



SARAH BRAND

Graphic Designer + Visual Journalist

Objective

Seeking a job or internship to utilize my web, digital and print design skills in a professional, creative working environment.

Education

Bachelor of Science in Journalism w/ Outside Concentration in History
University of Florida
Gainesville, FL August 2012-December 2014
(Expected)
Associate in Arts in Mass Communication Hillsborough Community College Tampa, FL August 2010 - May 2012

Leadership

Society of Professional Journalists UF Chapter August 2012-December 2014

Skills

HTML
CSS
Basic JavaScript
Basic jQuery
Adobe Creative Suite
WordPress
Twitter
Github
Social Media

Creative Director at Orange and Blue Magazine Jan. 2014-May 2014

Worked with art department to produce online and print editions
Created visual aspects
Wrote article that incorporated magazine's theme

Intern at The Lakeland Ledger June 2013-July 2013

Shadowed reporters while on assignment to gain interviewing experience
Wrote articles for the metro beat
Shadowed copy desk and page designers

Web Producer at WUFT News Jan. 2013-May 2013

Edited online articles for WUFT News through WordPress.com
Fact-checked radio and broadcast stories
Wrote headlines for online articles

Intern at Our Town Magazine Nov. 2012-May 2013

Reported on and wrote feature articles
Edited and fact-checked feature articles
Took photos of events and wrote captions

Contributing Writer at The Independent Florida Alligator Sept. 2012-Jan. 2013

Reported as a freelance journalist
Reported for the university and metro beats
Worked with editor to edit stories

Editor-In-Chief at Minotaur Bloomingdale Senior High School August 2007-May 2010

Lead staff as Editor-in-Chief, Clubs and Sports Editor
Lead staff as Clubs and Sports Editor