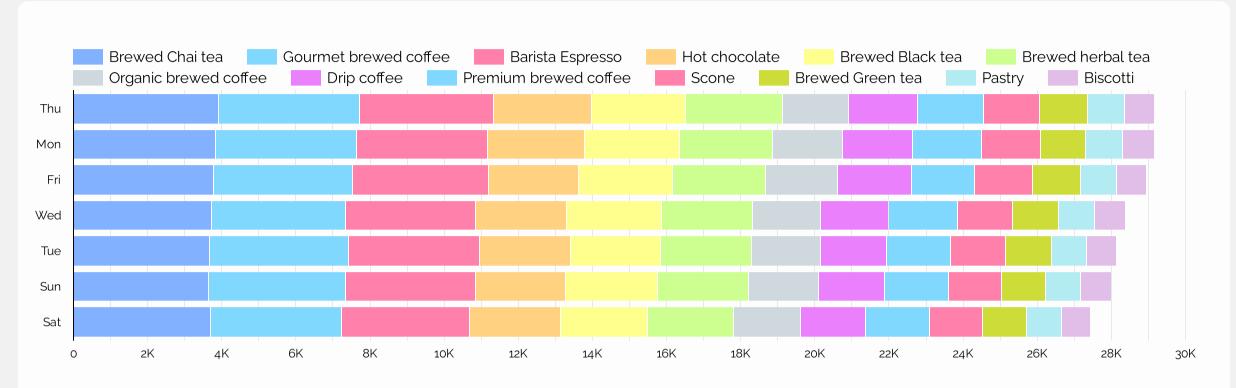
Day ▼

Total Transaction 214,065

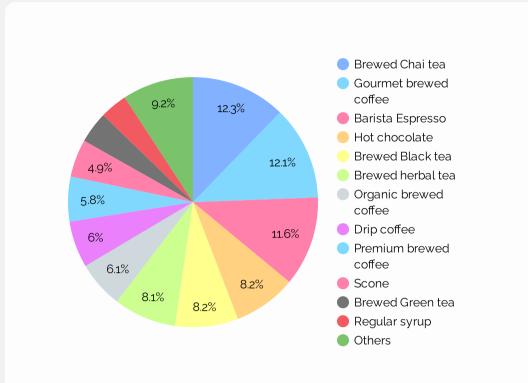
Total Revenue 697,374

# **Trend**





# Total Transactions per Product Type



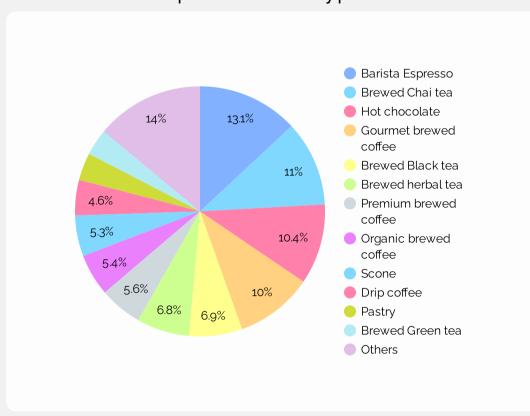
## Leading Stores for Each Product Type (6 months)

Туре	store_location	Revenue	Quantity
Barista Espres	Hell's Kitchen	32,372	9,041
Brewed Chai t	Astoria	27,387	9,293
Hot chocolate	Astoria	26,310	6,345
Gourmet bre	Astoria	23,818	7,296
Brewed herba	Astoria	16,275	5,950
Brewed Black	Astoria	16,128	5,886
Premium bre	Astoria	13,939	4.565
Organic brew	Astoria	12,620	4,448
Scone	Hell's Kitchen	12,549	3,513
Drip coffee	Astoria	11,381	4.343
Pastry	Lower Manha	8,346	2,273
Brewed Gree	Hell's Kitchen	8,218	3,006
D'	A 1 '	2.2	

# Average Transactions per Hour

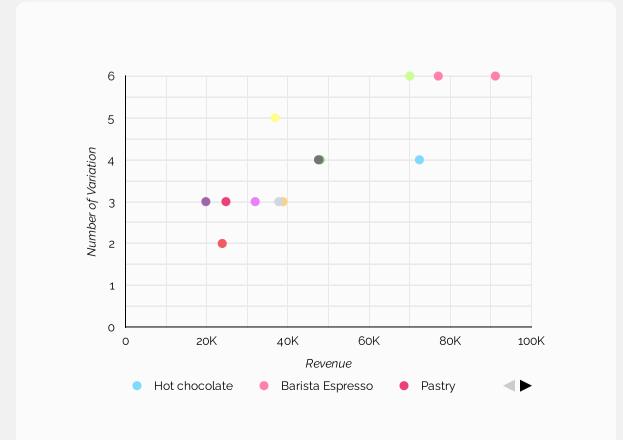


#### Total Revenue per Product Type

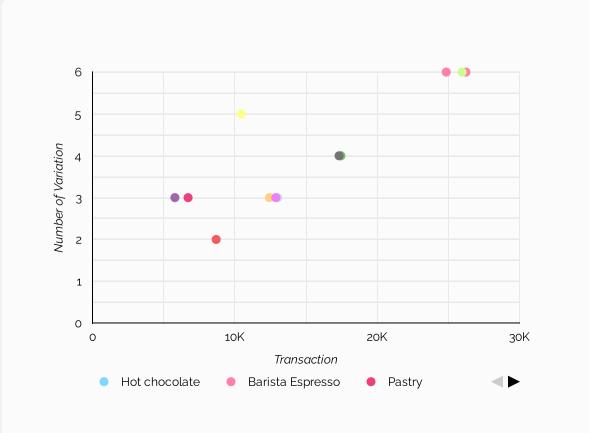


## **Distribution**

## Product Variety per Revenue



## Product Variety per Transaction



## Price Influence on Purchasing Behavior

