

SARAH BRAND

designer. journalist.

sbrand6@ufl.edu.

@sarahbrand4. (813)453-3848

{OBJECTIVE}

Seeking an internship to utilize my design, communication and writing skills in a professional, creative working environment.

{EXPERIENCE}

Intern, The Lakeland Ledger June 2013-July 2013

- Shadowed reporters while on assignments to gain interviewing experience
- Wrote articles for the metro beat
- Worked with copy desk and page designers

Web Producer, WUFT News Jan 2013-May 2013

- Edited online articles for WUFT News through WordPress
- Fact-checked radio and broadcast stories
- Wrote headlines for online articles

Intern, Our Town Magazine Nov. 2012-May 2013

- Reported on and wrote feature articles
- Wrote headlines for articles
- Took photos of events and wrote captions, gaining photojournalism experience

Contributing Writer, The Independent Florida Alligator Sept. 2012-Jan 2013

- Reported as a freelance journalist
- Reported for the university and metro beats
- Worked with editor to edit stories

Minotaur, Bloomingdale Senior High School August 2007-May 2010

- Lead staff as Editor-in-Chief
- Lead staff as Clubs and Sports Editor
- Worked as photographer and staff writer

Host and Takeaway Outback Steakhouse Jan 2010-August 2013 Lithia, FL

Camp Bayshore Counselor Bayshore Christian School June 2006- August 2013 Tampa, FL

{LEADERSHIP}

Society of Professional Journalists UF Chapter August 2012-Present

- Served as Secretary from January 2013- May 2013
- Served as Social Chair from May 2013-Present
- Attended meetings to support and assist in coordinating events and guest speakers

{EDUCATION}

Bachelor of Science in Journalism with an Outside Concentration in History

- University of Florida Gainesville, FL May 2012-Present

Associate in Arts in Mass Communication

- Hillsborough Community College Tampa, FL August 2010 - May 2012

{SKILLS}

Basic HTML | Basic CSS | Photoshop | InDesign | Illustrator | WordPress
Twitter | Microsoft Office | Github | Social Media