

GRAPHIC DESIGNER

SARAH CALLISON

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Experience

FEB 2020 - JUN 2021

Marketing/Design Specialist

Utah Valley University

Designed new brand identity and website, and increased social media following by 244%.

OCT 2015 - NOV 2015

Marketing Intern

The Pendulum Court Cafe

Created digital and print marketing materials.

MAY 2010 - NOV 2011

Graphic Designer

Brigham Young University

Designed posters and flyers for over 50 clubs.



Skills

CAPABILITIES

User research
Experience design
Interface design
Prototyping
Motion graphics
Basic audio editing
Branding & identity
Social media marketing
Basic HTML & CSS

TOOLS

XD - prototyping
InVision
ZapWorks
Adobe CC
Pano2vr
Hype



Education

2019 - 2021

Web Design and Development, BS

Interaction Design emphasis
Utah Valley University
Summa cum laude

RECOMMENDATIONS

Sarah's work is brilliant, sophisticated, and elegant. She has a great design quality that you don't see everyday, even after working 30 years as a professional.

I think her success comes from the ability to plan and determine the end before she starts. These qualities will prove beneficial as she continues through her university experience and into a career.

– Eric Oliver

DIGITAL MEDIA PROFESSOR
UTAH VALLEY UNIVERSITY

Sarah has been one of our stand out students in the Digital Media program. Her dedication on projects and inclusive personality makes her a favorite to work with. She checks all of the boxes and does the best quality work.

– Emily Hedrick

DIGITAL MEDIA PROFESSOR
UTAH VALLEY UNIVERSITY

Sarah was just tremendous. She came on as the sole member of our marketing team and took on a rebranding, a website redesign, and a social media revival all in the first few months of working for my department. She took our amateur marketing efforts and turned them into one of the most active and engaged on campus. Sarah's success spoke for itself, and I eventually asked her to own all of our marketing and design efforts, which she did brilliantly. Her work was always polished, always thoughtful, and always creative.

– Skyler Meeks

DIRECTOR, ACADEMIC TUTORING
UTAH VALLEY UNIVERSITY