



SARAH BRAND

Graphic + Web Design

Objective

Seeking a job position to utilize my web, digital and print design skills in a professional, creative working environment.

Education

Bachelor of Science in Journalism w/ Outside Concentration in History

University of Florida
Gainesville, FL Aug. 2012-Dec. 2014

Associate in Arts in Mass Communication Hillsborough Community College Tampa, FL Aug. 2010 - May 2012

Leadership

Society of Professional Journalists UF Chapter Aug. 2012-Dec. 2014

Skills

HTML
CSS
Basic JavaScript
Basic jQuery
Adobe Creative Suite
WordPress
Twitter
Github
Social Media

Web Editor at UF Law Communications Aug. 2014–Dec. 2014

Made updates to the Levin College of Law website through Wordpress
Coded and redesigned pages within the website

Creative Director at Orange and Blue Magazine Jan. 2014–May 2014

Worked with art department to produce online and print editions
Designed multiple pages and visuals for the magazine

Intern at The Lakeland Ledger June 2013–July 2013

Shadowed reporters while on assignment to gain interviewing experience
Shadowed copy desk and page designers

Web Producer at WUFT News Jan. 2013-May 2013

Edited online articles for WUFT News through WordPress.com
Fact-checked radio and broadcast stories

Intern at Our Town Magazine Nov. 2012–May 2013

Reported on and wrote feature articles
Photographed events in conjunction with articles

Contributing Writer at The Independent Florida Alligator Sept. 2012–Jan. 2013

Reported as a freelance journalist
Reported for the university and metro beats