



SARAH BRAND

Graphic Designer + Visual Journalist

Objective

Seeking a job or internship to utilize my web, digital and print design skills in a professional, creative working environment.

Education

Bachelor of Science in Journalism w/ Outside Concentration in History

University of Florida
Gainesville, FL August
2012-December 2014
(Expected)

Associate in Arts in Mass
Communication Hillsborough
Community College Tampa,
FL August 2010 - May 2012

Leadership

Society of Professional
Journalists UF Chapter August
2012-December 2014

Skills

HTML
CSS
Basic JavaScript
Basic jQuery
Adobe Creative Suite
WordPress
Twitter
Github
Social Media

Web Editor at UF Law Communications August 2014-Present

Made updates to the Levin College of Law website through Wordpress
Coded and redesigned pages within the website

Creative Director at Orange and Blue Magazine January 2014-May 2014

Worked with art department to produce online and print editions
Designed multiple pages and visuals for the magazine

Intern at The Lakeland Ledger June 2013-July 2013

Shadowed reporters while on assignment to gain interviewing experience
Shadowed copy desk and page designers

Web Producer at WUFT News January 2013-May 2013

Edited online articles for WUFT News through WordPress.com
Fact-checked radio and broadcast stories

Intern at Our Town Magazine November 2012-May 2013

Reported on and wrote feature articles
Photographed events in conjunction with articles

Contributing Writer at The Independent Florida Alligator Sept. 2012-Jan. 2013

Reported as a freelance journalist
Reported for the university and metro beats