

# sarah bouillon

## Experience

### ACFE | Austin, TX

#### Lead Front-End Designer | 02/2018-present

- Conduct user research and focus groups about website usability.
- Develop solutions and interactions on the web that balance user experience with marketing objectives.
- Establish patterns within multi-site web presence that promote a cohesive look and feel, and simplify the go-live process.
- Collaborate with back-end developers to fulfill product specs.
- Build responsive, accessible websites and optimize them for SEO and social sharing.
- Spearhead rebranding of marketing collateral with modern, flexible designs.
- Educate co-workers on web best practices through Lunch-and-Learn sessions.

### Creative Developer | 07/2015-02/2018

- Fulfilled graphic designer/front-end developer hybrid role.
- Established e-mail guidelines and templates that promote a consistent brand experience.

### DeckCommerce | St. Louis, MO

#### Web Developer | 09/2014 - 07/2015

- Collaborated in an Agile environment (JIRA).
- Designed and built custom websites in an agency setting.

### MODIS | St. Louis, MO

#### IT Consultant | 09/2013-09/2014

- Positioned at Maritz Research, assisted senior developers with market research data processes and web development tasks.

## Education

### University of Missouri | Columbia, MO

#### Bachelor of Arts in Music | 2008-2012

## Skills

user interface design

user experience design

visual identity branding

front-end development

content strategy

information architecture

public speaking

## Tools

Sketch App

CSS/CSS3

JavaScript

LESS/Sass

HTML/HTML5

PhotoShop

jQuery

Illustrator

## In the wild

 sarahbouillon.com

 dribbble.com/sarahbou

 linkedin.com/in/sarahbouillon